

Cisco Powered: The Cloud Standard



In today's dynamic market, organizations are looking to cloud and managed services to accelerate growth and lower costs. But not all services are created equal. So how do you decide which service to trust for the performance, reliability, and security you need?

Accelerate Your Business



When choosing cloud or managed services, you want to be sure that the technology powering your services is based on industry-leading solutions that provide superior performance and scalability designed to complement your premises-based capabilities. Cisco Powered services, provided by Cisco partners, give your organization the agility to blend cloud and managed services with premises-based solutions so you can efficiently implement new services without diverting your focus from your core business.

Faster Time to Value

Flexibility in selecting and consuming new services is essential to growing your business. Cisco Powered services help you minimize the complexity of the entire technology lifecycle, so you can quickly adapt to business changes, accelerate your business opportunities, and meet or exceed the performance of on-premises solutions.

Assured Performance

When you choose Cisco Powered services, you can be confident that your services deliver the capabilities and performance necessary to enhance productivity with end-to-end security, from network and data center to your applications. Ease of deployment and flexible provisioning make it possible to scale services as your organization changes, and at the pace of your business.

Continuous Innovation

Cisco's companywide and partner commitment to open standards is backed by one of the highest percentages of R&D investment to revenue. This means Cisco Powered services give you a powerful advantage over your competition by keeping you connected using leading technology. In addition to minimizing your initial investment, Cisco Powered services also give your organization greater agility while allowing you to more quickly and cost-effectively scale services and benefit from new capabilities than if you had to build out your own infrastructure.

Superior Expertise

When you rely on Cisco Powered services, the industry standard for cloud and managed services, you know that:

- Your services are built and delivered on proven architectures that have been validated by Cisco to deliver superior levels of professional service, security, and support.
- Your provider has met rigorous certification criteria for delivering Cisco Powered services, including 24-hour support and ITIL® certification.
- Every service has been audited by an independent third party to assure that they meet Cisco's configuration and performance standards.

Save Time with Best-in-Class Services

Enable users to collaborate and work the way they want with industry-leading cloud services for hosted collaboration solution (HCS), contact center (HCS-CC), telepresence as a service (TPaaS), infrastructure as a service (IaaS), desktop as a service (DaaS), disaster recovery as a service (DRaaS), and a wide range of managed services.

Connect with confidence and experience the faster time to value, assured performance, and continuous innovation Cisco Powered services can bring to your organization. For more information about how Cisco services can accelerate and transform your business, go to www.cisco.com/go/ciscopowered. To find a certified partner offering Cisco Powered services in your area, select the Advanced Search tab from the [Cisco Partner Locator](#) and choose Cisco Powered Services.



Cisco Powered Cloud Services

Connect with confidence when you select Cisco Powered cloud services from a certified cloud provider.

Table 1. Benefits of Cisco Powered Cloud Services

Cisco Powered Cloud Services for Hosted Collaboration (HCS)	Cisco Powered Cloud Services for Contact Center (HCS-CC)	Cisco Powered Cloud Services for Telepresence (TPaaS)	Cisco Powered Cloud Services for Infrastructure as a Service	Cisco Powered Cloud Services for Desktop as a Service	Cisco Powered Cloud Services for Disaster Recovery as a Service
Take advantage of voice, video, mobility tools, and more to give users access to applications anytime, anywhere, at a fixed cost.	Strengthen customer loyalty, increase revenue, and cut costs by running your contact center completely in the cloud.	Improve business agility by providing all your users with access to a reliable, cost-effective video experience that offers flexible and scalable control while optimizing resources.	Develop and test new applications more easily while scaling computing and memory profiles with greater flexibility and reliability.	Rapidly provision on-demand virtual desktops as a service with a consumption-based operating model that adapts to fit your business in a scalable, cost-effective, and highly secure way.	Protect your on-premises IT environment to assure continuity of your business's operations in case of a catastrophic event at primary sites without incurring CapEx expenses or requiring operation of your own disaster recovery site.

Cisco Powered Managed Services

Scale services while minimizing initial investment to meet changing business requirements more quickly and cost-effectively than if you had to build out your own infrastructure.

Table 2. Benefits of Cisco Powered Managed Services

Cisco Powered Managed Services for Collaboration	Cisco Powered Managed Services for Connectivity	Cisco Powered Managed Services for Data Center	Cisco Powered Managed Services for Security
<p><u>Managed Business Communications Services</u></p> <p>Transform your business and communications experience with managed services. Unify voice, video, data, and mobility communications at a fixed cost with less risk.</p> <p><u>Managed Unified Contact Center Services</u></p> <p>Centralize your contact center infrastructures and software with unified services, flexible deployment models, and a full suite of contact management features to improve your contact center.</p> <p><u>Managed Business Video Services</u></p> <p>Bring your business collaboration to the next level with less risk by taking full advantage of “in-person” video telepresence capabilities at a fixed cost.</p>	<p><u>Managed Internet Services</u></p> <p>Provide efficient, low-cost, and highly secure Internet services over managed Ethernet networks to users, regardless of location or access method.</p> <p><u>Managed Internet Protocol Trunking Services</u></p> <p>Transform your traditional voice-only trunk into a converged voice and data IP connection using Session Initiation Protocol (SIP).</p> <p><u>Managed Metro Ethernet Services</u></p> <p>Experience high-speed, highly secure connectivity and direct access to the Internet across a metropolitan access network or regional area.</p> <p><u>Managed MPLS VPN Services</u></p> <p>Experience customized levels of privacy, security, quality of service, and manageability with site-to-site managed Multiprotocol Label Switching VPN services.</p> <p><u>Service Provider Wi-Fi</u></p> <p>This carrier-grade platform enables businesses and service innovators to keep pace with mobile data traffic demands.</p>	<p><u>Managed Application Performance Management Services</u></p> <p>Evolve with the changing enterprise IT landscape through efficient centralization of applications and IT and simplified application delivery and management.</p> <p><u>Cisco TelePresence Network Connection</u></p> <p>Experience exceptional Cisco TelePresence® capabilities over an optimized MPLS VPN connection for both intracompany and intercompany telepresence models.</p>	<p>Cisco Managed Security service is a combination of standard network stateful firewall functions, remote access and site-to-site virtual private network support, and secure Web or Network intrusion prevention focused on workstation protection.</p> <ul style="list-style-type: none"> • Firewall functions prevent unauthorized visitors from accessing valuable business resources to help assure network security and availability. • Network Intrusion Prevention and Detection protects your network with a critical layer of scalable intrusion prevention and threat detection, providing real-time response to malicious threats or attacks • Secure MPLS protects critical business applications and data across the network and at branches so you no longer have to compromise between network intelligence and data privacy.

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