

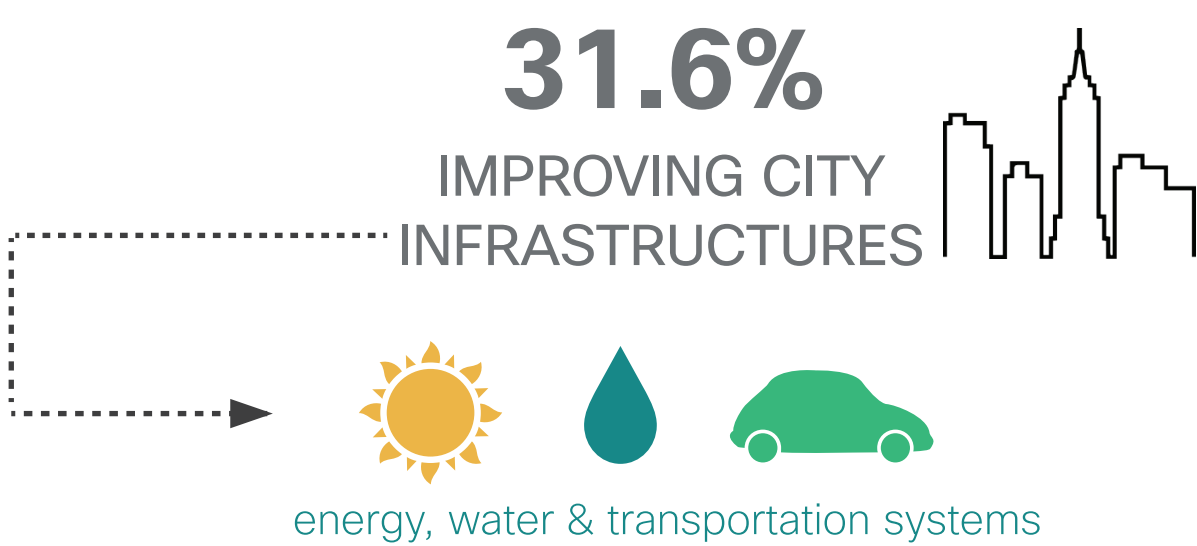
Smart City Readiness:

Drivers, Challenges, and Steps for Moving Forward



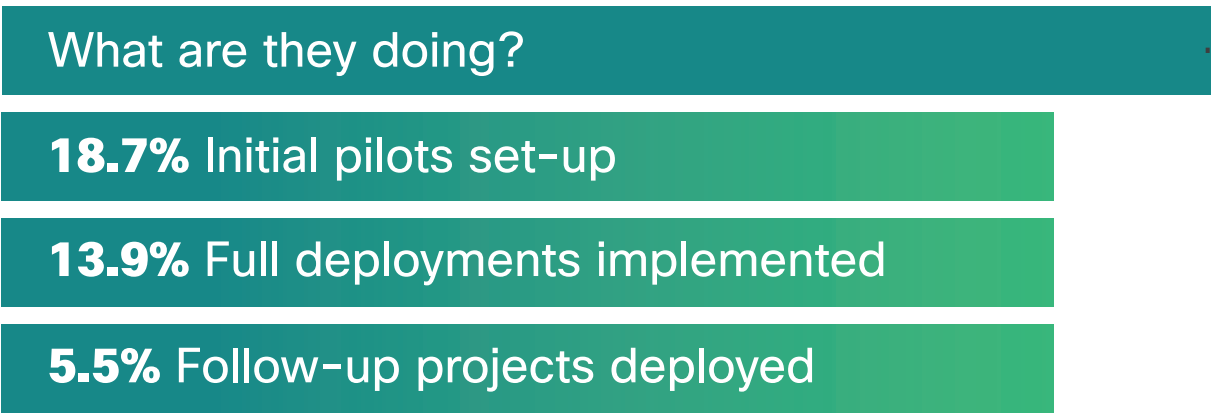
Based on Cisco & Smart Cities Council, September 2014 Survey

The Motivation: The Desire for a Better City



How Smart Are Cities Now?

