Cisco Unified Workspace: Enabling a More Flexible, Responsive, and Productive Government Workforce



Cisco is helping local governments implement secure and flexible workspaces, which empower employees to be more productive regardless of their location or device. The new government workforce relies on access to familiar technology that keeps them connected to real-time information and applications, allowing them to better serve their communities. A recent survey* revealed that nearly half of young professionals would rather accept a lower-paying job with IT device flexibility and mobility than a restrictive, higher-paying job. Another survey** indicated that the majority of government workers believe that being able to work flexibly on their own device improves productivity and allows them to be more resourceful.

By adopting a unified workspace strategy, local government agencies and departments can integrate communications and video to improve citizen services, promote operational efficiencies, and drive 21st century economic growth.

Cisco Unified Workspace for Local Government can:

- Increase the availability and accessibility of government services to citizens and businesses
- Keep employees connected to the applications they need, wherever they are
- Allow agencies to keep current with technology without depleting budgets
- Ensure continuity of government

Cisco Unified Workspaces: Mobile, Secure, and Experience-Driven

The Cisco[®] Unified Workspace is delivered through three Smart Solutions:

 Cisco Bring Your Own Device (BYOD) solutions help enable anytime, anywhere, any-device usage with secure, intuitive policy enforcement to balance the needs of both users and IT.

Cisco Unified Workspace: Enabling a More Flexible, Responsive, and Productive Government Workforce

- Cisco Virtualization Experience Infrastructure (Cisco VXI[™]) solutions provide virtual desktops, voice, video, and applications within a secure, unified environment that makes the next generation of collaborative government possible.
- Cisco Remote Expert solutions allow citizens and employees to connect with experts anywhere.
 For example, through virtual, face-to-face interactions, experts in city centers can provide services to rural residents.



*Cisco Connected World Technology Report, Cisco, 2011 **BYOD in Government, Forrester Consulting, July 2012

Cisco Unified Workspace: What Are the Benefits?

- Reduced costs, maximized budgets
- Improved employee productivity and experience
- Increased speed and efficiency of response to citizen needs
- Encouraged innovation and economic growth

Additionally, Cisco Services, in collaboration with trusted partners, will align local government requirements and IT strategy to implement and design an architecture with the right technologies to optimize the network.

Why Cisco for Local Government?

With rising citizen expectations, increasing workforce demands, and tight budgets, Cisco works collaboratively with local governments to help them better serve citizens, encouraging a more open, efficient, and effective government.

To learn more, visit: www.cisco.com/go/govunifiedworkspace

For more information about Cisco Services, visit: http://www.cisco.com/web/services/downloads/ cisco-unified-workspace-slg-aag.pdf

Participate in the Community

