



**URBAN
KNOWLEDGE.ORG**
a global knowledge partnership

Meet our Partners:



PENN INSTITUTE for
URBAN RESEARCH



iihs
INSTITUTE FOR
HUMAN DEVELOPMENT



Cities Alliance
Cities Without Slums



THE WORLD BANK
Working for a World Free of Poverty



USAID
UNITED STATES AGENCY
FOR INTERNATIONAL DEVELOPMENT

McKinsey&Company

DUSPMIT



FEDESARROLLO



CISCO



KRIHS



GDP

And you?

Our Objective

UrbanKnowledge.Org aims to put the world's best knowledge and data in the hands of policymakers and practitioners, in order to harness urban growth for better development outcomes.

Our 3 Components



1. CONNECTIONS

- **Matching:**

A 'professional dating' service that automatically matches urban policymakers, decision makers and technical professionals to each other worldwide.

- **Messaging:**

Get in direct contact with your counterparts in other cities.

- **Communities of Practice:**

Community-based Q&A.



2. KNOWLEDGE

- **Exchange:**

Tightly-focused videoconferences on the most knotty knowledge gaps.

- **Policy insights:**

New collaborative research on policy-relevant questions.

- **Briefings:**

Pithy summaries of knowledge exchange events, and expert viewpoints.



3. CITIES DATA

- **Indicators:**

Common indicators to benchmark cities for international comparisons.

- **Integration with Open311 and Google:**

Open access to municipal-level data.

Our 4 Thematic Pillars

ECONOMIC: rural-to-urban transition.

Happens once in a country's lifetime
...but how can it best be facilitated for economic growth?

Pillar 1

SOCIAL: social inclusion and mobility

Urbanization embodies structural inequalities
...so how to incorporate the urban poor in a city's economic fabric?

Pillar 2

ENVIRONMENTAL: sustainable urban growth

Low-density cities are hardwiring environmental costs
...so how to manage urbanization to improve sustainability?

Pillar 3

GOVERNANCE: creating accountable cities and towns

Poorly governed cities don't deliver on the promise of urbanization
...so what systems of governance are suited for managing urbanization?

Pillar 4

Our Challenge

Why Focus on Urbanization?



95%

of population growth in the developing world

+2 BILLION

additional human beings in cities by 2030



70%

of global GDP generated by Cities



an increasing share of world poverty

Our Roadmap

Feb 2011 to May 2011:
Preparation and partnering.

June to December 2011:
20 concept launch & consultation events in Africa, Asia, Latin America, Europe, and Middle East.

June 2011 onwards:
Modular design and roll-out. Continues to grow and evolve over time.

Our Key Questions

Knowledge

How to **create** a flow of knowledge to where it is needed most, not just a stock of reports?

Pragmatism

How to **customize** technical knowledge for practical use in our day-to-day work?

Network

How to **connect** you to knowledge and advisors, where and when you need them most?

What's in it for me?

Policymakers and Practitioners gain from access to relevant and expert knowledge, on a just-in-time basis;

Academics & think-tanks gain from access to data, and giving their research real application;

Private Sector gain from customizing, innovating, and from business development;

Knowledge Brokers create opportunities for fee-based work, as technical consultants or as project financiers.

*Can urbanization be harnessed to end poverty in our lifetime?
How can <http://UrbanKnowledge.Org> help you; and how can you help it?*

Take our survey at <http://UrbanKnowledge.Org>