Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

Canada

• Toronto Selected as Site for \$100 Million Cisco Global Innovation Centre

Cisco Services / WW Partners Organization

- Swisscom Optimizes Cloud Offering
- Nationwide Increases Sales Through Video
- Introducing This Year's Cisco Partner Ambassadors

Collaboration

- Creating the Next Generation of Collaboration Experiences
- <u>After Fukushima: Crowd-Sourcing Initiative Sets Radiation Data Free</u>
- Network Trailblazer: A Conversation with Don Tapscott
- Staying Ahead of the Collaboration Requirements Curve

Core / Enterprise Networking Group

- Cisco Quantum Virtualized Packet Core Demonstrates Industry-Leading Portability, Enabling Service Providers to Offer Mobile Internet
 Services
- Why the Network Matters
- Enabling the Business Value of Cloud Through Intelligent Infrastructure

Data Center / Virtualization / Cloud

- Cisco and RST Fiber Deploy 3K Miles of High-Speed, 100 Gigabit Optical Networks
- Being Application-centric with UCS Invicta Cisco Blog by Max Riggsbee
- Cisco UCS Claims Six World Records with Intel Xeon Processor E7 Cisco Blog by Girish Kulkarni
- Pushing the VDI Performance Envelope with Cisco UCS Cisco Blog by Tony Paikeday
- <u>CIO or IT Services Broker?</u>

Healthcare

- Florida Blue's Healthy Start to Innovation
- 7 mHealth Trends at HIMSS 14
- Gadgets Like Fitbit Are Remaking How Doctors Treat You

Internet of Everything

- Toronto Selected as Site for \$100 Million Cisco Global Innovation Centre
- The Internet of Trashcans
- The 21st Century Fan Experience

Latin America

Watch Videos

- Social Broadcast Live from RSA 2014
- <u>Transforming the Video Experience</u>
- <u>Connected Transportation</u>
- Internet of Everything: Training Today's Students for <u>Tomorrow's Careers</u>

Speaker Series Webinars

- Cisco Speaker Series: Service Provider Mobility Portfolio. February 18th at 8:00am Pacific. Register <u>here</u>
- Cisco APJC Speaker Series: Service Provider Mobility Portfolio. February 20th, 7:00pm Pacific. Register <u>here</u>.

Contact: Kawal Johal

Meet your Global Analyst Relations Team



Renata Barros

Manager, Global

Analyst Relations

Responsibilities: AR Manager for Latin America

Favorite Food: Strogonoff

Favorite Movie: The Green Mile

Favorite Book: Lean In: Women, Work and the Will to lead with Sheryl Sandberg

Prior to Cisco. Senior Manager, Latin America Corporate Communications for Avaya

Favorite Vacacation: Disneyworld with my four years old daugther and my husband

Social Media

- Brazil Starts Pediatric Care Through Telemedicine in Sergipe
- Grupo Pochteca Evolves Its Data Center Based on FlexPod and Cisco UCS Servers

Manufacturing

- Technology: The Paintbrush Enabling the New Manufacturing Renaissance
- Leading Tire Maker Boosts Competitive Position
- Industrial IP Advantage: A Community Founded by Cisco and other Industry Leaders
- Making Smarter Manufacturing and IoT a Reality Today

Public Sector(Education and Government)

- Cisco and AGT Form a Smart City Global Strategic Alliance to Transform the Way Cities Are Managed and Secured
- Cisco Announces First Venture Capital Funding Allocation in Jordan to Badia Impact Fund
- Nexus Supports Students of UEI at Annual Bridging the Gap Concert
- National Cybersecurity Center for Excellence: A Promising Fortress

Retail

Straight From NRF: Want Your Share of \$100 Billion? Build Customer Trust

Security

- Big Data Ecosystem Challenges
- <u>Cisco SVP Chris Young's RSA Keynote On-Demand</u>
- Introducing Cisco Cognitive Threat Analytics
- Malware is Everywhere. Now, so is Advanced Malware Protection from Cisco

Service Provider / Video

- Cisco, Fira and GSMA Deliver One of World's Largest Wi-Fi Networks at 2014 Mobile World Congress
- AT&T, Cisco and Accuris Networks Deliver Automatic Carrier-Grade Wi-Fi for Visitors to Mobile World Congress
- <u>Cisco Expands Virtualization Offerings for Service Providers</u>
- Expanding the Quantum Software Suite
- Small Cell Industry Firsts with Multimode and Small Cell SON
- Cisco Quantum Virtualized Packet Core Demonstrates Industry-Leading Portability, Enabling Service Providers to Offer Mobile Internet Services
- Telecable Trusts Cisco to Provide Innovative Mobile Internet Services

Feel free to provide feedback.

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Global Analyst Relations Contacts

Questions/Inquiries?

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