Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the Analyst Relations website.

Collaboration

- Cisco Announces Acquisition of Collaborate.com
- Virtualizing Video : Doug Webster Blog
- Last Year's Tech Trends and What They Mean for 2014: Marie Hattar Blog

Core / Enterprise Networking Group

- Hutchison Global Communications and Cisco Collaborate to Launch WiseNET to Offer High-end Next Generation Network Service
- ADEC Choses Cisco to Advance Emirates Education With State-of-the Art 21st-Century Network

Data Center / Virtualization / Cloud

- New Cisco Desktop as a Service (DaaS) Solution Enables Cloud Providers to Offer Virtualized Desktops to Their Customers as a Service
- Proven Data Center Infrastructure Wins More Customers for CONEXIS
- Oil Company Improves Data Recovery Time by 90 Percent

Healthcare

- Creating Collaboration across the Care Continuum: A Customer Approach to Healthcare - Electronic Health Reporter
- Leveraging Context-Aware Security to Safeguard Patient Data
- Cisco Brings Joy for One Very Special Family Reunion

Manufacturing

- Cisco Creates Value for the Automotive Industry
- Connecting Manufacturers for Productivity, Growth and Time to Value with the Internet of Everything
- Navistar Builds Ideal Network Infrastructure Faster with Cisco

Retail

- Wake-Up Call for Retailers to Get Stores Connected, with 1 in 5 Shoppers Connected In-Store

Internet of Everything

- Cisco Study Says Internet of Everything (IoE) Can Create Savings, Increase Productivity and Revenue for Governments Globally, While Improving Citizen Benefits

Watch Videos

- **Cloud-Based Demonstrations with dCloud**
- **Cisco Perspectives 2014: Premal Shah**
- **Cisco ONE Enterprise Networks Accelerates Business Growth**

Speaker Series Webinars

- Cisco APJC Speaker Series: Cisco Cloud Launch Announcement Update. February 5th, 10:00am Singapore. Register here
- Cisco Speaker Series: Cisco Launch Announcement Update, February 12 8:00am Pacific. Register here.
- Cisco Speaker Series: Cisco's Mobile Visual Networking Index. February 6th, 8:00am Pacific. Register here
- Cisco APJC Speaker Series: Cisco's Mobile Visual Networking Index. February 12tt' 11:00am Singapore. Register here.
- Cisco Speaker Series: Service Provider Mobility Portfolio. February 18th at 8:00am Pacific. Register here
- Cisco APJC Speaker Series: Service Provider Mobility Portfolio. February 20th, 7:00pm Pacific. Register here.

Contact: **Kawal Johal**

Meet your Global Analyst Relations Team

Jason LoGuidice

Manager, Global Analyst Relations

Responsibilities: *Customer Collaboration and Collaboration Services*
Favorite Food: *Thai*
Favorite Movie: *Harold and Maude*
Favorite Book: *anything David Sedaris*

Prior to Cisco: *Sales for a financial institution*
Favorite Vacacation: *Mykonos*

- Cisco at CES 2014: Amazing Things Happen When You Connect the Unconnected

- Replay of John Chambers keynote at CES

Public Sector(Education and Government)

- New Cisco study reveals $4.6 Trillion in Value at Stake for governments that embrace IoE

- Wim Elfrink, EVP, discusses the global public sector value at stake

- Pat Finn, SVP, addresses the U.S. public sector value at stake

- Replay of Cisco's IoE Public Sector Value at Stake research announcement with press and analysts

- Cisco's IoE Public Sector Value at Stake Whitepaper, FAQ, Top 10 Insights and Infographic

Service Provider / Video

- NBC Olympics' Production of the 2014 Olympic Winter Games in Sochi to Utilize Cisco New Videoscape Cloud Solution

- Cisco Expands Videoscape TV Platform Into the Cloud

- The 4K / HEVC Video Roadmap: Follow Cisco's at CES 2014

- How Black Arrow, Cisco and Innovid Are Partnering to Advance Advertising at CES 2014

- Cloud DVR: Reaching back in time for the shows you've missed

- IPv6 Video Rollout via RDK Hits Europe. You Heard it Here First!

- Cleaner, Greener Set-top Boxes Under a Landmark Voluntary Agreement

- Hutchison Global Communications and Cisco Collaborate to Launch WiseNET to Offer High-end Next Generation Network Service

Cisco Services / WW Partners Organization

- Internet of Everything $4.6 Trillion Opportunity in the Public Sector for Partners-Sherri Liebo blog

- Cisco Services Dynamics Magazine

- Construction Company Builds Foundation for Network Maintenance

Feel free to provide feedback.

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