

Solutions for Continuity of Operations (COOP)

Transform business disruption into business-as-usual.

Cisco WebEx on-demand applications are the solution of choice for collaborative meetings on the web, with more than 3 million registered users. Count on Cisco WebEx Solutions for Continuity of Operations to help you improve day-to-day productivity through effective Telework, dramatically shorten work area recovery time, and make an immediate impact on your continuity readiness.

Create an ongoing, interactive process to keep your agency running before, during, and—most importantly—after a major crisis event. Fortify your organization's COOP plan with a comprehensive on-demand web solution. Maintain command, control, communication, and coordination by using WebEx solutions to power your virtual Emergency Operations Center (EOC).

Turn the world into your office by making WebEx web applications the standard for your continuity and Telework strategies and:

- Create a resilient collaboration infrastructure.
- Continue operations after unexpected interruptions to routine procedure.
- Comply with congressional mandates like the Telework Improvement Acts of 2009.
- Supplement your emergency response plan by enabling key people to join your disaster recovery team remotely.

Build WebEx solutions into your Telework program *before* a minor or major business interruption occurs. Give your employees the ability to access critical information any time—so they transition seamlessly to working remotely in the event of disaster or emergency.

Clean the air, one meeting at a time.

Work green and reach your business goals sooner using WebEx online collaboration.

You'll reduce travel time and expense, minimize your carbon dioxide output, and accelerate productivity across your organization.

How much can you save?

- Hold a WebEx web meeting instead of flying from New York to California for a team meeting. Save 2,690 pounds of carbon dioxide.
- Enable two colleagues to share a presentation via WebEx rather than traveling from Washington DC to Oregon. Save 4,696 pounds of carbon dioxide.

Work smarter—and greener—with WebEx.

Put the world's #1 on-demand web collaboration solution to work for you. Government agencies are already generating exciting results with Cisco WebEx Web Conferencing. Read their stories here:

Arizona Office of the Auditor General http://www.webex.com/m/AZ_OfficeAuditor_CS_D1.pdf

Indiana Department of Education http://www.webex.com/m/IndianaDeptOfEd_CS_D1.pdf

Let us show you how WebEx can help you reach the communities you serve with greater impact. Contact Sales at 1-877-509-3239 (Option 2) or www.webex.com/go/potential

Communicate Better. Serve better.
Meet online.



Improve communications between people both inside and outside your agency. Stretch your budget and continue your key government processes by implementing an online collaboration strategy. Boost your productivity and public interaction today with easy, affordable Cisco WebEx™ online meetings. Discover how you can:

- Share resources and ideas across multiple locations to streamline mission-critical programs while keeping information protected.
- Fulfill training requirements such as procurement policies, HR, Green initiatives, and emergency preparedness.
- Meet initiatives for Telework and Continuity of Operations (COOP) plans, procedures, and systems.
- Communicate and promote participation with more constituents, and the public you serve, more often.

Do more with the resources you already have by engaging us to address your unique challenges and opportunities with your existing communications infrastructure. WebEx can be deployed easily—without taxing your IT resources.

Make WebEx the standard for your collaboration strategy.

Create a highly collaborative work environment using leading Internet technology to minimize costs while accelerating knowledge dissemination. Integrate WebEx® solutions into your processes and dramatically increase efficiencies in internal, inter-agency, and public-facing activities with uncompromised security.

Take advantage of rich functionality you won't find anywhere else.

Trust WebEx collaboration for everything from routine tasks to unforeseen opportunities like how to apply for or roll out a new program funded by the American Recovery and Reinvestment Act (ARRA).

Collaborate over the web with colleagues, customers, prospects, and partners, across the street—or across the globe.

Deliver presentations, share documents and applications—even your desktops—and work together interactively, much like you do in person. Captivate audiences with rich, interactive multimedia functionality in any format, including presentation animations and transitions, and full video.

Count on our full suite of scalable solutions to serve the broad needs of everyone in your organization—using any system, any platform, any browser, or any device, in any country.

Integrate WebEx meeting applications with your core business processes.

Start an online meeting any time—from any application. And join a WebEx meeting from a smartphone—no computer required. WebEx offers out-of-box integration with a growing number of popular business, portal, and presence applications. Schedule and start online meetings directly from everyday applications like email and instant messaging, as well as from specialized business applications like CRM, LMS, and others. Switch seamlessly between WebEx meetings and productivity applications with convenient single sign-on capabilities.

Discover Cisco WebEx Connect.

Keep your IT organization nimble in rapidly changing times. Give your users the instant collaboration they want.

Control usage throughout your enterprise with flexible, yet powerful policy management. Tailor the level of control to the needs of your organization.



Your WebEx solutions are delivered on demand over the highly secure Cisco WebEx Collaboration Cloud, a \$150M investment that includes 2000 servers in 36 collaboration clusters.



Extend the power of collaboration to virtual teams inside and outside your organization. WebEx Connect brings together essential collaborative applications into a single, familiar interface.

These include meetings, presence notification, instant messaging, audio and video conferencing—even document and task management.

Deliver value to users across your enterprise—and beyond—on a single collaboration platform you can update with web speed. Maintain control, security, and compliance, and get the most out of the systems you've already put in place—with WebEx Connect.

Trust WebEx to provide a solution that's secure, reliable, and cost effective.

Your Cisco WebEx collaboration applications are delivered on demand over the global Cisco WebEx Collaboration Cloud—so they're easy and affordable to implement and support. Unique to the industry, this private, intelligent IP-based switching network provides a superior collaboration experience without the inherent delay and uncertainty of the public Internet. Organizations worldwide rely on WebEx because they can:

- Conduct business using the richest set of interactive data, voice, and video services.
- Expect superior performance, with better than 99.99% "always-on" reliability.
- Share information confidently, using enterprise-grade protection.

WebEx collaboration solutions deliver exceptional protection and are submitted to regular third-party audits and certifications, including ISO-17799 and SAS 70 Type II. Plus, you get unlimited training and free technical support 24/7 to help ensure the best possible results.

Increase productivity in every area with the full suite of Cisco WebEx Web Conferencing applications.

Complete projects faster and get more done with Cisco WebEx Meeting Center.

Keep geographically dispersed teams coordinated and projects on track. Conduct regular meetings and take care of business more efficiently than with back-and-forth email.

Stage large events online with Cisco WebEx Event Center.

Give everyone a front row seat at your next web seminar, town hall event, sales kick-off, earnings call, or all-hands meeting. Simplify events with automated, custom HTML invitations, pre- and post-event support, and integrated broadcast audio.

Deliver engaging interactive training with Cisco WebEx Training Center.

Maximize training effectiveness with testing features, threaded Q&A, and breakout rooms. Set up hands-on labs for practice and review. Record sessions to play back later. Even create revenue-generating programs with self-service registration and payments.

Service remote users with Cisco WebEx Support Center.

Work through most firewalls using standard ports. View and control remote desktops or applications, install or transfer files, record sessions, apply patches and updates in real-time.

Make the most of existing Cisco investments for a superior meeting experience.

Blend the speed and simplicity of a software-as-a-service (SaaS) deployment model with the power and performance of an on-premise solution. Increase productivity with WebEx, and make the most of existing Cisco investments with integrations to Cisco Unified MeetingPlace, Cisco Unified VideoConferencing and Cisco TelePresence.