

Cisco WebEx Telepresence: In-Person Video Collaboration from the Cloud



Cisco WebEx® Telepresence Supports

- High-quality audio and video experience (up to 1080p high-definition [HD] video resolution) so you can meet “in-person” with your colleagues, suppliers and partners, and customers
- Simple activation of your telepresence systems over the Internet without complex setup or installation
- Company directory that automatically updates when you add subscribers and is easily modified to add contacts outside your business
- Video calling on PCs and Macs for your mobile team members
- Up to nine participants on the WebEx Telepresence network in your video calls

Available in the United States and Canada

The Power of In-Person

When people meet in person, a relationship begins. But in our distributed globalized marketplace,

colleagues, partners, and customers may be separated by long distances or busy schedules. Telepresence, the next generation of videoconferencing, solves this problem by creating immediate “in-person” experiences so you can accomplish what you need to without delay.

Telepresence is now available and delivered by Cisco WebEx through the cloud. Cisco WebEx Telepresence presents an easy-to-use, highly secure, and reliable communications experience that is scalable and affordable. It delivers a rich set of features specifically designed to help growing businesses make the most out of their business relationships.

Large Return on Investment

Customers from every industry are using telepresence to reduce travel costs, boost productivity, and accelerate decision making. But that is just the beginning. Imagine starting a new line of business from your

desk, letting your employees scale their expertise so they can grow their careers without having to move, or showcasing your product line to a national audience from your existing demo environment. With Cisco WebEx Telepresence you can start to fundamentally change the way you do business and create new revenue opportunities.

Offer Details

WebEx Telepresence supports a selection of our best-in-class telepresence endpoints and the Cisco Jabber Video application that works on a webcam-enabled computer. This creates an “in-person” experience for any business scenario – in the office or while mobile. After purchasing the endpoints and WebEx Telepresence subscriptions that are best for your business you can activate your devices and use them on the Cisco WebEx Telepresence network through your Internet connection. No additional equipment is required.



Figure 1. Endpoints Supported on the WebEx Telepresence Network



Transform your conference room or meeting space into a telepresence room	Cisco TelePresence System Profile 42-inch Cisco TelePresence MX Series
Turn any display panel into a powerful telepresence system	Cisco TelePresence Integrator C Series (C40 only) Cisco TelePresence Quick Set (SX20 and C20)
Visually collaborate from your desktop	Cisco TelePresence EX Series
Enable video mobility for mobile team members	Cisco Jabber Video client application
Provide the benefits of telepresence to patients and employees in a healthcare environment	Cisco TelePresence VX Clinical Assistant

Straightforward to Deploy and Use

- **Click to activate:** Take your endpoint out of the box, click to activate the service, and be operational in a matter of minutes through an Internet connection.

- **User friendly:** Cisco has designed telepresence to be “push-button” simple so that when you are ready to start a meeting, the user interface makes it quick and easy. And your video address looks like an email address, so you don’t have to remember a complicated number when you want to share it with others.
- **Automated directory:** The directory on your device auto-populates the video addresses of the other users connected to Cisco WebEx Telepresence at your company. And the new customer portal lets company-designated administrators manage the directory and even add external business contacts.
- **Support when you need it:** Cisco offers live and online customer support options so that you have a full range of resources when you need them most.

Affordable

- **Pay monthly – for everything:** You can make your hardware purchases payable monthly by using Cisco Capital® financing services (limits may apply). Cisco WebEx Telepresence subscriptions are also billed monthly to make it easy and affordable for you to get started. (Discounted annual prepay options are also available.)
- **Client services that help measure return:** Cisco WebEx Telepresence has a client services team that helps you accelerate usage and adoption – and as a result, greater return on investment.

- **Protect your investments:** Cisco TelePresence endpoints are designed to work on other Cisco collaboration platforms so your endpoint investments are protected if you make a change.

Differentiated, Feature-Rich Experience

- **Video with superior quality you can trust:** With up to 1080p high-definition (HD) unparalleled video and audio quality and the ability to share documents from your desktop in video calls, you collaborate the way you would in-person. You can accelerate decision-making, improve partner and customer relations, and stay highly secure with our encryption standards.
- **Wide-reaching calling options:** Your customers and business partners are likely using video communications today and you want to take advantage of this opportunity. The Cisco WebEx Telepresence network is flexible so that you can talk to users on it, as well as outside of it.
- **Flexible for multiple participants to join:** Your subscription lets you connect with any Cisco WebEx Telepresence user. You can dial other users directly or include up to nine participants on the WebEx Telepresence network in your meetings. A separate bridge subscription can connect to multiple users from other networks.
- **Extended reach:** Participants with a webcam-enabled computer can join your meetings using the Cisco Jabber Video application.

Learn more about WebEx Telepresence and other WebEx solutions, all from Cisco.

Visit www.cisco.com/go/webextelepresence



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