Global Analyst Relations

Monthly Highlights

June/July 2015

Leadership @ Cisco

- The Future of Workplace Wellness
- Why Smart Fabric is the Clothing of the Future
- SuperSmart in The Case of the Smartest Cities
 (VIDEO)

Innovation @ Cisco

- <u>Go s#InsideInnovation at Cisco IoE Innovation</u> Center Songdo
- <u>Cisco delivers on country digitization pledge in</u> <u>France through incubator and start-up</u> <u>programs</u>
- <u>Cisco Innovators: Next Generation Plug and</u> <u>Play (VIDEO)</u>

Corporate Social Responsibility

- <u>Go s#InsideInnovation at Cisco IoE Innovation</u> Center Songdo
- <u>Cisco delivers on country digitization pledge in</u> <u>France through incubator and start-up</u> <u>programs</u>
- <u>Cisco Innovators: Next Generation Plug and</u> <u>Play (VIDEO)</u>

Collaboration

- How Cisco Scored a Spot on TWiST
- Provide Service at Your Customer's <u>Convenience</u>
- <u>Collaboration Case Study: Telstra</u>
- <u>Collaboration System Release 11.0:</u> Experience, Simplicity, Ubiquity
- Introducing Cisco Remote Expert Mobile
- <u>Should I Use Cisco Spark in my Contact</u> <u>Center?</u>

Enterprise Networking



- <u>City of Mississauga:</u>
 <u>Transforming with the Internet</u>
 <u>of Everything</u>
- <u>Cisco Innovators: Next</u>
 <u>Generation Plug and Play</u>



Cisco Speaker Series: Security is #1 Priority! August 4, 2015, 8:00 AM Pacific » <u>Register</u>

Cisco APJC Speaker Series: Security is #1 Priority! August 5, 2015, 11:00 AM Singapore

» <u>Register</u>

For a schedule of upcoming Speaker Series, please contact Kawal Johal



Speaker Series Webinars

Missed one of our recent speaker series webinars? Hear the replays of these recent webinars and more <u>here</u> (cisco.com login and password required.)



Meet your Global Analyst Relations Team Enterprise Networks Case Study: Mindtree

Data Center

- <u>Myth-busting: Is Cisco's Approach to SDN</u> Open? (Video)
- <u>Myth-busting: White-box Switches are No</u> <u>Bargain (Video)</u>
- <u>Myth-busting: ACI or NSX, which is the Real</u> <u>SDN Leader? (Video)</u>

Intercloud

• What's the Deal With the Intercloud?

Security and Security Services

- <u>Cisco Announces Intent to Acquire OpenDNS</u>
- <u>Acquisition to Accelerate Cisco's Cloud</u>
 <u>Delivered Security Portfolio</u>

Service Provider/Video

- <u>Giants claim another title this time for Wi-Fi</u> <u>connectivity</u>
- <u>Cisco Helps Spark New Zealand Serve Up The</u> <u>Voice Of The Future</u>
- ANGA COM 2015: Canal+ Group Delivers First-Ever 4K Broadcast of UEFA Champions League Final with Cisco Videoscape

loE/loT

- Internet of Everything Case Study: Alaska Dept. of Transportation
- Internet of Everything Case Study: CALSTAR
- <u>At the Center of the Digital Vortex: Chaos,</u> <u>Disruption, and Opportunity</u>

Vertical Industries/Global Solutions

Healthcare

- Overcoming Cancer in a Connected World
- Cisco Health Solutions (Video)



Carlos Cano Strategic Programs Analyst Relations

Life before Analyst Relations: Carlos worked in NCO in Guatemala, Abbott Laboratories, and HP. Favorite Movie: Gladiator Favorite Hobbies: Soccer, Brazilian Jiu-Jitsu, and auto racing. Favorite Quotes: "To ask permission is to seek denial," and, "If you are not laughing you are not living."



Social Media

Join the conversation at <u>The</u> <u>Platform</u>



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Global Analyst Relations Contacts

Question/Inquiry?

Manufacturing & Energy

- Disrupt or be Disrupted: The Industrial Internet of Things at Cisco Live!
- What Does a Cisco Live Demonstration Have to Do With Droughts, Floods and Fossil Fuels?
- Mitigating Security Threats in Manufacturing with Cisco's Connected Factory
- <u>Cisco Live Hosts Cisco Enhanced Collaborative</u> Operations Solution Demo
- <u>Cisco and Rockwell Automation Combine to</u> <u>Reduce Security Risks in Industrial Automation</u>

Public Sector

- <u>Cisco commits US \$1 Billion to accelerate UK</u> digital economic growth
- <u>Cisco delivers on country digitization pledge in</u> <u>France through incubator and start-up</u> <u>programs</u>
- <u>Kick-off: A Blog Series about Public Safety and</u> Security for Government Agencies
- So What Does It Take to Digitize a Country?
- <u>Cisco Increases Investment in Innovation and</u>
 <u>Development in China</u>

Education

- <u>Cybersecurity 101: Assessing the Threat &</u> <u>Mitigating Cyber Risks in Higher Education</u>
- <u>Campus Safety National Forum Leveraging</u> <u>Technology to Increase Campus Safety</u>
- <u>Campus Safety National Forum Leveraging</u> <u>Technology to Increase Campus Safety</u>
- Cisco STEM: Stride Center

Retail

 When Clicks Meet Bricks: the Future of the Retail Store

EMEA

- Hamburg is making Waves
- <u>Cisco commits US \$1 Billion to accelerate UK</u> digital economic growth
- <u>Cisco delivers on country digitization pledge in</u> <u>France through incubator and start-up</u> <u>programs</u>

Thank you for your interest. Feel free to provide feedback.

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