Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations</u> website.

Collaboration

- <u>The Evolution of Collaboration</u>
- Leading the Way in Cloud Collaboration
- Diamlemos Shipping Helps Ensure Remote Support For Its Vessels With Cisco Cloud Connector for Setel's SmartBox-V

Core / Enterprise Networking Group

- <u>Cisco Refreshes Its Enterprise Networking Franchise to Empower Business and IT Innovation</u>
- Introducing An Entirely New Direction in Branch Offices
- Formal Broadband Plans Spur Economic and Social Development
- <u>Cisco Enterprise Networks Architecture to Embrace All Schools in Azerbaijan</u>

Data Center / Virtualization / Cloud

- UCS SmartPlays: Exceptional Offers on Cisco Servers
- <u>Cisco to Accelerate Microsoft-Based Private Cloud Deployments</u>
- Switching It Up: Cisco's Data Center Strategy Takes Sharp Turn Toward Applications

Healthcare Solutions

- Internet of Everything at Work
- Mobilizing Healthcare for More Efficient and Accurate Delivery
- <u>Cisco Live Recap: BYOD at Moffitt Cancer Center</u>

Public Sector

- Promoting US invention; Aiming high in innovation
- Flinders University Invests in Next-Generation Campus Network Deliver World-Class Learning Experience
- <u>Why deploy Pervasive Wireless for K-12. Who's doing it and how.</u>
- Intelligent Communities Global Blog Series, The Future of Our Smart Communities: Services

Service Provider / Video

<u>Cisco Service Provider Wi-Fi: A Platform for Business Innovation and Revenue Generation</u>

Watch Videos

- Executive Interview with Inbar Lasser-Raab: Cisco Enterprise Networks Innovations Cisco Live 2013
- Lights, Power, Data: The Technology <u>Behind the World's Largest LED</u> Light Sculpture
- <u>Navigate a World of Many Clouds with</u> <u>Cisco</u>
- The Future of TV: Cisco Videoscape

Speaker Series Webinars

<u>Cisco Speaker Series: Introducing</u> <u>Application Centric Infrastructure for the Data</u> <u>Center. Tuesday July 16 8:00 am PT.</u> <u>Register here.</u>

<u>Cisco APJC Speaker Series: Introducing</u> <u>Application Centric Infrastructure for the Data</u> <u>Center. Wednesday July 17 at 11:00am</u> <u>Singapore. Register here.</u>

Cisco Speaker Series: Learning@Cisco: Evolving Skills for Security and Business Transformation. Thursday, July 23 at 8:00am PT. Register here.

Cisco Speaker Series: Mobile Networks as a Service. Wednesday July 24 at 8:00am PT. Register here.

Contact: Kawal Johal

Meet your Global Analyst Relations Team



<u>Amy Poon</u>

Manager, Global Analyst Relations

Responsibilities: : Executive Programs, Public Sector

Favorite Food: Sushi and chocolate

Favorite Movie: The Wizard of Oz and The King and I

- Cisco Opens Innovation Center in Collaboration with Pelephone to Boost Mobile Internet Capacity
- <u>Cisco Achieves New Milestone in India Pay-TV Market, Reaches More Than 30 Million Digital Homes and 150 Million Viewers</u>

Cisco Services / WW Partners Organization

- <u>Continuing Our Midmarket Momentum With Partners</u>
- Empowering Cisco and Microsoft Partners in the Data Center
- Welcoming Our New VP of Worldwide Distribution

Feel free to provide feedback.

CISCO GLOBAL ANALYST RELATIONS

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Best vacation: Tahiti!

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