

CONNECTED URBANDEVELOPMENT

GLOBAL CONFERENCE 2009

Conference Agenda Thursday May 21, 2009

0700 – 0830	REGISTRATION OPEN CONFERENCE OPENING: Welcome to Connected Urban Development Global Conference 2009 Welcome Wim Elfrink , Executive Vice President and Chief Globalization Officer, Cisco Nicola Villa , Global Director, Connected Urban Development, Cisco Internet Business Solutions Group (IBSG)
0830 – 0845	Welcome to CUD Seoul Duksoo Lee , Vice Mayor, Seoul Metropolitan Government Connected Urban Development - A video message President William J. Clinton
0845 – 0930	PLENARY SESSION I: The Connected and SENSEable City Policy Directions of Seoul for a Clean and Green City Sangbum Kim , Assistant Mayor of Seoul SENSEable City Professor Carlo Ratti , Director, SENSEable City Laboratory, MIT
0930 – 1010	PLENARY SESSION II: Connected and Sustainable World –Urban EcoMap and Planetary Sensing Global EcoMap Platform Dr. Wolfgang Wagener , Director, Sustainable Cities, Cisco IBSG The E-Planet Dr. Ludger Hovestadt , CEO, E-Planet Global EcoMap Platform and Pilot in San Francisco Jared Blumenfeld , Director, Department of Environment, City and County of San Francisco
1010 – 1030	BREAK AND NETWORKING
1030 – 1200	THEMATIC SESSIONS (IN PARALLEL) Thematic Breakouts: CUD Innovations and City Evolutions <ul style="list-style-type: none">• Urban Sustainability Modeling and Services• Connected and Sustainable Living• Connected and Sustainable Mobility• Connected and Sustainable Work
1200 – 1300	LUNCH BUFFET AND NETWORKING

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1300 – 1500	<p>KEYNOTE SESSION I: Smart and Connected City</p> <p>Connected Urban Development Update Nicola Villa, Global Director, Connected Urban Development, Cisco IBSG A video message by Job Cohen, Mayor, City of Amsterdam</p> <p>C40 and Waterfront Toronto David Miller, Mayor, City of Toronto</p> <p>Future City Jonathan Thorpe, Senior Executive Vice President, Gale International</p> <p>An Urban Services Platform for Smart and Connected Cities Wim Elfrink, Executive Vice President and Chief Globalization Officer, Cisco</p>
1500 – 1545	<p>KEYNOTE SESSION II: Low Carbon Digital City</p> <p>Moderator: Dimitri Zenghelis, Director, Climate Change Practice, Cisco IBSG</p> <p>Carbon Economics as a Change Driver of Future City - via live TelePresence link to Seattle, US Professor, Lord Nicholas Stern, London School of Economics, Chair of the Grantham Institute for Climate Change and the Environment</p> <p>Carbon-neutralized Smart City Volker Buscher, Director, ARUP</p>
1540 – 1610	<p>KEYNOTE SESSION III: Connected and Sustainable Mobility</p> <p>Moderator: Tony Kim, Seoul Lead, Connected Urban Development, Cisco IBSG</p> <p>Connected and Sustainable Urban Mobility Platform J.D. Stanley, Director, Cisco IBSG</p> <p>Connected and Sustainable Mobility Pilot in Seoul Dr. C.K. Kim, Head of TOPIS (Transport Operation Information System), Seoul Metropolitan Government</p>
1610 - 1630	<p>Break</p>
1630 – 1830	<p>SITE VISITS (IN PARALLEL)</p> <p>Site Visits: <i>Design and Mobility Revolution of Seoul</i> <i>Site Visit 1: Seoul TOPIS (Transport Operation Information System) Center</i> <i>Site Visit 2: U-City Digital Pavilion</i> <i>Site Visit 3: Resource Recovery Facility</i></p> <p>End of Day One Conference Proceedings</p>
1830 – 2030	<p>EVENING: Welcome Dinner hosted by Seoul Metropolitan Government at Marina Jefe <i>Ground Transportation 1 to Dinner Location from Conference Venue</i> <i>Ground Transportation 2 to Dinner Location from Site Visit</i> <i>Ground Transportation from Dinner Location to Conference Venue via the river-side Han</i></p>

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Conference Agenda Friday May 22, 2009

0800 – 0830

REGISTRATION OPEN

0830 – 1000

KEYNOTE SESSION: Broadband and ICT as the Enabler for 21st Century Sustainable Urban Infrastructures

Moderator: Martin Stewart Weeks, Director, Asia Pacific, Cisco IBSG

Green Broadband and Digital Economy Stimulus

Sung-il Park, Director-General, Informatization Strategy Office, Ministry of Public Administration and Security, Korea

Growing and Greening the Economy: Shaping a preferred future

Christine Loh, Founder and Chief Executive Officer, Civic Exchange

The Case for a Sustainable Stimulus

Dimitri Zenghelis, Director, Climate Change Practice, Cisco IBSG

The Smart 2020 Opportunity

Molly Webb, Head of Strategic Engagement, The Climate Group

1000 – 1030

BREAK AND NETWORKING

1030 – 1200

THEMATIC SESSIONS (IN PARALLEL)

Thematic Breakouts: Connected and Sustainable Socioeconomic Challenge

*Delegate discussion panels on Sustainable Socioeconomic Imperatives for Cities

- Theme 1: City Governance Models for a Carbon Economy
- Theme 2: Green and Digital Economy Stimulus
- Theme 3: 21st Century Cities

1200 – 1230

CLOSING SESSION: Visions for a Connected and Sustainable Urban Future

Simon Willis, Vice President, Global Public Sector Practice, Cisco IBSG

Closing Comments by Nicola Villa, Global Director, CUD, Cisco IBSG

End of Day Two

End of Conference