

Monthly Highlights – Vol. 13

Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the [Analyst Relations website](#).

Collaboration

- Enterprise Connect - [Cisco keynote by OJ Winge, SVP/GM, Cisco Collaboration Endpoints Technology Group](#)
- [Cisco Unveils Visual Collaboration Solutions in the Post-PC Era](#)
- [AAA, CareCore National and Skowhegan Savings Bank Improve and Speed Interactions with Customers with Cisco Contact Center Solutions](#)
- [Cue The Collaboration: Cisco Updates Jabber, Telepresence System](#)
- [Cisco Boosts Telepresence System With New Collaboration Features](#)
- [Cisco Tackles 'Post-PC Era' With New Mobile Telepresence Options](#)
- [Collaboration Customer Success Story Portal](#)
- **Case Studies** – [Golden Living](#), [Nottingham Trent University](#)

Core/Borderless Networks

- [Cisco Paves Way for CIOs to Fight Costly Voice Fraud, Theft and Service Attacks](#)
- [Argentinian Steelmaker Streamlines Manufacturing Process with Cisco Borderless Network Architecture](#)
- [Download Deloitte Study: Multivendor Network Architectures, TCO and Operational Cost](#)
- Invitation to [subscribe](#) to Borderless Network Monthly Update

Data Center/Virtualization/Cloud

- [Cisco recently announced the new Intelligent Automation for Cloud Starter Edition](#)
- [Intelligent Automation for Cloud Starter Edition](#)
- Replay of [Speaker Series](#) on Storage Networking Updates and UCS Recent Announcements (*cisco.com userID/password required*)

Service Provider

- [Cisco Announces Intent to Acquire Truviso](#)

Watch Videos

- [Partner Summit 2012 – Executive sessions](#) with John Chambers, Keith Goodwin and Padma Warrior (*cisco.com userID/password required*)
- [Cisco keynote](#) at Enterprise Connect

Speaker Series Webinars

May 22, 8-9 am PT: **Evolution to Packet Optical Convergence** [Register](#)

May 25, 8-9 am PT: **Cisco's Partnering Strategy: In it To Win it! Highlights from Partner Summit 2012** [Register](#)

May 31, 8-9 am PT: **Visual Networking Index Update** [Register](#)

Contact: [Sheerin Salimi](#)

Meet your Global Analyst Relations Team



Trevor Bratton

*Global Analyst
Relations Manager*

Responsibilities: Security

Favorite movie or book: WAY too many to name

Prior to Cisco: PR for ViewSonic

- Cisco hosts Economics of Cloud webcast featuring customers from Sprint, CSC, and ETS. Watch [replay](#).
- Kabel Deutschland (KD), Germany's largest cable operator, [has selected](#) the CRS-3 for its IP Next-Generation Network core to meet the growing demand for video, and broadband services
- Qtel - which provides a full range of telecommunications services in Qatar and 17 other countries - and Cisco [have announced](#) their intention to enter a relationship through a strategic memorandum of understanding (MOU)
- Cisco adds [privacy protection to Cisco Network Registrar in four months to help Unitymedia satisfy privacy regulation](#)

Video

- [Cisco to Provide IP Network to NBC Olympics for Its Coverage of London Games](#)
- [A Sneak Peak Behind the 2012 Grammy Awards](#)
- [Cisco Reinforces Commitment to Russian Sustainable Development and Innovation](#)
- **The Cable Show**, Boston Convention & Exhibition Center, May 21-23, Cisco Booth #1453. Contact: [Vince Vittore](#)
- **InfoComm 2012**, Las Vegas Convention Center, June 13-15, Cisco Booth #N904. Contact: [Lisa Soto](#)

Channel Partners and Services

- [Cisco Introduces Global Services Partner Program to Fuel Partner Profitability](#)
- [Cisco Helps Partners Accelerate Growth with Mid-Sized Customers](#)
- [Mobilizing the New Collaboration Experience in the BYOD Era](#)
- [Partner Summit 2012 – Executive sessions with John Chambers, Keith Goodwin and Padma Warrior \(*cisco.com* userID/password required\)](#)

Thank you for your interest. Feel free to provide [feedback](#).

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Before analyst relations, six years in Cisco Consumer PR and Internal Communications

Best vacation: The next one!

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