# Global Analyst Relations

## **Monthly Highlights**

## Leadership @ Cisco

- Robbins Blog: <u>Why Cisco is the Most Strategic</u> <u>Digital Partner</u>
- Chambers Blog: <u>Transforming the Global</u> <u>Landscape through the New Digital Age</u>
- Joe Cozzolino, SVP of Services at Cisco talks about his leadership style.

## Innovation @ Cisco

- How Cisco is helping Jimmy Kimmel Live disrupt TV through technology
- Barilla embraces IoE to provide consumers insight on food quality
- Education goes digital with Cisco's Connected
   Mobile Experience

## **Corporate Social Responsibility**

- <u>Accelerate Job Creation through Social</u> <u>Incubators</u>
- <u>Cisco, North Carolina Partner to Empower</u> <u>Military Veterans</u>
- Training and Educating Latin America's Future
   Workforce

## **Digital Transformation (IoE/IoT)**

- Customer Success Story: Sub-Zero, Inc.
- <u>Customer Success Story: FANUC Corporation</u>
- <u>Customer Success Story: Benteler</u> <u>Automobiltechnik GmbH</u>
- <u>Customer Success Story: Trident Group</u>

## **Security & Security Services**

- Domains of the Living Dead
- <u>A Sheep in Wolf's Clothing</u>
- Our Commitment to Cybersecurity Education

October 2015

## Watch Videos

- <u>FANUC Embraces IoT</u>
   <u>Through Cisco Intercloud</u>
- <u>Cisco Security as Pervasive</u> as loE Itself
- <u>Advanced Wi-Fi for Volvo</u>
   <u>Regatta</u>



## Mark Your Calendar

For a schedule of upcoming Speaker Series, please contact <u>Kawal Johal</u>



## Speaker Series Webinars

Missed one of our recent speaker series webinars? Hear the replays of these recent webinars and more <u>here</u> (cisco.com login and password required.)



## Meet your Global Analyst Relations Team



Megan Patterson Enterprise Networking Analyst Relations

Life before Analyst

**Relations:** 

Megan has worked at/with/for Wells Fargo, Sun, and Avaya Favorite Movie: When Harry Met

#### and Training

## Intercloud

- <u>Cisco and Microsoft Accelerate Cloud</u>
   <u>Providers' Journey to the Hybrid Cloud</u>
- <u>Service Providers Reduce Time to Market with</u> <u>Cisco Meraki</u>

## Data Center / ACI

- <u>Applied Materials Drives Innovation on a Global</u> <u>Scale</u>
- Life in the Fast Lane The New Cisco UCS
   C3260 Rack Server
- <u>Cisco Application Centric Infrastructure</u> <u>Customer Momentum</u>
- <u>Co-Innovating with Ecosystem Partners to</u> <u>Deliver Truly Integrated Solutions for Our</u> <u>Customers</u>
- Putting the power of data to work

## Collaboration

- Life of a Cisco Video TME: My Run-in with Ridley Scott
- <u>Are You (Customer) Experienced? Jimi Hendrix</u> and CX
- <u>Cloud Reimagined</u>
- <u>Changing the Future of Healthcare with</u> <u>Collaboration</u>
- <u>Collaboration Case Study: Republic Bank and</u> <u>Trust Company</u>

## Service Provider/Video

- <u>SK Broadband Deploys Cisco cBR-8</u> Converged Cable Access Platform
- <u>Cisco Launches 'Infinite' Suite of Cloud Video</u> <u>Solutions to Help Service Providers,</u> <u>Broadcasters and Media Companies Deliver</u> <u>New Video Experiences to Customers Faster</u>
- <u>Cisco to Help Broadcasters Bring New Services</u> <u>to Market Faster and at Lower Cost with New</u> <u>Virtualized 'Main Screen' Video Software Suite</u>
- <u>Cisco Premiers Software-Centric Media</u>
   <u>Architecture</u>
- <u>Sky and Cisco Extend Strategic Alliance in</u> <u>Client and Cloud Software</u>

Sally, The Shawshank Redemption, Life is Beautiful

Favorite Book: The House of the Spirits

Favorite Hobbies: Hiking, yoga, reading, wine, house hunting
Favorite Foods: Cheese. All of it... cheese is its own food group, right?
Favorite Quotes: "Do the best you can until you know better. Then when you know, do better." -- Maya Angelou



Join the conversation at <u>The</u> <u>Platform</u>



Follow us on Twitter

**Global Analyst Relations Contacts** 

Question/Inquiry?

## **Enterprise Networking**

- Enterprise Networking Case Study: Manteca
   USD
- Enterprise Networking Case Study: Snam
- <u>Collaboration & Enterprise Networking Case</u> Study: Roper St. Francis

## **Global Industries Solutions**

Healthcare

- UCSF and Cisco Create Integrated Health
   Platform
- Using Health IT to Detect Breast Cancer

## Manufacturing & Energy

- Introducing the "Smart Bottling and Distribution System" from Cisco
- <u>Connected Machines: Reducing Unplanned</u>
   <u>Downtime and Improving Service</u>
- <u>Cisco Partners with Mazak and MEMEX to</u> <u>Connect Machines</u>
- <u>Cisco Awarded Top International Honor for</u> <u>Energy Management</u>
- BC Hydro Powers Up with Digitization
- Analytics for Oil & Gas: Real-time Data
   Enabling Real-time Intelligence and Response

Public Sector

- <u>Cisco's country digitization plans take nations</u> on the path to prosperity
- New Berlin Innovation Center Accelerates
   <u>'Network Multiplier'</u>
- Public Safety Series: EOCs Harness Video to Improve Emergency Response
- #WednesdayWalkabout Series: City Leaders
   Converge to Learn From Each Other

Education

- UCSF and Cisco Create Integrated Health
   Platform
- Educause: How Cisco is Supporting the Digital
   Transformation in Higher Education

Financial Services

<u>A New Model to Innovate in a Digital World</u>

- <u>Please Hold: Your Wait Time is 4 Days</u>
- <u>The Branch: A Retail Bank's Secret Sauce to</u> <u>Success</u>
- No More Banker's Hours: Join Our Live <u>CiscoChat on Tuesday, November 3</u>

Retail

- Join the Conversation: Where Shopping
   Experience Meets the new Digital Consumer
- Where Shopping Experience Meets the New Digital Customer

## **Global Solutions**

Latin America

- <u>Cisco anuncia vencedores do Desafio de</u> <u>Inovação Urbana Porto Maravilha</u>
- <u>COB lança Núcleo de Integração Olímpica em</u> <u>parceria com a Cisco, utilizando tecnologia</u> <u>inovadora de colaboração</u>
- <u>Cisco é o Primeiro Parceiro Oficial do Programa</u> de Sustentabilidade Abraça Capacitação do <u>Rio 2016</u>
- University of Santiago of Chile at the forefront of continuing education with Cisco WebEx platform
- <u>Empresas Tajin Updates Its Communication</u> <u>Network Using Cisco Solutions</u>

## EMEA

- How technology supports literacy initiatives and levels the educational playing field in South Africa
- Shaping a World of Healthcare without
   Boundaries

Thank you for your interest. Feel free to provide feedback.

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