



## Shaun Kirby

### Director, Innovations Architecture Internet Business Solutions Group

Shaun Kirby is director of the Cisco Internet Business Solutions Group (IBSG) Innovations Architecture Practice, which develops robust reference architectures for Cisco's visionary solutions and client-specific architectures for implementation.

In his role, Kirby is responsible for driving the design of novel business solutions through the innovative application of disruptive technologies. Together with implementation roadmaps, standards, and best practices, Kirby empowers clients across industry and geographical boundaries to transform their businesses.

Prior to joining Cisco, Kirby was chief architect for the Professional Services team of Vitria Technology, Inc., where he spearheaded the design and implementation of complex, leading-edge information systems for Vitria's flagship customers and facilitated unique engineering and field team collaboration—yielding new, industry-changing products and solutions. In this capacity, he played a key role in visioning a new technology space that Gartner, Inc. named “Business Event Management.” He also was director of Client Delivery and Quality Assurance at Vitria, where he established standards, tools, and best practices to enable world-class solutions delivery.

Kirby has served as a trusted advisor to CIOs, CTOs, and other technology executives, beginning with his role as management consultant at Deloitte Consulting LLP. He holds a B.S. in electrical engineering and engineering physics from Princeton University, and a M.S. and Ph.D. in physics from the California Institute of Technology.



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