



Intelligent Cybersecurity for the Real World

Agenda

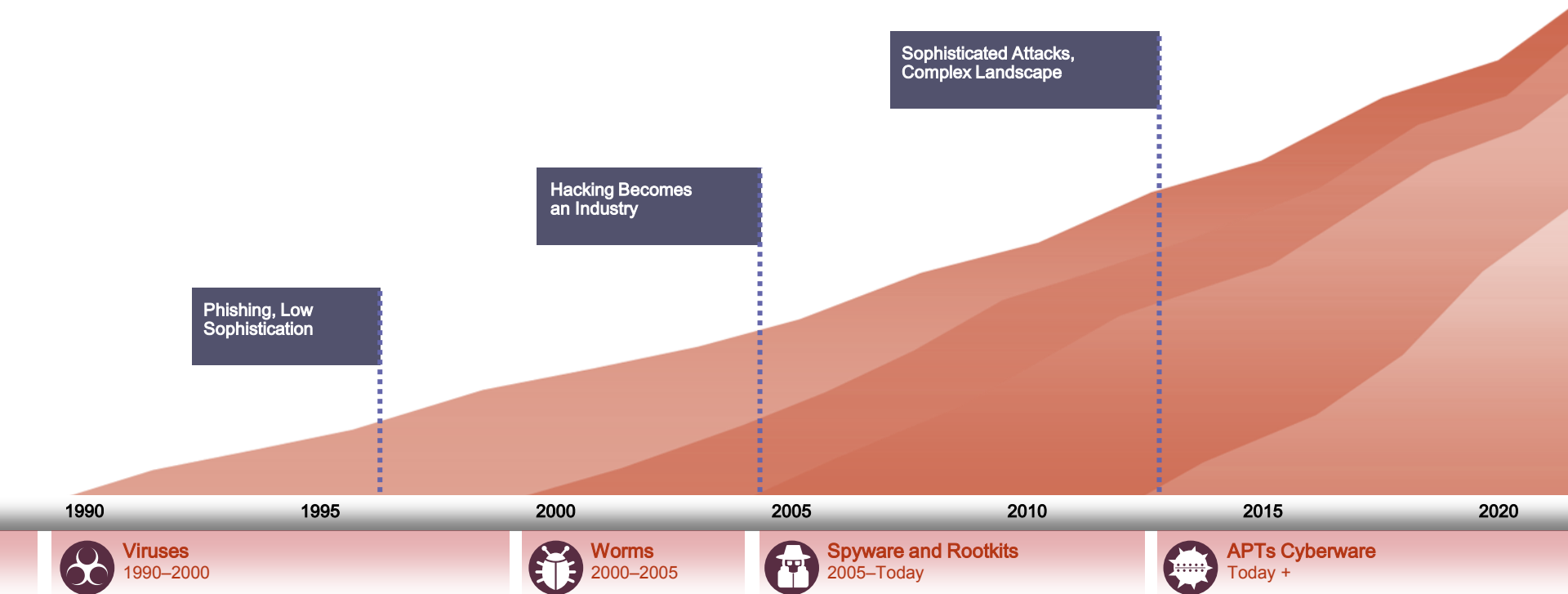
Session 1

Ghassan Dreibi – Strategic & Planning BDM

Arturo Barquin – Channel Security Director

Marcelo Bezerra – SE Director

