Service Description: Cisco Collaboration Plan and Build Services for Business Video

This document describes the Cisco Collaboration Plan and Build Services for Business Video.

Related Documents: This document should be read in conjunction with the following documents also posted at http://www.cisco.com/go/servicedescriptions/: (1) Glossary of Terms; (2) List of Services Not Covered; and (3) Severity and Escalation Guidelines. All capitalized terms in this description have the meaning ascribed to them in the Glossary of Terms.

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1.0 Services Summary and General Responsibilities

Service Overview. The Cisco Collaboration Plan and Build Service for Business Video services related to the following, but not limited to:

- · Business Video Infrastructure Products, Applications, and Solutions
 - Cisco TelePresence Management Suite (TMS)
 - Cisco TelePresence Management Suite Provisioning Extension (TMSPE)
 - Cisco TelePresence Management Suite Exchange Integration (TMSXE)
 - Cisco TelePresence Video Communication Server Control (VCS-C)
 - Cisco TelePresence Video Communication Server Expressway (VCS-E)
 - Cisco TelePresence Server (TPS)
 - Cisco TelePresence Conductor
 - Cisco Unified Communications Manager (CUCM)
 - Cisco Collaboration Meeting Rooms On Premise and Hybrid (CMR)
 - Gateways (H.323)
 - Cisco Unified Border Element (CUBE)
 - Cisco Digital Media Suite (DMS)
 - · Cisco Show and Share
- Business Video Endpoint Products, Applications, and Solutions
 - Immersive Systems
 - Cisco TelePresence IX Series
 - · Cisco TelePresence TX Series
 - · Desktop or Room Systems
 - Cisco TelePresence MX Series
 - Cisco TelePresence SX Series
 - Cisco TelePresence EX Series
 - Cisco TelePresence Integrator C Series
 - Cisco Jabber Video for TelePresence (MOVI)

The Cisco Collaboration Plan and Build Service for Business Video may include the following services and deliverables:

Service Name	Service Deliverable(s)
Strategy and Analysis Services	Project Management Plan
	Client Requirements Document

Assessment Services	Medianet Readiness Assessment Report
	Network Path Assessment Report
Design Services	High Level Design Document
	Low Level Design Document
Validation Service	Validation Plan
	Validation Support
Migration Service	Migration Plan
	Migration Support
	Post-Migration Support
Deployment Service	Deployment Plan
	Acceptance Test Plan
	Solution Deployment
	Acceptance Testing Support
	Knowledge Transfer
	Post-Deployment Support

2.0 Plan Services for Business Video

2.1 Strategy and Analysis Service (BV-PB-STRATEGY, BV-PB-PM)

2.1.1 Service Summary:

The Strategy and Analysis Services align business and technical requirements to solution feature and functionality while focusing on desired business outcomes of the solution.

2.1.2 Cisco Responsibilities may include the following:

- Work with Customer to identify dependencies, risks, or issues associated with a successful completion of the project.
- Work with Customer to document a project schedule highlighting deliverables, milestones, planned project events, and resources.
- Participate in scheduled project review meetings or conference calls.
- Participate in any requirements workshops, conference calls, or emails and work with customer to document requirements.

2.1.3 Customer Responsibilities may include the following:

- Provide Cisco requested documentation, topologies, or requirements related to the successful completion of the project.
- Ensure that relevant resources are available to attend any project status meetings or requirements workshops.
- Review any documentation provided by Cisco during the delivery of these services and provide feedback as requested.

2.1.4 Deliverable(s) may include the following:

- Project Management Plan. The Project Management Plan provides an overview of the project tasks and
 milestones. This may be shared during a project kickoff meeting and updated periodically throughout the
 engagement to reflect updates to the plan. A Cisco Project Manager will provide management of project
 resources, deliverables, milestones, and scheduling of meetings or resources.
- Client Requirements Document. The Client Requirements Document documents business and technical requirements of the Cisco Solution that is collected through a series of requirements workshops or emails.

2.2 Assessment Services (BV-PB-ASSESSMENT)

2.2.1 Service Summary:

The Assessment Services will verify your network's ability to support the proposed Cisco Solution, analyze gaps, and provide remediation steps to address prior to deployment.

2.2.2 Cisco Responsibilities may include the following:

- Work with Customer to perform interviews, use data collection tools, or review network documentation to gather required information to complete the assessment.
- · Work with Customer to document assessment results including a gap analysis and remediation plan.

2.2.3 Customer Responsibilities may include the following:

- Provide Cisco permission to install data collection tools, as applicable.
- Provide Cisco requested documentation, topologies, or requirements related to the successful completion of the project.
- Ensure that relevant resources are available to attend any project status meetings or requirements workshops.
- Review any documentation provided by Cisco during the delivery of these services and provide feedback as requested.

2.2.4 Deliverable(s) may include the following:

- Medianet Readiness Assessment Report. The Medianet Readiness Assessment Report provides the results of an application and/or infrastructure assessment that may include QoS, software levels, hardware levels, security policies, or WAN link configurations. Cisco may utilize data collection tools while performing this assessment.
- **Network Path Assessment Report**. The Network Path Assessment Report provides the path assessment results of the site links for point-to-point or multipoint video calls (if applicable) between two or more endpoints that may include a gap analysis and recommendations to provide an optimal video experience. Cisco may utilize data collection tools while performing this assessment.

- Operational Readiness Assessment Report. The Operational Readiness Assessment Report provides the assessment results related to Customer solution operations. This may include day 2 activities, staffing and education, incident management, configuration management, availability management, service continuity management, change management, problem management, capacity management, service level management, and service desk. Cisco may utilize data collection tools wile performing this assessment.
- Security Assessment Report. The Security Assessment Report provides the assessment results of the
 customer's security deployment based upon Cisco best practices. Cisco may provide proactive analysis of
 security advisories related to the Business Video solution. Cisco may utilize data collection tools wile
 performing this assessment.

