Monthly Highlights – Vol. 17

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

Collaboration

- <u>A Doctor's New Best Friend (video)</u>
- Working From Home Together A look at how companies are using collaboration tools to connect home-based workers
- Customer case study <u>Great Ormond Street Hospital in London</u>

Core / Borderless Networks

- Q2 Selects Cisco for Wi-Fi Network
- BT and Cisco Complete Landmark 100G DWDM Trial
- <u>Cisco to Help Deliver the Most Connected Pan Am/Parapan Am Games</u>
 <u>Ever</u>
- Invitation to <u>subscribe</u> to Borderless Network Monthly Update

Data Center / Virtualization / Cloud

- <u>Cisco and VMware Expand Their Strategic Partnership to Deliver Next</u> <u>Generation Cloud Infrastructures</u>
- <u>Cisco Customers Reap Operational Benefits with a Data Center Unified</u>
 <u>Fabric</u>
- Brisbane Airport Corporation Selects Cisco, EMC and VMware to Virtualize the Data Center

Service Provider / Video / Emerging Technologies & Emerging Solutions

- <u>Cisco Providing NBC Olympics with Videoscape Multiscreen TV</u> <u>Experiences for London Olympics</u>
- Alstom and Cisco to Develop Secure Digital Substation Automation
 Solution
- Barcelona, GDF Suez and Cisco Announce Launch of the City Protocol

Global Analyst Relations

Watch Videos

- DEMO: Machine to
 Machine Communications
- DEMO: Mastering Cisco MDS Interop Mode
- A Doctor's New Best Friend

Speaker Series Webinars

Secure Data Centers – September 19, 11:00 am Singapore. <u>Register</u>

Defending the Date Center – Oct 2, 8:00 am PDT. <u>Registe</u>r

Cisco's Architectural Approach – Oct 4, 8:00 am PDT. <u>Register</u>

Contact: Sheerin Salimi

Meet your Global Analyst Relations Team



Steve J. Schuchart Jr.

Analyst Relations Manager

Responsibilities: Data Center Networking – Nexus, MDS, & ACE Favorite Book: Foundation – Isaac Asimov

Favorite Movie: The Lord of the Rings: The Fellowship of the Ring Prior to Cisco: Principal Analyst for Enterprise Networks, Current Analysis Best vacation: London, England

- <u>Cisco and Federation of Canadian Municipalities Collaborate to Foster</u> <u>Awareness of Sustainable Communities</u>
- Upcoming Events
 - 1. **DistribuTECH Brasil** Rio de Janeiro, Brazil, September 25-27, 2012, Booth #528, Contact: <u>Penny Bruce</u>
 - 2. Transmission & Distribution SmartGrids Europe 2012 -Amsterdam, The Netherlands, October 9-11, 2012; Stand P05, Contact: <u>Penny Bruce</u>

Cisco Services / WW Partners Organization

- Learn about customers in action with Cisco Services. Find a variety of <u>case studies</u> that range from vertical industry to business and technology priorities where Services played a key role
- Cisco Channels Blog: <u>Cisco Wins Record Awards at XChange, Thanks</u> to Partner Votes
- <u>Keith Goodwin Announces Retirement, Bruce Klein New Cisco WWPO</u>
 <u>Leader</u>

Thank you for your interest. Feel free to provide *feedback*.

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Questions/Inquiries?

