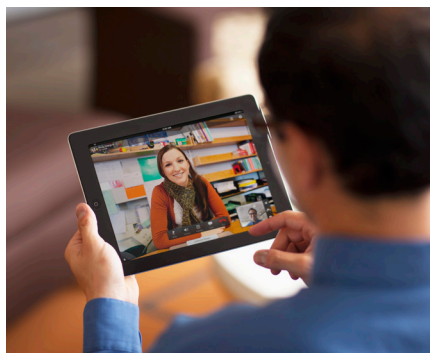


Collaboration, Video, and Mobility Practice: Technology Tools to Capture Untapped IoE Value



Collaboration, Video, and Mobility technologies represent 55 percent of the \$14.4 trillion in value at stake for the Internet of Everything economy.

Of the \$14.4 trillion in value at stake in the Internet of Everything (IoE) economy, Cisco® estimates that 55 percent will be powered by collaboration, video, and mobility. Organizations that develop a comprehensive strategy and plan have a tremendous opportunity to start capturing the large value at stake, building on the collaboration, video and mobility investments they've made in the last few years.

Cisco Consulting Services' Collaboration, Video, and Mobility Practice is committed to supporting customers on the journey to capturing their share of IoE value at stake by partnering with them to identify, quantify, and realize the value of using their technology investments. Led by Vishakha Radia, the practice accelerates that journey by providing differentiated end-to-end consulting services.

Optimizing Past and Future Technology Investments

Cisco estimates that today's 10 billion connected "things" will surge to 50 billion by 2020. And by 2015 there will be 4.9 billion mobile devices, one each for two-thirds of the world's population. With that explosive global growth in connectivity, people will be collaborating with one another (and sometimes with machines!) in unprecedented ways. Yet today, research indicates that only 14 percent of organizations are leveraging their collaboration, video, and mobility investments to drive significant business benefits. This results in unmet demand to help organizations accomplish their business objectives, such as driving innovation, top-line growth, and realizing operational efficiencies. To meet these goals, collaboration, video, and mobility can be leveraged as key technology enablers.

The CCS Collaboration, Video, and Mobility Practice is helping our clients prepare for the daunting transitions ahead. This begins with market-leading thought leadership, including over 100 business use cases and global experience with more than 150 clients; follows through with exceptional client engagements that deliver actionable strategy; and ultimately drives value realization by growing and scaling new capabilities.

These collaboration-enabled transformation services span Executive Engagement, Diagnostic and Value Assessment, and Strategy and Planning stages and continue through to execution and technology deployment. The practice develops and

The CCS Collaboration, Video, and Mobility Practice creates unique and differentiated value for clients by bringing together top-tier business consulting skills with technology expertise, vertical-industry relevance, and financial-modeling capabilities.

delivers these services by bringing together top-tier business consulting skills with technology expertise, vertical-industry relevance, and financial-modeling capabilities. It is a combination that creates unique and differentiated value for clients.

Cisco understands the journey toward realizing the value at stake from the Internet of Everything economy, starting with collaboration, video, and mobility. As market transitions accelerate, leaders will enjoy an unprecedented advantage over those organizations that are just getting started.

Cisco Consulting Services has a proven methodology to help organizations enable secure mobile, video, and collaboration capabilities. This proven approach helps organizations accelerate and outpace their competitors, ensuring continued success in the Internet of Everything economy.

For More Information:

To find out more about the CCS Collaboration, Video, and Mobility Practice, please contact:

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