## Monthly Highlights – December 2013

## **Global Analyst Relations**

### **Greetings!**

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

### Collaboration

- Digitizing Disaster: Red Cross Taps Online Mapmakers to Help the Philippines
- Five Best Practices To Get ROI From Video Solutions
- Gentera Chooses Cisco to Deploy Collaboration Services and Customer Care Platform
- <u>When Your Collaboration Infrastructure Starts Making Odd Noises/Hans Hwang Blog</u>

### **Core / Enterprise Networking Group**

- WAN Optimization Helps Software Licenser Maintain Competitive Edge
- <u>Cisco completes Whiptail acquisition</u>
- Startups in the UK Unlock New Opportunities with 4G

### **Data Center / Virtualization / Cloud**

- <u>Cisco Completes Acquisition of Insieme Networks</u>
- Proven Data Center Infrastructure Wins More Customers for CONEXIS
- Oil Company Improves Data Recovery Time by 90 Percent
- Better Together: Infrastructure Management with Cisco UCS and Cisco UCS Director

#### **Healthcare**

- <u>New Cisco Extended Care Solution</u>
- Dignity Health is unifying its infrastructure and communications to improve patient care
- It's the Most Wonderful Time of the Year: Santa Visits Children's Hospitals Across the Americas via <u>Cisco Video Technology</u>

### Manufacturing

- <u>The Road to the Connected Factory is Made Easier</u>
- Business Scenarios for a Connected Factory
- How Collaboration is Increasing Revenue for Manufacturers

### Internet of Everything

- How Digital Technology Can Keep the Past Alive
- What Shoppers Want on Black Friday & Beyond: In-Store Shopping with Online Services

#### Watch Videos

- Leadership@Cisco: Edzard Overbeek
- Online Program Matches Veterans to <u>Civilian Careers</u>
- <u>Cisco ONE Enterprise Networks</u> <u>Accelerates Business Growth</u>

**Speaker Series Webinars** 

Nothing scheduled in December

Contact: Kawal Johal

# Meet your Global Analyst Relations Team

## Kawal Johal



Manager, Global Analyst Relations

Responsibilities: As part of the Strategic programs team, I manage the Cisco Speaker Series Program and manage the Internal metrics for the global AR team Favorite Food: Steak Favorite Movie: Grease

Favorite Book: Bridget Jones Diary Prior to Cisco: Not sure if I remember my life prior to Cisco Favorite Vacacation: Mexico

#### **Social Media**

Global Analyst Relations blog – Meet us at The Platform



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**Questions/Inquiries?** 

## **Public Sector(Education and Government)**

- <u>Cisco Commits to Addressing IT Skills Gap in Asia Pacific at Launch of Internet of Everything Webinar</u>
  <u>Program</u>
- The Public Administration of the Local Government of Canarias Gets Connected With Cisco TelePresence
- <u>Trans-Tasman Survey Finds 'Hybrid Teleworkers' Are More Productive and Satisfied With Their Job, but</u>
  <u>Organisations Need to Provide More Support</u>

## Service Provider / Video

- <u>Videoscape Helps Customers in India, Mexico, Brazil and Germany Deliver New Connected Video</u>
  <u>Experiences</u>
- <u>Senators unveil Canadian Tire Centre Vision, a 700-screen high-definition experience, at Canadian Tire Centre</u>

## **Cisco Services / WW Partners Organization**

- Revenue-Generation Marketing: The Proof is in the Pipeline
- <u>Cisco Services Dynamics Magazine</u>
- <u>Construction Company Builds Foundation for Network Maintenance</u>
- <u>Cisco partner Tecnida closes 40 percent more deals with customised Cisco Smart Care Service offering</u>
  <u>for customers</u>

## **APJC Highlights**

- New Research Examines Impact of Cyber Insecurity on Country's GDP Growth
- Bring Regulation in line with the Economic Opportunity offered by the Digital Economy in Australia
- <u>The Future of Work: A Trans-Tasman Telework Survey</u>
- Demo Thursday: Application Centric Infrastructure

Feel free to provide feedback.

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