## Monthly Highlights – Vol. 19

# Global Analyst Relations

## **Greetings!**

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

#### Collaboration

- World's Tallest Collaboration
- Cisco Unveils WebEx Social for Higher Education
- Evox launches "CollaborationOne" in Mexico, a Collaboration-as-a-Service platform powered by Cisco Hosted Collaboration Solution
- <u>Cisco Showcases Growth in Cloud Collaboration and Announces New Cloud Capabilities and Services for Enterprises, Service Providers and Partners</u>

#### Core / Borderless Networks

- Cisco Announces Intent to Acquire Meraki
- Preparing for "TV Everywhere" Cisco medianet increases capacity and QoS control for Scripps Networks
- Securely Speaking: A Conversation with Chris Young, SVP of the Security and Government Group
- Internet of Everything: Harnessing an Exponentially More Powerful Internet
- Invitation to subscribe to Borderless Network Monthly Update

#### Data Center / Virtualization / Cloud

- Cisco Announces Intent to Acquire Cloupia
- Cisco Global Cloud Index Forecasts Cloud Traffic to Grow Sixfold by 2016
- <u>Cisco and Moon Palace Resorts Deploy Optical Network to make Cisco</u>
  <u>Live! the Most Connected IT Event in Mexico</u>
- <u>TUI Travel A&D optimizes its business operations with Cisco UCS for</u> SAP HANA
- ME Bank Selects Cisco, NetApp and VMware to transform its data centre

### Watch Videos

- DEMO: Prime Infrastructure
  1 2
- DEMO: Networking 101:OSI
  7 Layer Model

#### **Speaker Series Webinars**

For upcoming seminars and details, please contact: <u>Sheerin Salimi</u>

# Meet your Global Analyst Relations Team



#### Mari Okamoto

Global Analyst Relations Manager Japan



**Huey Miin Leong** 

Head of Analyst Relations APJC

#### **Social Media**

Global Analyst Relations blog – Meet us at The Platform



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#### Service Provider / Video

#### Questions/Inquiries?

- New Cisco Solution Helps Service Providers & Enterprises Deliver
  Exciting, Profitable Mobile Experiences with Advanced Location-Based
  Wi-Fi Technology
- The Impact of Technology In Education
- GTS CE Deploys Cisco's Next-Generation Elastic Core Network Solution
- New Cisco CRS Elastic Core Solution Improves Internet Efficiency with Programmability
- Cisco and Russia's Major Mobile Operator Successfully Test 100G <u>DWDM Network</u>
- Upcoming Event Small Cells U.S. Summit, Dallas (Dec. 3-4). Contact: Carter Cromwell

## Cisco Services / WW Partners Organization

- Spotting Smart Services: Spotting Problems Before They Happen-Why businesses are increasingly turning to Smart Services to improve performance and reliability
- Cisco Advanced Services in Space --Inmarsat and Cisco to create a new ecosystem for satellite applications
- Services Customers Raise their Voice-Find <u>customer testimonials about</u> Cisco Services
- Putting Partners at the Center of Cisco's Cloud Strategy: New Specializations, Marketing Tools
- 2012 Fall STAR Award for Innovation in the Application of Social Media for Technology Services by the Technology Services Industry Association (TSIA)
- Cisco's Global Technical Center won Technology Services Industry Association (TSIA) STAR Award for Innovation in Closing the Consumption Gap
- TSIA 2012 Certified Support Staff Excellence Award as the <u>best in the</u> industry

Thank you for your interest. Feel free to provide feedback.

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