Global Analyst Relations

Monthly Highlights

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

Collaboration

- <u>Videoconferencing at Ministry of Education (MOE),</u> <u>Saudi Arabia</u>
- Is Your Contact Center Ready for the Cloud?
- <u>Cisco Continues to Reimagine Collaboration and This</u> <u>Time it's Personal</u>
- Whitby Abilities Centre Provides Community New Levels
 of Accessibility with Cisco-enabled Kiosk

Data Center/Virtualization/Cloud

- <u>Cisco Application Centric Infrastructure and Cisco</u> <u>Nexus Switching: Delivering Investment Protection</u>
- Announcing Cisco UCS Director 5.0 with Support for Application Centric Infrastructure
- Application Centric Infrastructure with Cisco UCS
 Director
- <u>Cisco UCS claims SAP SD and SPECjbb world records</u>
- <u>Customers choose innovation: Cisco UCS is the #1</u>
 blade server in the Americas

Enterprise Networking

- Demo Thursday: Cisco Application Policy Infrastructure
 <u>Controller Enterprise Module</u>
- <u>Tele2 Arena to transform fan experience through</u>
 <u>seamless connectivity and new app featuring live video</u>
- Bright House Networks Deploys Cisco Network
 <u>Convergence System to Offer Cloud-Based Business</u>
 and Residential Services

Security and Security Services

- <u>Threat-Centric Security from Networks to Data Centers</u>
 <u>to Clouds</u>
- <u>Cisco Expands Advanced Malware Protection and Data</u> <u>Center Security Solutions to Address Advanced Threats</u> <u>from Endpoint to Network to Cloud</u>
- Get a copy of Cisco 2014 Annual Security Report

Service Provider/Video

- <u>Cisco Monetization and Optimization Index (MOI)</u> <u>Measures and delivers Business Architectures for</u> <u>Service Providers</u>
- <u>Cisco Evolved Services Platform Automating a New</u>
 <u>Class of Carrier Cloud Services</u>

May/June 2014



- IoE in Action: France's Connected Boulevard
- <u>Start-up School: How</u> <u>Universities Create</u> <u>Entrepreneurs</u>



Mark Your Calendar

Upcoming Speaker Series: Visual Networking Index -June 18, 8 – 9 AM Pacific <u>Register</u> June 18, 10 -11 AM Singapore <u>Register</u>

Contact: Kawal Johal



Speaker Series Webinars

Missed one of our recent speaker series webinars? Hear the replays of these recent webinars and more <u>here</u> (*cisco.com login and password required.*)



Meet your Global Analyst Relations Team



Veronica Veroulis Global Analyst Relations Manager, Secure Access and Mobility

Life before Cisco:

- Marketing consultant at high tech start-ups
- Oracle, Sun, Informix, Fujitsu Most favorite activity outside of Cisco: Enjoy sports with my sons (participating or watching them play)

 Poland's Exatel uses end-to-end management solution from Cisco to support new Carrier Ethernet services

Cisco Services

- Combining Cloud, NFV, and SDN to create agile new services
- <u>Cloud and Managed Services Portfolio Expands with</u> <u>Six New Cisco Powered Services</u>
- <u>Active Archiving with Big Data</u>

Vertical Industry Solutions

Healthcare

- Huffington Post: Cisco and Universidade Federal de Sergipe Bringing Specialty Healthcare to Brazil
- <u>10 Trends Why Telehealth Adoption Will Take Off</u>
- Six Healthcare IT Transitions: The Hacker's Delight
- <u>Connected Healthy Children Brazil</u>

Manufacturing

- <u>Computer Weekly: Cisco Identifies Five Sectors Which</u> <u>Will Benefit from IoE</u>
- <u>Cisco Solutions for Consumer Package Goods</u>
- The 2014 Automation Conference: IoE and Beer

Public Sector

- IOE in Action: Public Sector Roundtable (Smart Parking)
- IOE in Action: France's Connected Boulevard
- <u>Cisco Live Public Sector Keynote</u> (registration required)
- <u>Mobile Public Safety: Connections on the Job</u> (includes link to webinar: "Unlock the Power of Technology to Make Communities Safer")
- <u>Cybersecurity for Higher Education: Is your network</u>
 <u>protected</u>?

Americas

Canada

- Innovation: <u>A different sort of IT: How to make room</u> for innovation - National Post
- IoE Education & Health Care: <u>Clara's Big Ride</u> <u>Unites Youth for a National Conversation on Mental</u> <u>Health</u>
- Collaboration Pan Am/Parapan Games 2015: Whitby Abilities Centre Provides Community New Levels of Accessibility with Cisco-enabled Kiosk

Latin America

- <u>Cisco Announces the Manufacturing of UCS Servers in</u> <u>Brazil</u>
- Presidente da Cisco para América Latina é reconhecido mais uma vez como um dos profissionais mais influentes e notáveis da indústria de TIC
- Guayaquil digital, Por Jordi Botifoll, Presidente Cisco America Latina
- <u>Cisco Capital Expands Its Presence in Latin America</u>
- <u>Cisco Mexico Invites National Entrepreneurs and</u> <u>Innovators to Participate in the Internet of Everything</u> <u>Challenge</u>



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Question/Inquiry?



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