

Monthly Highlights – Vol. 20

Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the [Analyst Relations website](#).

Collaboration

- [Web-based conferencing comes of age: Adobe Connect and Cisco WebEx tie for first in 8-vendor test](#)
- [Cisco is going "Loud on Cloud": How we're helping customers along their Collaboration Journey](#)
- [World's Tallest Collaboration](#)
- [Cisco Unveils WebEx Social for Higher Education](#)

Core / Borderless Networks

- [Cisco Enables PT Telkom to Become a Wi-Fi Leader in Asia](#)
- [Cisco will upgrade the Telefonica network through its Next-Generation Core & Edge Network Solution](#)
- [Cisco Announces Intent to Acquire Meraki](#)

Data Center / Virtualization / Cloud

- [Cisco Completes Acquisition of Cloupia](#)
- [Xerox Selects Cisco Unified Computing System to Deliver Its Cloud-Based Global Managed Print Services](#)
- [Cisco Global Cloud Index Forecasts Cloud Traffic to Grow Sixfold by 2016](#)

Service Provider / Video

- [Cisco Completes Acquisition of Cariden](#)
- [Cisco introduced its advanced Wi-Fi location data analytics platform to help businesses enhance customer experiences and create new monetization opportunities.](#)
- [Iusacell Enlace, a company from Grupo Iusacell, has deployed the ASR 9000 along with Cisco Prime™ Network Management Suite.](#)
- [VimpelCom, one of Russia's leading telecommunications service providers, has chosen the ASR 5000 as a core element of its 3G mobile network](#)
- [Telefonica's O2 UK has found a way to give away mobile broadband service and make money doing it.](#)
- [Preparing for "TV Everywhere" – Cisco medianet increases capacity and QoS control for Scripps Networks](#)

Watch Videos

- [The Internet of Everything: How More Relevant and Valuable Connections Will Change the World](#)
- [DEMO: Networking 101: Electricity](#)

Speaker Series Webinars

Cisco Internet Business Solutions Group—Jan 16, 8:00 am PT

Contact: [Sheerin Salimi](#)

Meet your Global Analyst Relations Team



[Ben Culp](#)

*Senior Manager,
Global Analyst
Relations*

Responsibilities: *Team Lead for Service Provider/Video*

Favorite Food: *Fish Tacos*

Prior to Cisco: *Worked for a variety of technology companies*

Most favorite activity beyond AR:

Anything on the water. Surfing, wakeboarding, kayaking.

Social Media

Global Analyst Relations blog – Meet

- *Upcoming Event*—CES, January 8-11, Las Vegas. Contact: [Vince Vittore](#)
- *Upcoming Event*—Mobile World Congress, February 25-28, Barcelona. Contact: [Carter Cromwell](#)

Cisco Services / WW Partners Organization

- [Unlock New Opportunities with Cisco Distributors](#)
- [The Next Evolution of Cisco's Cloud Partner Strategy: Cloud and Managed Services Program](#)
- [Listening to Partners: Growing Demand for New Consumption Models](#)

Thank you for your interest. Feel free to provide [feedback](#).

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