Monthly Highlights - Vol. 9

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

Collaboration

- <u>New Zealand Biotech Company Argenta Wins \$100,000 Cisco Makeover</u> <u>Competition</u>
- <u>Cisco Jabber for iPad</u>
- <u>ESPA Selects Cisco to Help Break Down Communication Barriers in</u> <u>Isolated Communities</u>
- <u>Cisco Cius: Don't Count It Out, Yet</u>

Core Networks

- Woodstock Hospital Becomes One of Canada's Most Advanced Digital Hospitals with Cisco Medical-Grade Network
- <u>KPN deploys Cisco's multi-chassis CRS-3 in its core network</u>
- <u>Networking 101: DBs in Wireless</u>

Data Center/Virtualization/Cloud

- <u>Cisco Gains SAN Shares as Brocade Looks for Buyers</u>
- UCS Caravan Travels to the Promised Land: <u>Cisco Enlists NCR In Middle</u> <u>East, Africa Server Push</u>
- <u>Cisco Announces Industry-Leading TPC-C and TPC-H Benchmark</u> <u>Performance on Cisco UCS!</u>
- <u>CloudVerse simplifies Cloud Management in Cisco's Unified Data Center</u>
- Best Practices for Application Delivery in Virtualized Networks Part II
- Registering a Sense of FCoE Perspective: Sniffling, Scaling and Storage
- Speaker Series (replay): <u>Global Data Center Update</u>

Service Provider/Video/TelePresence/Connected Energy

- <u>Cisco CloudVerse Enables Public, Private, and Hybrid Clouds</u>
- Dutch service provider KPN has Chosen the CRS-3 Multi-Chassis Carrier Routing System
- <u>Fibrenoire</u> has completed implementation of an end-to-end Cisco Carrier

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Watch Videos

- <u>Cisco Jabber for iPad</u>
- <u>Networking 101: DBs in</u> <u>Wireless</u>
- <u>Cities of the Future,</u>
 Songdo, South Korea

Speaker Series Webinars

For upcoming webinars dates, topics and details, please contact <u>Kawal</u> Johal

Meet your Global Analyst Relations Team

Steve Canny



Analyst Relations Manager

Responsibilities: Cisco Quad, Customer Collaboration (Contact Center), WebEx Favorite movie: Moonstruck Prior to Cisco: Management Consulting (Business Process Reengineering)

Best vacation: Honeymoon in Paris

Social Media

<u>Global Analyst Relations blog – Join</u>

Ethernet System covering the Quebec City, Montreal and Toronto regions

- <u>Next Communications has deployed Cisco technology for its IP Next-Generation</u>
- Verizon announced that its IP network will be upgraded in the first half of 2012 with the Cisco CRS
- <u>Cisco and TeliaSonera Team to Deliver World's Fastest Internet</u>
 <u>Connection</u> The record is now held by TeliaSonera, which managed a
 120 Gigabit connection to the Internet at the digital entertainment festival
 <u>DreamHack</u>
- Choosing Telepresence: How and When to Take the Plunge
- Mobile World Congress, Barcelona. Feb 27 Mar 1. Booth 8A-70, 8A-111 Contact: <u>Carter Cromwell</u>
- **DistribuTECH 2012**, Jan 24-25, Henry B. Gonzalez Convention Center. San Antonio, TX. Booth 1805. Cisco will be showcasing its Connected Grid offerings. Contact: <u>Penny Bruce</u>
- National Retail Federation (NRF), New York City, Jan 15-18. Booth 3080. Contact: <u>Yong Kim</u>

Channels, Small Business and Services

- What's for Dinner? Cisco Serves \$49 Billion Services Opportunity to
 Partners
- <u>Cisco Unveils New Solution to Enable Managed Services for Small</u> <u>Business Resellers</u>
- Innovation (and recognition) in Support and Technical Services

Thank you for your interest. Feel free to provide feedback.

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