## Monthly Highlights - Vol. 22

## Global Analyst Relations

### **Greetings!**

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

#### Collaboration

- Predictions about how technology innovations will continue to help organizations build strong customer relationships and better customer experiences in 2013 and beyond.
- Cisco Introduces Software To Extend Jabber's HD Voice, Video and <u>Collaboration Experience to Virtual Desktops on Cisco and Third-Party Thin</u> <u>Clients</u>
- <u>Cisco Enhances Healthcare Software and Service Offerings Designed to Enable</u>
   <u>Caregivers to Provide Higher Quality of Care</u>
- Cisco Introduces Software To Extend Jabber's HD Voice, Video and Collaboration Experience to Virtual Desktops on Cisco and Third-Party Thin Clients

#### Core / Borderless Networks

- Cisco Unveils Fundamental Change in Enterprise Networking: New Unified Access Products Converge Wired, Wireless to Build Simple, Secure, Open Networks
- <u>Customer and Partner commentary on Cisco's Unified Access</u>
   Announcement
- Annual Security Report
- <u>Cisco Rolls Out New Cloud Connectors Further Accelerating Adoption of Cloud Services</u>
- MacArthur Corporation Directs, Secures Internet Use in Cloud to Relieve Network Congestion without Adding Bandwidth
- Emirates Education Advances with 21st Century Network
- Thai Ministry of Education Invests in 21st Century Network

#### Data Center / Virtualization / Cloud

- <u>Cisco Unleashes Industry's Fastest, Most Extensible Open Networking "Fabric"</u> for Data Centers, Clouds
- Cisco and NetApp Expand Partnership to Unify Branch Office, Data Center and Public Cloud with FlexPod Architecture
- Cisco Completes Acquisition of Cloupia
- A Gamified Cloud In 2013
- Cisco Completes Acquisition of Cloupia

#### Service Provider / Video

- Cisco Visual Networking Index Forecast Projects 13-Fold Growth in Global Mobile Internet Data Traffic from 2012 - 2017
- <u>Cisco Unveils CCNA Video and Cisco Video Network Specialist Certifications to Validate Video-Voice-over-IP Skills</u>
- Cisco Provides Telemedicine Technology for Albert Einstein Israelita Hospital in Brazil
- Virginia Media

#### **Watch Videos**

- Interior Inspirer: Cisco's
  Interactive Shopping
  Experience
- The Future of TV: Cisco
  Videoscape
- Postcards from Cisco Visual
  Networking Index Mobile
  Forecast
- <u>DEMO: Cisco Prime</u> Collaboration

#### **Speaker Series Webinars**

Cisco Mobility: Accelerating the Strategy Feb 20, 8 am PST Register

Cisco Mobility: Accelerating the Strategy Feb 21, 11 am Singapore Register

Internet of Everything, Feb 26, 8 am PST Register

Internet of Everything, Feb 27, 10 am Singapore Register

Contact: Kawal Johal

# Meet your Global Analyst Relations Team



Sandy Bendorf

Manager, Global Analyst Relations

Responsibilities: Healthcare and Manufacturing Verticals for the Americas

Favorite Food: Sushi

**Prior to Cisco:** President of a boutique AR,PR and markeing agency

Most favorite activity havond AR-

 Upcoming Event—Mobile World Congress, February 25-28, Barcelona. Contact: <u>Carter Cromwell</u>

**Cisco Services / WW Partners Organization** 

- University of Granada Uses Cisco Technology to Accelerate Teaching and Investigative Capacity
- Unlock New Opportunities with Cisco Distributors
- The Next Evolution of Cisco's Cloud Partner Strategy: Cloud and Managed Services Program

Thank you for your interest. Feel free to provide feedback.

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Cooking, then running or cycling to run off the calories

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