Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the Analyst Relations website.

Collaboration

- Working Smarter: The Paradigm Shift in Business Collaboration
- · Siberia's Largest Electric Grid Deploys Cisco Videoconferencing
- DKSH and Cisco Transform the Customer Service Experience in Malaysia

Core / Enterprise Networking Group

- Cisco UCS® E-Series Servers Reduce Branch-Office Infrastructure Operating Costs by 50 Percent at Northrim Bank
- Belgacom Selects Cisco to Enable Innovative Mobile Internet
- · Consumers Check-in with Cisco and Facebook Wi-Fi Offering to Check-out Promotions for their Favorite Local
- Cyber Security Awareness Month 2013: Trust is the Topic

Data Center / Virtualization / Cloud

- Kevin Egan Blog: The One and Only Cisco UCS Manager
- Cisco Announces Intent to Acquire WHIPTAIL
- · My experience at VMWorld- Blog by Ravi Balakrishnan

Healthcare Solutions

- Hospital Galenia Becomes the First Medical Organization to Deploy Cisco Medical-Grade Network in the Yucatan Peninsula
- Telehealth in Remote Areas of British Columbia
- Three Ways the Internet of Everything is Improving Our World

Manufacturing Solutions

- The Gold Value of a Connected Mine
- BYOD with Flair

Internet of Everything

Cisco and Streetline Expand Connected Parking Projects

Watch Videos

- Cisco Innovators: Smart Connected Vehicles
- True Stories of the Connected: Rural Healthcare in Northern Canada
- Multicast Domain Name System

Speaker Series Webinars

- Cisco Speaker Series: Global Cloud Index Wednesday, October 16, 8:00am PDT. Register here.
- · Cisco APJC Speaker Series: Global Cloud Index Thursday, October 17,10:30 am, Singapore. Register here
- · Cisco Speaker Series: Understanding What Customers Want From Wi-Fi and Small Cells Thursday, October 24, 8:00am PDT. Register here
- · Cisco Speaker Series: Enterprise Mobility and Networking Update. Thursday, October 31, 8:00am PDT. Register here

Contact: Kawal Johal

Meet your Global Analyst Relations Team



Manager. Global Analyst Relations

Responsibilities: AR Manager covering WebEx and Jabber

Favorite Food: pot roast, sous-vide at 150F for 36 hours

Brazil Spotlights Innovation and the Internet of Everything

Can the Internet of Everything Help Cities?

Public Sector

NLEAFCF Presents Cisco with Corporate Hero Award

- Two Cisco Blogs Named to StateTech Magazine's "Top 50 Must-Read State and Local Government IT Blogs!"
- · Education and the Internet of Everything

Service Provider / Video

- Cisco Delivers Network Convergence System to Power "Internet of Everything"
- Cisco Unveils nPower, World's Most Advanced Network Processor

• Texas Lone Star Network Rolls Out 100G

Cisco Services / WW Partners Organization

- Cisco Consulting Services: Helping Customers and Partners Harness the Value of the 'Internet of Everything'
- Volsco dorisalting dervices. Helping dustomers and Farthers Harness ti
- Cisco Closes Acquisition of Sourcefire; What Does that Mean to You?

Feel free to provide feedback.

CISCO GLOBAL ANALYST RELATIONS

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e; What Does that Mean to You?

Global Analyst Relations blog – Meet us at <u>The Platform</u>

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Social Media

Favorite Movie: "Moonstruck"

Follow us on Twitter

Favorite Book: "BRAND is a four letter word" by Austin McGhie

Best vacation: staying home to write open source software

Prior to Cisco: management consultant advising clients with process improvement

Global Analyst Relations Contacts

Questions/Inquiries?

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