Monthly Highlights - Vol. 24

Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the Analyst Relations website.

Collaboration

- How Cisco Learned to Love Software
- Cisco's Co-President Rob Lloyd to Keynote on Collaboration and Internet of Everything at Enterprise Connect 2013

Core / Borderless Networks

- Cisco Evolves the Router into an Application Delivery Platform: ISR-AX
- French Service Provider Selects Cisco to Build Its Application Visibility and Control (AVC) Service
- Architecture Firms Uses Application Visibility and Control (AVC) to anchor its centralized network management strategy

Data Center / Virtualization / Cloud

- Three Truths about Networking the Next Chapter
- Cisco UCS Quintessential Fabric-based computing Part 2
- Big Data: Big Potential, Big Priority
- Playback: Cisco Speaker Series: Cisco Data Center and Cloud Servies
 Update on Cisco Domain Ten-20130404 1502-1
- Cisco Doubles Down on Data Centers Using Microsoft Technology

Healthcare Solutions

- Ushering in the New Era of Healthcare by Cisco Chief Futurist Dave Evans
- <u>Cisco Study Reveals 74 Percent of Consumers Open to Virtual Doctor Visit</u>
- <u>Cisco Enhances Healthcare Software and Service Offerings Designed to Enable Caregivers to Provide Higher Quality of Care</u>

Public Sector

- Utica City School District deploys Unified Computing System to deliver collaborative learning for diverse population
- Muskegon County upgrades to end-to-end infrastructure to maintain

Watch Videos

- Cisco Optical Networking
 Solutions
- <u>Cisco TelePresence Used</u>
 <u>on the Set of The Lone</u>
 Ranger

Speaker Series Webinars

Cisco Demonstrates Mobile Internet Monetization : April 16, 8:00 am PDT Register

Cisco APJC Speaker Series: Update on Cisco Prime for Service Providers Market Momentum: April 16, 9:00 am Singapore Register

Update on Cisco Prime for Service Providers Market Momentum: April 18, 8:00 am PDT Register

Streaming Under the Clouds -Solutions for Multiscreen Video: April 30th, 8:00 am PDT Register

Cisco APJC Speaker Series: Cisco SAN Update and Announcement: April 25, 11:00 am Singapore Register

Contact: Kawal Johal

Meet your Global Analyst Relations Team

reputation as leader in service provision.

- Minnesota Benefits from Cost Savings due to Server Consolidation
- State Library Improved Connectivity of Public Library Network
- State Government Deploys Private Cloud to Provide Services to Agencies

Service Provider / Video

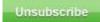
- <u>Cisco's Videoscape Unity Connects Media Companies and Service</u> <u>Providers to New Video Experiences at NAB 2013</u>
- DT's Ian Farrer on the All IPv6 TeraStream Network
- Cisco's 100 Gigabit Backbone solution: Case Study
- <u>Largest Russian Social Media Operator to Increase Network Capacity with Cisco</u>
- Programmable Networks Will Power the Internet of Everything

Cisco Services / WW Partners Organization

- Cisco Files Intent to Acquire SolveDirect
- A New Leader for Cisco Global Partner Marketing
- <u>Cisco's New Small Business Portfolio</u>—<u>Fortifying the Future Andrew Sage</u>
 VP Partner-Led WW Partner Organization

Feel free to provide feedback.

CISCO GLOBAL ANALYST RELATIONS



with "remove me" in the subject line.



Angela Collins

Manager, Global

Analyst Relations

Responsibilities: : Collaboration AR with focus on Hosted Collaboration Solutions and end-to-end Enterprise Video

Favorite Vacation: two weeks exploring Tuscan hill towns

Prior to Cisco: Burson Marsteller as PR lead for Sun Microsystems Servers and Storage

Most favorite activity beyond AR: Going to see live music (smaller the club the better), movies, reading

Social Media

Global Analyst Relations blog – Meet us at <u>The Platform</u>



Follow us on Twitter

Global Analyst Relations Contacts

Questions/Inquiries?

© 2011 Cisco Systems, Inc. and/or its affiliated entities Cisco.com | Privacy Statement | Trademarks

