Global Analyst Relations

Monthly Highlights

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

Collaboration

- Cisco Unveils Project Squared: a Next-Generation.
 Cloud-based Collaboration App for Team Based
 Collaboration
- The Future of Work & Collaboration

Enterprise Networking

- Hutchinson USD Adopts Converged Access to Drive Network Performance
- Built for the Last Mile: The new 800M Series ISR

Intercloud

- Human Kinetics relies on Cisco Prime Virtual NAM to provide visibility in the cloud
- Cisco Global Cloud Index Projects Data Center Traffic to Nearly Triple; Cloud to Represent 76 Percent of Total Data Center Traffic by 2018
- <u>Latin American Partners Join Rapidly Expanding Cisco</u> <u>Intercloud Ecosystem</u>

Security and Security Services

- <u>Cisco Ranked No. 1 in Latin America's Security Market in</u> Revenue Market Share
- Cisco Announces Winners of IoT Innovation and Security Grand Challenges; Launches Worldwide IoT Challenge for Young Women

Service Provider/Video

- Play Ball! Giants vs. Royals Game 7: Last Game of First Live-Streamed World Series
- Wi-Fi predicts how long the security line will be at Austin airport
- Orange Slovakia Lights Up 4G LTE Services with Cisco ASR 5000 Series
- <u>Cisco Evolved Services Platform Automating a New</u>
 Class of Carrier Cloud Services
- Cox Communications and Cisco Jointly Present on

November 2014



Watch Videos

- <u>TechWiseTV: Inside Cisco's ACI</u>
 Controller: The APIC
- The Digital Bank: Evolving to Meet the Mobile World
- <u>Telemedicine Transforms Long</u>
 Distance Care in Brazil



Mark Your Calendar

Cisco Speaker Series:
Collaboration Summit Overview

December 4, 8 a.m. PST

Register

Cisco Speaker Series: Cisco Partner Ecosystem Update December 11, 8 a.m. PST

Register

Cisco APJC Speaker Series: Cisco Partner Ecosystem Update December 9, 6 p.m. PST

Register

APJC Speaker Series: Collaboration Summit Overview December 5, 11 a.m. Singapore Register

Contact: Kawal Johal



Speaker Series Webinars

Missed one of our recent speaker series webinars? Hear the replays of these recent webinars and more <u>here</u> (cisco.com login and password required.)

Innovations in Network Monetization and Optimization

Vertical Industries/Americas Solutions

Healthcare

- The power of technology to transform care.
- IOTWF Session: Transforming Healthcare for the 21st
 Century: Opportunities and Challenges for IoE in
 Healthcare (SCROLL DOWN to Wednesday, October 15
 11:15 session and click the Replay and presentation links below the session description)
- Connected Health: Telehealth Innovation at Baptist Health South Florida

Manufacturing & Energy

- Real-World IoT Solutions at Automation Fair 2014
- Cisco to Provide Secure Ops Solution to Royal Dutch Shell
- Predictive Maintenance: The Business Impact of IoE for Mining Companies
- Improving R&D Through Remote Visualization
- Internet of Things World Forum: Reporter meets robot

Public Sector

- Strategic IT Roadmap for Government Cloud
- <u>Business Drivers for Cloud Transformation: lessons from</u> COBIT 5
- IT Value Map: your compass for cloud transformation
- <u>Cisco Collaborates with Smart Cities Council to Assess</u>
 Leaders on Smart City Progress in North America
- Smart City Readiness: Understand the Issues to Accelerate the Journey
- An update on Cisco's Smart City effort in KC

Education

- loT and the Impact on Education for the Workforce of the Future: How will IOT Drive Changes in Lifelong Learning (SCROLL DOWN to Thursday 11:45 session and click the replay and presentation links below the session description)
- Continuing To Build Success with the Internet2 Community

Retail

 Cisco Study: Digital Lifestyles Drive a Widening Gap Between Consumers' Expectations and Bank Delivery

Canada

- Bernadette Wightman Named President of Cisco Canada
- Smart Cities Are A Step Ahead
- Why tech giants are investing in STEM programs for students
- A new survey from Cisco looks at the future of work



Meet your Global Analyst Relations Team



Patrick McLaughlin
Strategic Programs
Analyst Relations

Life before Analyst Relations: International fine art shipping and logistics coordinator in New York, NY.

Favorite Movie: Casablanca
Favorite Drink: Guinness

Favorite Sports: North Carolina
Basketball, Notre Dame Football, Golf.



Social Media

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Global Analyst Relations Contacts

Question/Inquiry?

- <u>Cidade Inteligente: Distrito Federal lança projeto inédito de</u>
 <u>Wi-Fi grátis no Brasil</u>
- Centros de Integración Juvenil and Cisco Networking Academy to Open a New Academy in the Mayan Riviera
- Cisco Networking Academy y Centros de Integración Juvenil abren una Academia en la Riviera Maya
- Cisco Collaborates with the Metropolitan District of Quito to Develop the Quito Digital Agenda 2022
- <u>Latin American Partners Join Rapidly Expanding Cisco</u> Intercloud Ecosystem

Thank you for your interest. Feel free to provide feedback.

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