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UCS Smart Play Leasing Options

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Agenda

- UCS Smart Play Overview
- UCS Smart Play Walkthrough



UCS Smart Play: End Customer Build & Price

The Cisco Build & Price Tool is a web-based portal that allows end customers to very easily select and configure UCS products that are placed into a shopping cart and fulfilled by local reseller partners. A key feature on the Build & Price website is series of special offers known as "Smart Plays." Each Smart Play is a pre-configured UCS bundle offered at a special promotional price. By adding a Cisco Capital financing option, we are now able to offer Smart Plays at a very affordable monthly price. End Customers will be able to view monthly Lease Options and choose to call or e-mail the Cisco Capital Team.

Access the Build & Price tool at http://buildprice.cisco.com/

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UCS Smart Play Walkthrough

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UCS Smart Play Build & Price



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UCS Smart Play Catalogue View

Browse the Build & Price Catalogue, Lease **Options will be** presented for UCS **SmartPlay**



UCS Smart Play Item View



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UCS Smart Play Lease Option



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More Information:

- Access Build & Price: <u>http://buildprice.cisco.com/</u>
- For Build & Price related questions, please email: <u>capitalfinancecalculator@cisco.com</u>



Thank you.

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