Global Analyst Relations

Monthly Highlights

April 2014



Knowledge Capital Group (KCG) just announced its first Analyst Choice Awards - Cisco Analyst Relations was named the Networking and Telecoms Category Overall Winner, as well as winner of the Unified Comms and Mobile Technologies and Applications subcategories.

Top 10 AR Pros of the Year - Three members from Cisco Global Analyst Relations team were recently recognized by the Institute of Industry Analyst Relations (IIAR) as winners of the 2014 Top 10 '3R' AR pros. They received this prestigious accolade for the 3Rs – their "Responsiveness," "Relationships," and "Results." Congratulations to Signe Loenberg (U.K.), Huey Miin Leong (Singapore) and Carter Cromwell (U.S)!

Collaboration

- Cisco Announced as the Winner in Contact Center Infrastructure in Customer Relationship Management magazine
- Cisco Named as a Leader in Interactive Voice in Customer Relationship Management magazine

Data Center/Virtualization/Cloud

- IE Business School Adopts a Next-Generation Data
 Centre with Cisco Technology
- Cisco and Industry Leaders Will Deliver Open, Multi-Vendor, Standards-Based Networks for Application Centric Infrastructure with OpFlex Protocol

Enterprise Networking

- The Cisco and Akamai Partnership: Turbo Charge
 Business Growth Across the WAN
- Cisco ISR 4451-X Wins Best of Interop for Networking
- <u>Cisco Supplied Network Infrastructure During Nuclear Security Summit in The Hague</u>
- <u>Cisco Deployed IT Infrastructure for World-Famous</u>
 <u>Mariinsky Theatre</u>

Security and Security Services

- NSS Labs Breach Detection Systems Testing Demonstrates Why Threat Protection Must be Continuous
- Get a copy of Cisco 2014 Annual Security Report

Service Provider

- Cisco and RST Fiber Deploy 3K Miles of High-Speed,
 100 Gigabit Optical Networks
- Cisco Delivers One of World's Largest Wi-Fi Networks



Watch Videos

- Breaking Stereotypes in Technology
- True Stores of the Connected (Trailer)
- <u>Cisco Innovators: Cloud</u> <u>Innovation Lab</u>



Mark Your Calendar

Upcoming Speaker Series:

Akamai-Cisco Partnership: Better
Together – Leaders in Networking
and Cloud Services Deliver Next
Generation Application Optimization
May 6, 8 – 9 AM Pacific Register
May 7, 10 -11 AM Singapore
Register

Contact: Kawal Johal



Speaker Series Webinars

Missed one of our recent speaker series webinars? Hear the replays of these recent webinars and more here (cisco.com login and password required.)



Meet your Global Analyst Relations



Jesse Freund
Director, Global
Analyst Relations

Favorite vacation: The Sonoma Coast

- Life before Cisco:Product AR at Sun
- Reference programs for Dell and IBM

at 2014 Mobile World Congress

 More Than 200 Service Providers Now Using Cisco Carrier-Grade Wi-Fi Technology

Cisco Services

- <u>Cisco and Partners to Build World's Largest Global</u>
 <u>Intercloud</u>
- A Global Intercloud: Cisco Cloud Services, Cisco
 Powered, and You
- How Intercloud May Extend Cisco's Leadership in Collaboration
- Cisco Partner Summit 2014: Rob Lloyd on Cisco Global Intercloud
- Introducing Cisco's Global Intercloud

Case Studies: Telindus in Luexembourg, Suttons

Vertical Industry Solutions

Healthcare

- Cisco Connected Health Summit at HIMSS14 Highlights
 Patient Engagement
- <u>Cisco Launches Connected North to Enhance Healthcare</u>
 Services in Remote Northern Canada Communities
- A Consumer View of Healthcare Reforms and IoE Driven Healthcare IT Innovations

Manufacturing

- Cisco Heavy Equipment and Discrete Manufacturing Solutions
- Manufacturing in America -- Turning the Corner
- Manufacturing Digital Article: Cisco Highlights IoE Potential in 2014

Public Sector

- Cisco Expands Connected Safety and Security Solutions
 With Analytics and Open Platform Applications
- The Street interview with Pat Finn, SVP, US Public Sector
- <u>Public Safety Blog Series Premium Mobile Broadband</u>, a virtualized private LTE network

Americas

Canada

- <u>Cisco Launches Connected North to Enhance</u>
 <u>Healthcare Services in Remote Northern Canada</u>
 <u>Communities</u>
- SickKids partners with Nunavut on new telepsychiatry program

Latin America

- Multimedios Redes Chooses Cisco DOCSIS Solution for Its Network
- NSS Labs Califica a Cisco Advanced Malware
 Protection Entre los Mejores Sistemas de Detección de Amenazas (Breach Detection Systems)

 Editor and writer for Wired magazine

Most favorite activity outside of AR: Hanging with my ladies (wife and two daughters). Cooking and eating!



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