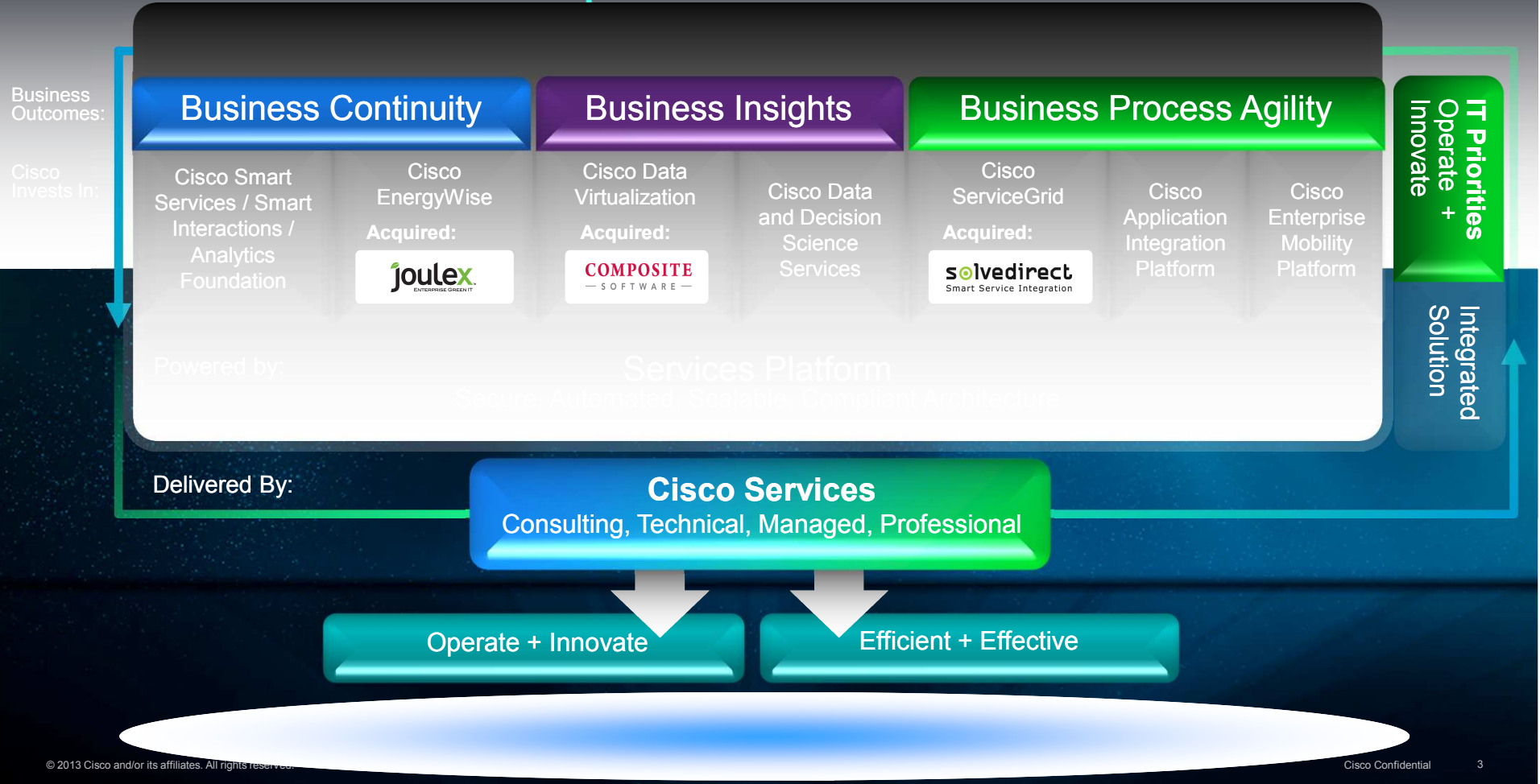# Cisco Services
C-Scape Overview

Mike Flannagan
Sr. Director / General Manager
Integration Brokerage Technology Group

