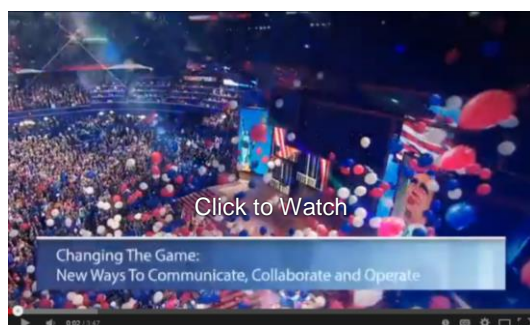


# Public Safety in Challenging Times: Are You Ready to Respond?

With increasing unrest in America's streets, keeping citizens and public servants safe is becoming a top of mind issue for state and local governments. Whether it's traditional criminal and drug activity – or mass gatherings which unexpectedly turn violent – first responders need fast and accurate information of real-time conditions so they can make the best decisions. Until now a reliable and affordable solution to maximize situational awareness has seemed out of reach. But thanks to the Internet of Everything, which connects people, processes, data and things, that is about to change . . .



## Collaboration: A Key to More Secure Communities

The emergency situations our communities face are far too real and becoming more complex. Those who stand as our first line of defense are increasingly turning to technology to gain strategic advantage and improve situational awareness. At Cisco we believe the convergence of big data, mobility and the cloud provides the answer they are looking for. Thanks to convergence we have witnessed the birth of the [Internet of Everything](#) (IoE), a reliable and affordable way to provide connectivity. With it we can connect [mobile communications](#) and [video security](#) to increase collaboration. By leveraging this and other collaborative capabilities of the IoE, state and local government can:

- Reduce time between incident detection and response
- Share critical information faster with anyone, anytime – anywhere
- Empower both headquarters and field personnel to make smarter decisions.

## Improving Situational Awareness and Increasing Efficiency

To maximize the IoE's benefits, we developed Cisco [Public Safety and Security](#) solutions. These solutions can help you leverage the IoE to connect mobile communications and video surveillance to your existing infrastructure. Our solutions also allow you to connect mobile devices, smartphones, tablets, sensors, vehicles, cameras or wearable pieces to your own network. This results in improved situational awareness for your personnel. Leveraging mobile technologies can also serve as a force multiplier. By providing your team with real-time information that is more accurate, you can empower them to respond in a more strategic and efficient manner. This can be a critical advantage before and during man-made or natural disasters as well as day-to-day events. The result is a safer and more secure community – and a better quality of life for citizens.

## The IoE: Already Improving Quality of Life

Cisco mobile communications and video security solutions are already at work helping state and local agencies. For example, the City of Santa Clara, California initially invested in IP video surveillance cameras at intersections to catch traffic offenders. But with no additional capital expense, the city later began using the same cameras to count vehicles. This enabled better coordination of traffic signals to improve commute times, helping to improve quality of life and attract employers.

Georgetown County, South Carolina is saving money using desktop Cisco TelePresence systems for video arraignment and interdepartmental collaboration. For the county's law enforcement, the IoE is allowing in-car video to capture video evidence which could protect the department from unfounded lawsuits. They have also added video surveillance cameras; first to a new judicial building and detention center followed by installation at a landfill, recycling center, courthouse, marina and park. The result has been a safer community without higher expense. Now authorized county personnel can view live video surveillance camera feeds from a web browser on a wired or wireless device, improving the quality of service citizens are receiving. Georgetown County is also planning to use Cisco TelePresence for county health services, such as remote medical and psychiatric evaluations.

## Next Steps

For more information about Cisco Public Safety and Security solutions, visit:  
[http://www.cisco.com/web/strategy/government/safe\\_secure.html](http://www.cisco.com/web/strategy/government/safe_secure.html)



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For more information about Cisco Physical Security Solutions, visit:

<http://www.cisco.com/go/physicalsecurity>.

To learn about the Cisco Open Platform for Safety and Security, check out:

<http://www.cisco.com/web/strategy/government/national-open-platform.html>.



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