## Monthly Highlights – Vol. 12

### **Greetings!**

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

## Collaboration

- Enterprise Connect <u>Cisco keynote by OJ Winge, SVP/GM, Cisco</u> <u>Collaboration Endpoints Technology Group</u>
- <u>Cisco Unveils Visual Collaboration Solutions in the Post-PC Era</u>
- AAA, CareCore National and Skowhegan Savings Bank Improve and Speed Interactions with Customers with Cisco Contact Center Solutions
- <u>Cue The Collaboration: Cisco Updates Jabber, Telepresence System</u>
- <u>Cisco Boosts Telepresence System With New Collaboration Features</u>
- Cisco Tackles 'Post-PC Era' With New Mobile Telepresence Options
- <u>Collaboration Customer Success Story Portal</u>
- Case Studies Golden Living, Nottingham Trent University

## **Core/Borderless Networks**

- Deloitte Consulting Presents: Risk and TCO in Single and Multivendor <u>Networks</u>
- Why Your Organization Needs a Next-Generation Network
- <u>Download Deloitte Study</u>: Multivendor Network Architectures, TCO and Operational Cost
- Invitation to subscribe to Borderless Network Monthly Update

## Data Center/Virtualization/Cloud

- <u>Cisco Joins Forces with EMC to Advance IT Skills in Cloud, Big Data and</u>
   <u>Data Center Technologies</u>
- John Chambers on Cisco UCS Innovation <u>(registration required)</u>
- <u>New Cisco Unified Computing System Innovations Help Customers Build</u> Clouds, Deploy Business Applications Faster
- <u>Replay</u> of Speaker Series on UCS Recent Announcements

### Service Provider

<u>Cisco Announces Intent to Acquire ClearAccess</u>

## **Global Analyst Relations**

### Watch Videos

- <u>Cisco keynote</u> at Enterprise
   Connect
- Collaborative Tools on
   Demand, <u>Orange Business
   Delivers Collaboration
   Solutions via the Cloud
  </u>

#### **Speaker Series Webinars**

April 23, 8 – 9 am PT: Storage Networking <u>Register</u>

May 1, 8:30 – 9:30 am PT: Savvis (customer). Register

May 22, 8 -9 am PT: Evolution to Packet Optical Convergence Register

Contact: Sheerin Salimi

# Meet your Global Analyst Relations Team



Global Analyst Relations Manager

Vince Vittore

Responsibilities: SP Video and Home Networking Favorite movie or book: Office Space Prior to Cisco: Analyst covering SP video Best vacation: Banff/Lake Louise in winter

- <u>Consolidation of events across diverse systems reduces cost and time of</u> <u>troubleshooting at Telefonica UK</u>
- <u>Cisco introduced</u> the industry's first carrier-grade, end-to-end Wi-Fi infrastructure to deliver Next-Generation Hotspots.
- Lumos Networks, a fiber-based service provider in the mid-Atlantic region, <u>has successfully completed</u> a technology test of Cisco's 100 Gigabit (100G) coherent DWDM solution across its service area
- Cisco <u>announced</u> that du, a leading integrated telecommunications service provider in the United Arab Emirates, is deploying a nationwide mobile broadband network enabled by a Cisco <u>mobile Internet</u> solution to deliver highly secure, high-speed 4G LTE mobile data services to its customers
- CTIA Wireless: May 8-10, New Orleans. Contact: <u>Carter</u> <u>Cromwell</u>

## Video and Emerging Technology/Solutions

- <u>Cisco Hosts First Cable Summit In India: Expands Video Set-top Box</u> <u>Portfolio</u>
- <u>Cisco Unveils Visual Collaboration Solutions in the Post-PC Era,</u> <u>Extending the Reach of TelePresence with New Mobile-to-Immersive</u> <u>Offerings</u>
- <u>Multimedios Televisión Chooses Cisco PowerVu Solution and</u> <u>Videoscape TV Technology to Expand Channel Distribution</u>
- <u>Cisco Announces Intent to Acquire NDS</u>
- <u>Cisco Transforms Digital Signs into Highly Interactive Experiences,</u> <u>Creating New Ways to Increase Engagement</u>
- Barcelona and Cisco Announce Strategic Initiatives to Transform the City into a Global Urban Reference Model
- NAB Show, Las Vegas Convention Center, April 16-19. Cisco Booth #SU7408. Contact: <u>Vince Vittore</u>
- The Cable Show, Boston Convention & Exhibition Center, May 21-23, Cisco Booth #1453. Contact: <u>Vince Vittore</u>

Thank you for your interest. Feel free to provide *feedback*.

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