January 2014

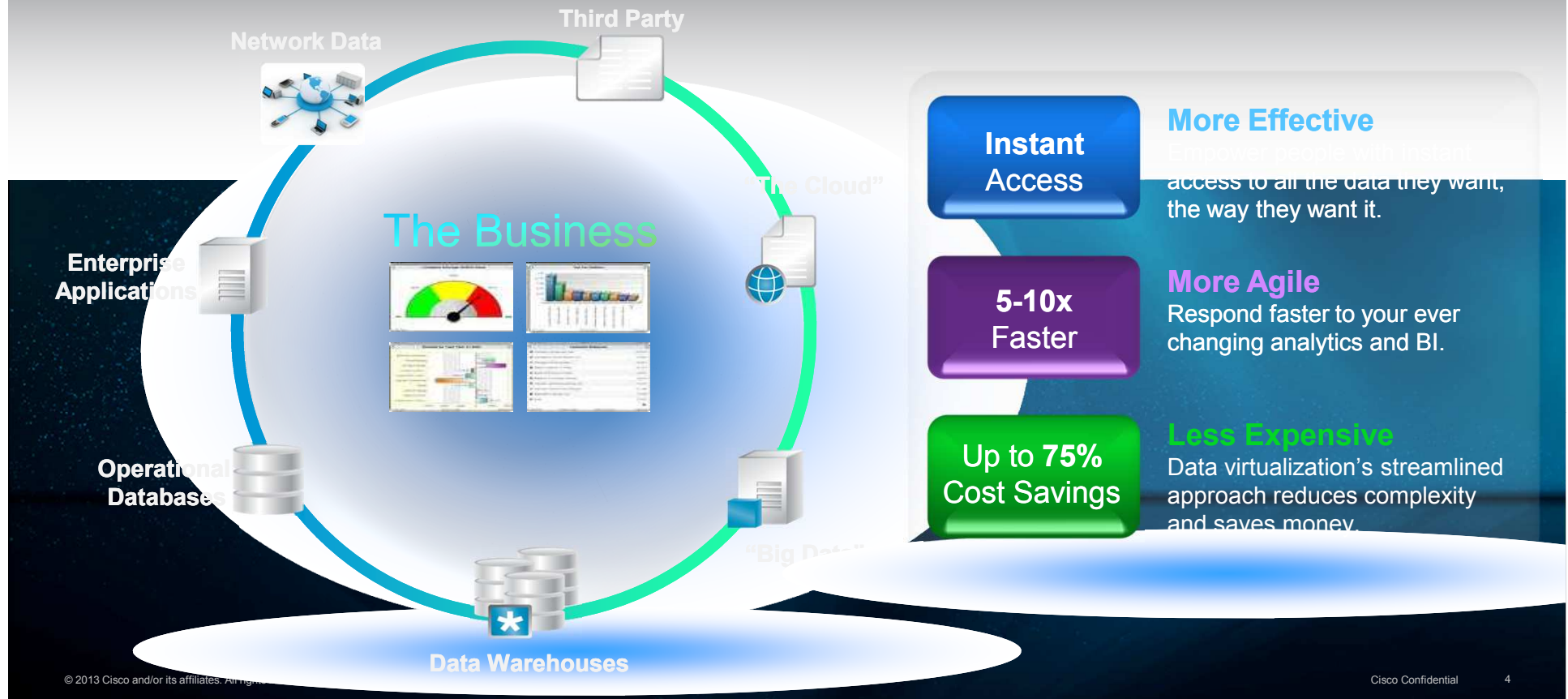# Challenges for Next-Generation Enterprises

	Today	**Tomorrow**
IT Focus	Complex, Closed, Controlled	Simple, Flexible, Agile

Business Continuity

| IT Operations | Resource intensive | Automated, analytic |
| Energy Costs | Uncontrolled Energy | Real-Time, Enterpr |

Business Insights

| Data Integration | "After the Fact" Dat | Efficient, Real-Time |
| Business Intelligence | Siloed, Application | Integrated, network |

Business Process Agility

| Multi-Sourcing | Limited, complex, | Controlled, dynami |
| Applications | Siloed, Legacy | Hybrid, modernized |

Cisco Solutions Help Deliver on Business Outcomes

Business Outcomes:

Cisco Invests In:

Business Continuity

Cisco Smart Services / Smart Interactions / Analytics Foundation

Cisco EnergyWise

Acquired:

joulex. ENTERPRISE GREEN IT

Business Insights

Cisco Data Virtualization

Acquired:

COMPOSITE SOFTWARE

Cisco Data and Decision Science Services

Business Process Agility

Cisco ServiceGrid

Acquired:

solvedirect Smart Service Integration

Cisco Application Integration Platform

Cisco Enterprise Mobility Platform

IT Priorities Operate + Innovate

Integrated Solution

Powered by:

Services Platform
Secure, Automated, Scalable, Compliant Architecture

Delivered By:

Cisco Services
Consulting, Technical, Managed, Professional

Operate + Innovate

Efficient + Effective

Cisco Data Virtualization
Access Data from Multiple Sources and Formats

Network Data

Third Party

Enterprise Applications

The Business

"The Cloud"

Operational Databases

"Big Data"

Data Warehouses

Instant Access

More Effective
Empower people with instant access to all the data they want, the way they want it.

5-10x Faster

More Agile
Respond faster to your ever changing analytics and BI.

Up to 75% Cost Savings

Less Expensive
Data virtualization's streamlined approach reduces complexity and saves money.

Why Cisco?
Network Intelligence and Programmability

TERADATA

SAP HANA

amazon
webservices

ORACLE
DATABASE

IBM DB2

hadoop

salesforce

Cloud

Big Data

Distributed Data
(IoE)

The Network is Emerging as the Central Nervous System For Business in Today's Hyper-connected World.

Cisco ServiceGrid

The Power of Seamless Multi-Party Integration

No Automation

Manual Information Sharing

Your Company

Provider/Vendor

- Manual communications
- High manual efforts
- Inaccurate Data exchange
- High chance of multiple case entries

Custom Development

Individual Connections

Your Company
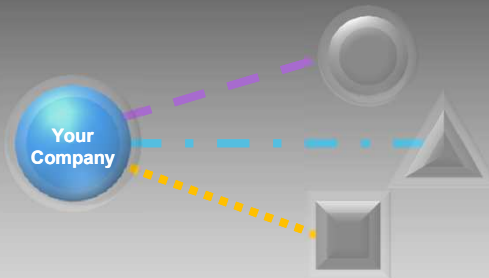
- No standardization, not scalable
- Time-consuming implementation
- Costly and complicated changes
- Lack of visibility about Service Levels
- No consistent view of the processes

ServiceGrid

Connect Once – Connect All

Your Company

CISCO
ServiceGrid
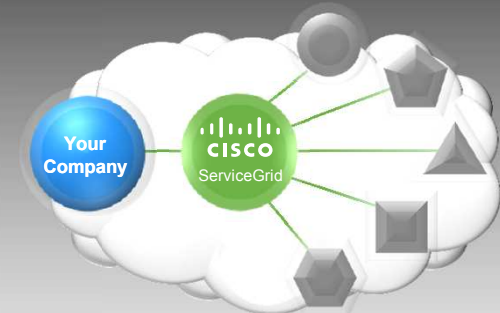
- Quick integration of multiple sources
- One central integration platform
- Seamless and automated processes
- Consistent service level management

TOMORROW *starts here.*

CISCO