



Monthly Highlights

September 2014

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the [Analyst Relations website](#).

Collaboration

- Blog: [Customer Care Enters the 21st Century](#)
- Blog: [The World Cup, Piano Movers and IVR](#)
- [John Chambers, Chairman & CEO and Rowan Trollope, SVP/GM, Collaboration, share their perspectives on the evolution of video collaboration](#)

Data Center/Virtualization/Cloud

- [Cisco Announces Intent to Acquire Metacloud](#)
- [Cisco Delivers Next Wave of Unified Computing Innovation to Power Applications at Every Scale](#)
- [Cisco and Red Hat Deliver Integrated Infrastructure for OpenStack](#)
- Blog: Frank Palumbo, SVP of global data center sales: [Future-Proofing the Data Center in a World of Accelerated Change](#)
- Blog: Todd Brannon, UCS director of product marketing: [The Bases are Loaded for a Cisco UCS Grand Slam](#)

Enterprise Networking

- Don't miss the [Cisco keynote](#) at Interop New York – October 2, 9 – 10:45 am with Sujai Hajela, SVP
- [Austrian Government Improves Embassy Efficiency With Cisco WAVE appliances](#)
- [Shipping Firm Uses Cisco Intelligent WAN \(IWAN\) solution to communicate at dock, along coast and at sea](#)

Security and Security Services

- Blog: Chris Young, SVP of Security: [Dynamic Cyber Attacks Call for Dynamic Controls](#)
- [Introducing the Industry's First Threat-Focused Next Generation Firewall](#)
- [Cisco ASA with FirePOWER Services](#)

Service Provider/Video

- Story Browar Mall and Softnet in Poznan, Poland, provide personalized mobile shopping experiences - A [video](#) on deployment of [Cisco Service Provider WiFi](#) and [Cisco's Connected Mobile Experiences](#) (CMX)
- Blog: [Carrier Wi-Fi Reaches the Mountain Top with Spark New Zealand](#)



Watch Videos

- [Chicago: A Smart City Story](#)
- [Cisco Connected Train](#)
- [All About Access Points](#)



Mark Your Calendar

Upcoming Speaker Series:

Cisco Intelligent WAN (IWAN)
October 8, 8 – 9 a.m. PDT
[Register](#)

Contact: [Kawal Johal](#)



Speaker Series Webinars

Missed one of our recent speaker series webinars? Hear the replays of these recent webinars and more [here](#) ([cisco.com login and password required.](#))



Meet your Global Analyst Relations Team



[Jenna Duston](#)
*Analyst Relations
Manager
Collaboration*

Life before Analyst Relations:

Managed Cisco's cash grants, matching gifts reporting, and Civic Council program through Community Relations

Favorite Movie: Forrest Gump, from the soundtrack to the great quotes, I love every minute of it!

Favorite Food: Ice cream

Vertical Industries/Americas Solutions

Healthcare

- [The Bottom Line on Telehealth](#)
- [Hospitals Upgrades Data Center to Deliver New Medical Applications](#)

Manufacturing

- [Stay in the Know about Cisco in Manufacturing](#)
- [Awakening Dark Devices through Industrial Ethernet](#)
- [The Motley Fool - Innovation and Industries: The Internet of Things](#)
- [Wasted Time is a Manufacturing Killer](#)

Public Sector

- [Changes in #ITConsumption Spark Public Sector Innovation](#)
- [Cast Study](#) -Dutch Ministry of Foreign Affairs- Nuclear Security Summit 2014 gets safe, reliable Cisco network
- [Update](#) from US Public Sector, CTO, Dan Kent

Education

- [Visit Cisco at Educause 2014, booth 1121](#)
- [Cisco Addresses Technology Transitions and Evolving Business Demands with Training and Education Solutions for the Enterprise Market](#)
- [Ritenour school district learns that hosted collaboration solution is the smart choice](#)

Canada

- [Solution Provider Brings Cutting Edge Tech to Ontario's North](#) - A remote Aboriginal community in Northern Ontario now has access to cutting edge technology, thanks to a project spearheaded by a Canadian solution provider
- [Baseball media provider scores by consolidating IT staff](#)

Latin America

- [Cisco es una de las mejores empresas para trabajar en TI en México](#)
- [Firma de abogados en Brasil reduce costos y aumenta su productividad con Comunicaciones Unificadas de Cisco](#)
- [Ciudades inteligentes, punto clave para la transformación en América Latina](#)

Hobbies: Hiking, reading, traveling, paragliding, visiting art and history museums

Favorite Vacation: Florence, Buenos Aires, and Salzburg



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