2.3 Design Services (BV-PB-DESIGN)

2.3.1 Service Summary:

The Design Services will provide a high-level architectural design and/or a deployment-ready detailed solution design.

2.3.2 Cisco Responsibilities may include the following:

- Work with Customer to review, validate, and revise any existing architectural or logical network and application designs.
- Work with Customer to document design(s) and/or configurations.

2.3.3 Customer Responsibilities may include the following:

- Provide Cisco requested documentation, topologies, or requirements related to the successful completion of the project.
- Review any documentation provided by Cisco during the delivery of these services and provide feedback as requested.

2.3.4 Deliverable(s) may include the following:

- **High Level Design Document**. The High Level Design Document provides a logical network and application design of the proposed Cisco Solution addressing documented business and technical requirements.
- Low Level Design Document. The Low Level Design Document provides technical configurations and/or
 architectural designs that may include network requirements, QoS configurations, Cisco Unified
 Communications Manager or other Dial Plan configurations, cluster sizing, device configurations, TMS or
 TMSPE configurations, VCS-C/E configurations, Cisco Unified Border Element or edge architecture
 configuration, call signaling, codecs, WAN configurations and/or future growth requirements.

3.0 Build Services for Business Video

3.1 Validation Services (BV-PB-VALIDATION)

3.1.1 Service Summary

The Validation Services will provide lab and testing resources such as proof of concept or solution pilots.

3.1.2 Cisco Responsibilities may include the following:

- Work with Customer to perform proof of concept or pilot related tasks which may include setting up hardware
 or software in a lab, providing or obtaining access to software licenses, documenting success metrics,
 performing test cases, and troubleshooting issues related to the proof of concept or pilot.
- Work with Customer to document validation activities and support plan(s).

3.1.3 Customer Responsibilities may include the following:

- Provide Cisco requested documentation, topologies, or requirements related to the successful completion of the project.
- Review any documentation provided by Cisco during the delivery of these services and provide feedback as requested.

3.1.4 Deliverable(s) may include the following:

- Validation Plan. The Validation Plan provides tasks, timelines, owners related to the proof of concept or pilot to be performed. This plan may include test cases and expected results, POC and/or pilot success metrics, and validation support plan.
- Validation Support. Validation Support provides remote support of validation related activities and tasks.

3.2 Migration Services (BV-PB-MIGRATION)

3.2.1 Service Summary

The Migration Services will provide a priorities-based, phased approach to solution migration.

3.2.2 Cisco Responsibilities may include the following:

- Work with Customer to document activities, tasks, timelines, and owners related to solution migration.
- · Provide support during and post solution migration, as applicable.

3.2.3 Customer Responsibilities may include the following:

- Provide Cisco requested documentation, topologies, or requirements related to the successful completion of the project.
- Review any documentation provided by Cisco during the delivery of these services and provide feedback as requested.

3.2.4 Deliverable(s) may include the following:

- Migration Plan. The Migration Plan provides the tasks, timelines, and owners related to solution deployment.
- Migration Support. Migration Support provides remote support of migration plan execution.
- Post-Migration Support. Post-Migration Support provides remote support for a designated period of time after the successful deployment of the Cisco Solution.

3.3 Deployment Services (BV-PB-DEPLOYMENT)

3.3.1 Service Summary

The Deployment Services provide expert assistance for deployment plans, acceptance testing, solution deployment support and/or post-deployment support.

3.3.2 Cisco Responsibilities may include the following:

- · Work with Customer to document activities, tasks, timelines, and owners related to solution deployment.
- Work with Customer to document test plans and expected results to validate solution deployment.
- Provide support during and post solution deployment, as applicable.
- Work with Customer to deliver any knowledge transfer workshop(s) related to the project.

3.3.3 Customer Responsibilities may include the following:

- Provide Cisco requested documentation, topologies, or requirements related to the successful completion of the project.
- Review any documentation provided by Cisco during the delivery of these services and provide feedback as requested.
- Attend any knowledge transfer workshop(s) on topics related to the project.

3.3.4 Deliverable(s) may include the following:

- **Deployment Plan**. The Deployment Plan provides the tasks, timelines, and owners related to solution deployment.
- Acceptance Test Plan. The Acceptance Test Plan provides test cases, expected results, and is updated to include actual acceptance testing results and remediation plan.
- **Solution Deployment Support**. Solution Deployment Support provides remote support of deployment plan execution.
- Acceptance Testing Support. Acceptance Testing Support provides remote support of acceptance testing.
- **Knowledge Transfer**. Knowledge Transfer provides training related to project deliverables, solution administration, project hand-off and/or basic troubleshooting.
- **Post Deployment Support**. Post-Deployment Support provides remote support for a designated period of time after the successful deployment of the Cisco Solution.

4.0 Project Assumptions and Exclusions

- Services and service pricing are based upon the following assumptions and exclusions ("Assumptions").
- Customer is responsible for determination and implementation of Customer design requirements and
 implementation of any recommendations provided by Cisco. Cisco recommendations are based upon
 information provided to Cisco at the time of the services. In no event shall Cisco be liable for the accuracy or
 completeness of the information contained in the Cisco recommendations.
- Service Description should be read in conjunction with the Advanced Services General Assumptions and Exclusions document posted at: www.cisco.com/go/servicedescriptions which is hereby incorporated for reference. To the extent there is a conflict between the terms of this Service Description and such document, the terms of this Service Description shall control.
- All services will be provided in the English language unless otherwise agreed to by Customer and Cisco.