

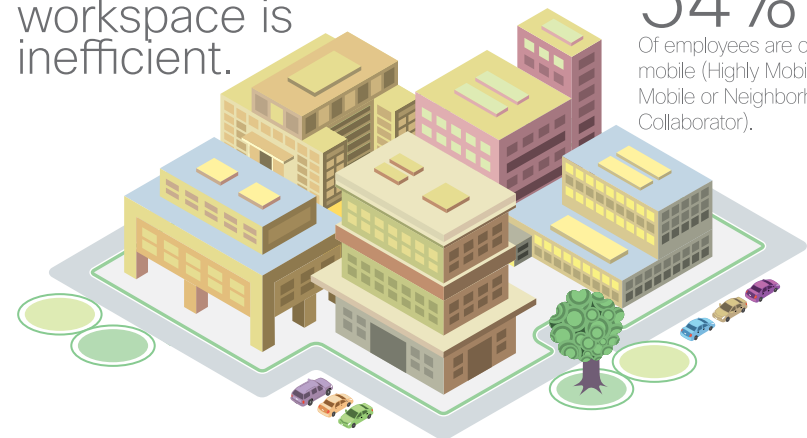
Smart+Connected Personalized Spaces



50%
is the observed utilization of corporate office space

\$1000
is the cost of gross rent per employee per month assuming 175 sq feet per employee and gross rent of \$68 per sq feet per year

Static allocation of workspace is inefficient.



The 2011 Cisco Connected World Technology Report:

66%
Of employees globally place a workplace flexibility than salary.

54%
Of employees are classified as mobile (Highly Mobile, Campus Mobile or Neighborhood Collaborator).

New Workplace Paradigms:

- Hot desking with personalization
- More team & meeting spaces
- Higher usage of collaborative technologies
- ICT to reduce energy consumption



Improve office space efficiency & Enabling Future Workplace Experience

Enable improved utilization of office spaces and resources using IP devices.

Ensure success of office hot-desking by offering a frictionless experience and personalization

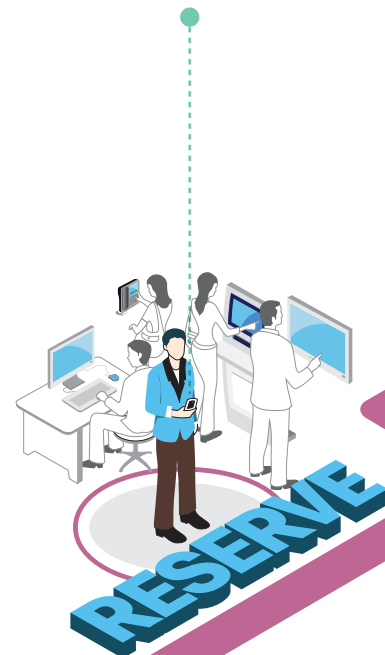
Ensuring adoption of flexible workplace by workforce

View & Reserve Work Space
View Office/cubicle space availability

Quick select from among the favorites

Search based on workspace attributes like type, equipment

Reserve one time or over multiple days



Locate Work Space & Colleagues
Use smart phone and kiosk

Locate work space

Locate Colleagues by searching interactive floor map



Check - In:
Adhoc check-ins (without reservation) are allowed based on policy*

At check-in user's digital and comfort settings take effect

Digital Settings :
IP Phone extension updates, personal signage displays pictures, calendar, RSS feeds etc.

Room Comfort Settings:
Room comfort settings temperature/blinds/lights change



Check Out:
Cisco EnergyWise devices go into energy saving mode*

Building devices lights, HVAC, blinds go in energy saving mode as per policy configuration

Benefits

For the Organization:
Lower real estate costs per employee

Simplifies the adoption & leveraging of new technology & workforce trends

Enhances the workforce experience – leading to overall employee satisfaction

Financial returns enable internal teams to do more while spending less

Aligns well with corporate sustainability goals & initiatives

For the Workforce:
Improved productivity due to lowered time taken in finding, reserving and using a workspace

Richer office experience through personalization

For the IT Team:
Ease of integration with traditional IT systems viz. Calendaring, IP phones, Signages, Kiosks

Leverages existing systems to reduced incremental CAPEX & OPEX on Smart Workplace initiatives

Enhances Business-IT alignment significantly

For the Facility Team:
Lower real estate costs per employee due to improved real estate utilization

Reduction in facility services and energy costs

Visibility into space utilization supports continuous optimization of expensive real estate in a dynamic growth environment