A FEW EARLY ADOPTERS



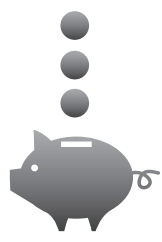
THE REST? Initial Planning Stages

Studying the concept of a smart city and the possibilities this concept offers

61.2%



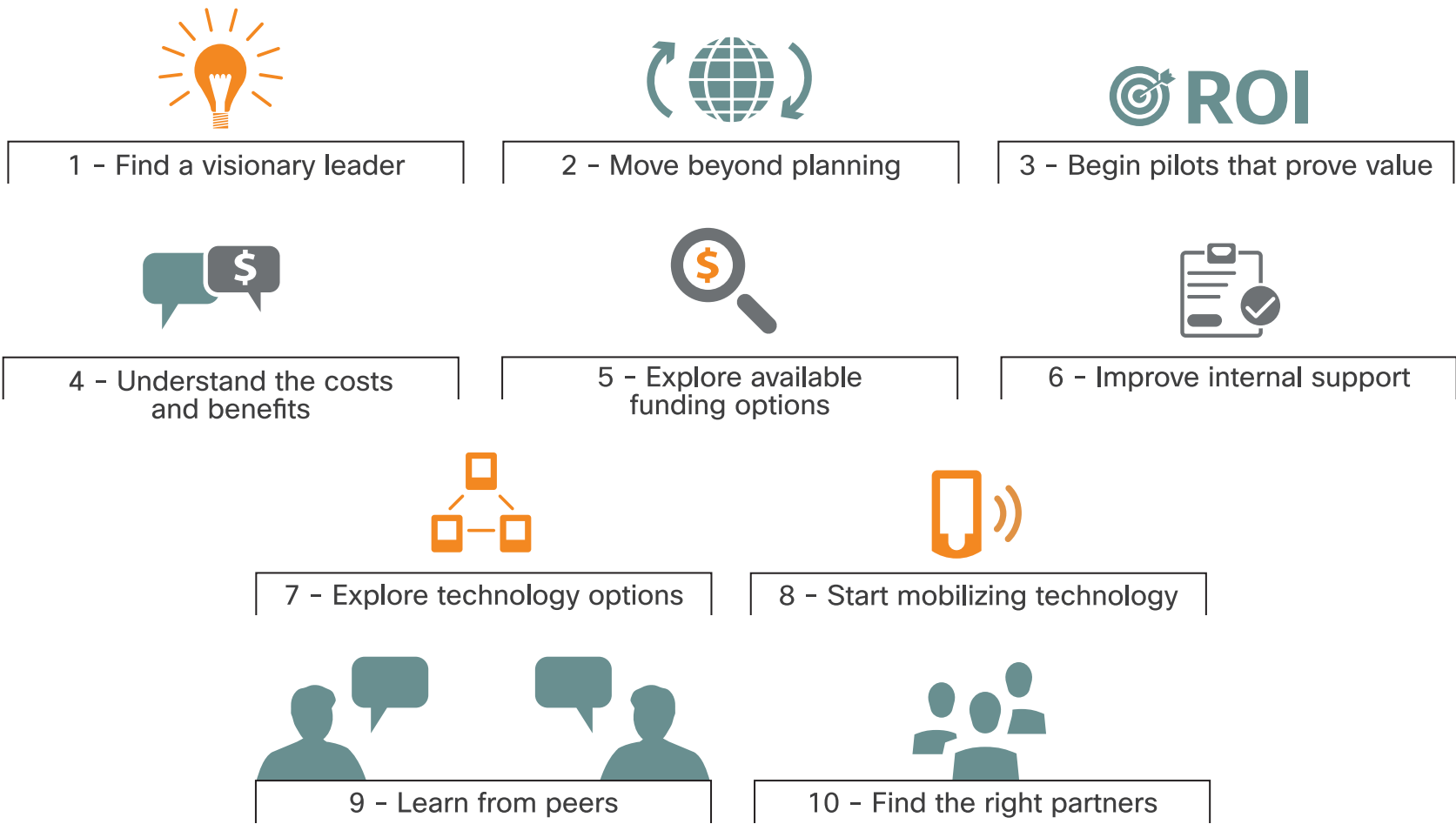
The Biggest Barrier?



#1 Reason Funding

“The need to fund ongoing, day-to-day operations consumes 99.9% of our available funding. Without new funding sources and new, dedicated staff, we can't seriously consider long-term sustainability initiatives.”

Accelerating the Smart City Journey 10 ‘How to Tips’



For more information, visit:
The Smart Cities Council: <http://smartcitiescouncil.com/>
Cisco Smart+Connected Communities: http://www.cisco.com/web/strategy/smart_connected_communities.html