

## Monthly Highlights – Vol. 18

## Global Analyst Relations

### Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the [Analyst Relations website](#).

### Collaboration

- [Cisco's O.J. Winge to Unveil New Cloud Collaboration Innovations](#)
- [D+M Group Chooses Cisco's Cloud-Based Hosted Collaboration Solution to Quickly and Simply Advance Global Communication](#)
- [Cisco Showcases Growth in Cloud Collaboration and Announces New Cloud Capabilities and Services for Enterprises, Service Providers and Partners](#)

### Core / Borderless Networks

- [Connecting Italian Hospitals](#) – Bari public health provider improves bandwidth and user with Cisco routers
- [Lower Retailing Costs](#) – Family Dollar connects stores to central IT faster for less with Cisco interface cards
- Invitation to [subscribe](#) to Borderless Network Monthly Update

### Data Center / Virtualization / Cloud

- [Cisco and Citrix Extend Partnership into Networking, Cloud and Mobility](#)
- [Cisco, EMC, and VCE provide a market update](#), address opportunities and respective strategies moving forward in regards to the VCE partnership
- [Cisco Offers World's Lowest Latency Networking Technology for High Performance Data Center Environments](#)
- [Cisco Delivers Full Solution Portfolio for SAP HANA](#)

### Service Provider / Video

- [Cisco at SCTE Cable-Tec Expo 2012: Creating Video Experiences Together with Service Providers](#)
- [Telefônica|Vivo Selects Cisco Set-Top Box Series for Its IPTV Launch in Brazil](#)

### Watch Videos

- [DEMO: Inside the SBA lab](#)
- [DEMO: Networking 101: OSI 7 Layer Model](#)
- [Enhancing The MLB Fan Experience](#)

### Speaker Series Webinars

Cisco FY'13 Collaboration Portfolio Update – Nov 7, 11:00 am Singapore [Register](#)

Cisco FY'13 Collaboration Portfolio Update – Nov 1, 8:00 am PT [Register](#)

Global Cloud Index – October 31, 9:00 am Singapore [Register](#)

Global Cloud Index – October 25, 8:00 am PT [Register](#)

Cisco Channel Cloud Program – October 25, 9:00 am Singapore [Register](#)

Contact: [Sheerin Salimi](#)

### Meet your Global Analyst Relations Team



Laura Irwin

*Senior Manager,  
Global Analyst  
Relations*

**Responsibilities:** *Team Lead for a GREAT team for Services and*

- Upcoming Event – 4G World, October 30 – November 1. Chicago.  
Contact: [Carter Cromwell](#)

## Cisco Services / WW Partners Organization

- [Smart Services: Spotting Problems Before They Happen](#)
- Learn about customers in action with Cisco Services. Find a variety of [case studies](#) that range from vertical industry to business and technology priorities where Services played a key role
- Cisco Channels Blog: [Cisco Wins Record Awards at XChange, Thanks to Partner Votes](#)
- [Keith Goodwin Announces Retirement, Bruce Klein New Cisco WWPO Leader](#)

Thank you for your interest. Feel free to provide [feedback](#).

CISCO GLOBAL ANALYST RELATIONS

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*Partner/Channel/AR Programs*

**Favorite Book:** *Bridges of Madison County*

**Prior to Cisco:** *Director, Hoffman PR Agency, UB Networks*

**Most favorite activity beyond AR:**  
*Raising my son*

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