



# Cisco Unified Workspace Services for Higher Education

TRANSFORM LEARNING THROUGH CISCO SMART SOLUTIONS AND THE COMMITMENT AND COMBINED STRENGTH OF CISCO AND OUR PARTNERS.



## Flexibility and Freedom of Access Matter

In a recent survey of college students and young professionals, 40 percent said they would accept a lower-paying job that had more flexibility with device choice, social media access, and mobility than a higher-paying job with less flexibility. These expectations of flexibility and freedom of access present new challenges and opportunities for higher education institutions and their IT departments.

## Delivering a “Teach, Learn, and Work Your Way” Experience

The Cisco Unified Workspace platform helps colleges and universities give students, faculty, and staff more flexibility in how they access resources that make them more productive and efficient. This platform unifies voice, video, and data with the traditional desktop on any device from any location. It supports a bring-your-own-device (BYOD) network and a “teach, learn, and work your way” experience.

## Cisco Smart Solutions Bring It All Together, Securely

The Cisco Unified Workspace is delivered through two Cisco Smart Solutions that bring together Cisco validated designs and unmatched professional services expertise:

**The Cisco BYOD Smart Solution** provides a holistic approach to effectively manage and control the access of a BYOD network, and enhance the experience and productivity of those who use it. It provides the necessary infrastructure to support a highly secure, high-performing network that is accessible to a wider range of devices.

**Cisco Virtualized Experience Infrastructure (Cisco VXI™)** delivers the new virtual workspace by unifying virtual desktops, voice, and video. It allows IT to provide an exceptionally flexible, highly-secure end-to-end infrastructure. At the same time, it allows students, faculty, and staff to use the device of their choice, on or off campus.

## Transform Learning through Cisco Unified Workspace with Services

At Cisco, we offer a portfolio of Unified Workspace services that align IT strategy to educational requirements. Together with our partners, we can help you plan and design your architecture, implement technology effectively and accurately, and optimize your network and application performance. Services include:

- **Architecture Strategy Workshop:** Envision and plan for your Cisco Unified Workspace solution by identifying objectives, education requirements, and use cases to guide strategy. Identify requirements and planning services for desktop virtualization, mobile collaboration, and other technology areas. Develop a BYOD strategy and governance model to guide identification of your technical and policy requirements and solution implementation.
- **Architecture Assessment:** Assess the strengths and weaknesses of your current mobility, collaboration-application, security, and network architectures.
- **Architecture Design:** Transform learning by developing a detailed design, pilot, and implementation plan that address wireless, collaboration, security, network, and data center requirements.
- **Optimization:** Enable anytime, anywhere access to high-quality learning experiences by enhancing network availability, security, and operational efficiency.
- **Technical Services:** In day-to-day operations, preempt potential issues, quickly resolve those that arise, and simplify network management and support processes through smart service capabilities that provide visibility into your infrastructure.

## Benefits

Cisco Unified Workspace Services help colleges and universities to:

- Set the foundation for improving student outcomes with actionable strategies and architectures
- Increase access to quality education, by supporting successful adoption of new technologies for teaching and learning
- Enable administrative leaders and researchers to communicate and collaborate more effectively
- Attract top students and faculty with competitive research and innovative programs, by successfully implementing virtualization and collaboration strategies
- Improve productivity and simplify day-to-day management of the communications infrastructure

## For More Information

[Learn more](#) about Cisco Unified Workspace services.

[Learn more](#) about Cisco Services for Education.

Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: [www.cisco.com/go/trademarks](http://www.cisco.com/go/trademarks). Third-party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)  
C45-713401-00 09/12