

Monthly Highlights – Vol. 11

Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the [Analyst Relations website](#).

Collaboration

- [Virgin Media Enables Flexible Working with Cisco Quad Collaboration Software \(Video\)](#)
- ComputerWorld: [Virgin Media Turns to Social tools for Its Enterprise](#)
- GigaOM: [The Lessons of Virgin Media's flexible working initiative](#)
- Customer case study: [Hilti Corporation](#)
- [John Hernandez of Cisco: Driving Change](#)

Core/Borderless Networks

- [Deloitte Consulting Presents: Risk and TCO in Single and Multivendor Networks](#)
- [Download Deloitte Study: Multivendor Network Architectures, TCO and Operational Cost](#)
- Invitation to [subscribe](#) to Borderless Network Monthly Update

Data Center/Virtualization/Cloud

- John Chambers on Cisco UCS Innovation ([registration required](#))
- [New Cisco Unified Computing System Innovations Help Customers Build Clouds, Deploy Business Applications Faster](#)
- [Replay](#) of Speaker Series on UCS Recent Announcements

Service Provider/Video

- [Cisco CloudVerse test results found by EANTC](#)
- [Consolidation of events across diverse systems reduces cost and time of troubleshooting at Telefonica UK](#)
- Cisco [has been selected by Telefónica](#) to support the company's newest mobile video pilot in Spain
- Magyar Telekom, Hungary's largest telecommunications company, [is using Cisco Mobile Internet](#) solutions to deploy 4G/LTE multimedia services

Watch Videos

- [Enjoy Context-Aware Security](#)
- [Cities of the Future, Songdo, South Korea - Water Conservation](#)
- [Rebuilding Communities After Flood in India](#)

Speaker Series Webinars

March 28, 8:30 am PT: Cisco Enterprise Mobility Update. [Register](#)

Contact: [Kawal Johal](#)

Meet your Global Analyst Relations Team



[Malee Dharmasenda](#)

Global Analyst Relations Manager

Responsibilities: Global Switching AR Program

Favorite movie and book: The Philadelphia Story

Prior to Cisco: AR-agency side

Best vacation: The next one!

Social Media

[Global Analyst Relations blog – Join the conversation](#)

- LG U+, a service provider in Korea, will trial two Cisco mobile Internet offerings to deliver voice, video and messaging services to its rapidly growing number of 4G/LTE customers
- Cisco and Rogers Reinvent the Cable TV Experience with Cisco Videoscape
- **NAB Show**, Las Vegas Convention Center, Exhibits April 16-19. Cisco Booth #SU7408. Contact: Lisa Soto
- **IPTV World Forum**, London, Mar 20 -22. Contact: Lisa Soto or Sharon Robinson



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