The Industrialization of Hacking



Viruses
1990–2000



Worms
2000–2005

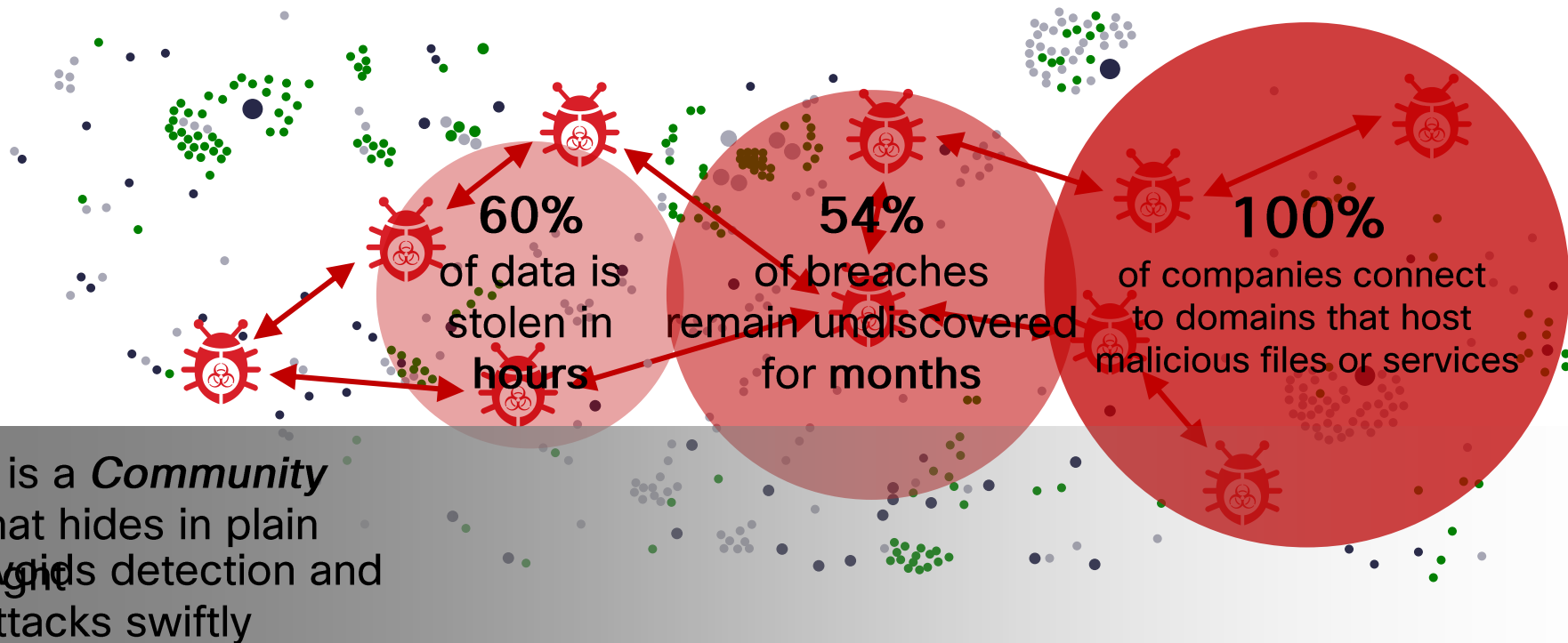


Spyware and Rootkits
2005–Today

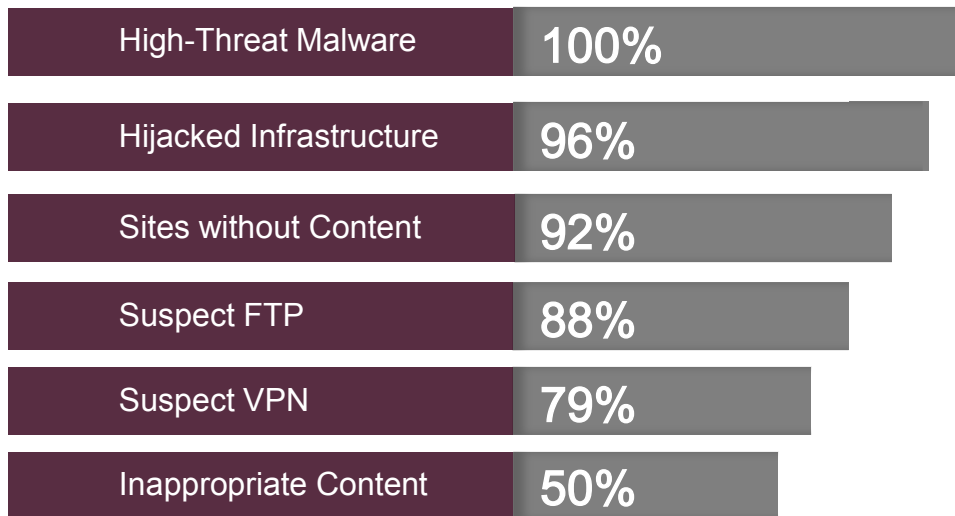


APTs Cyberware
Today +

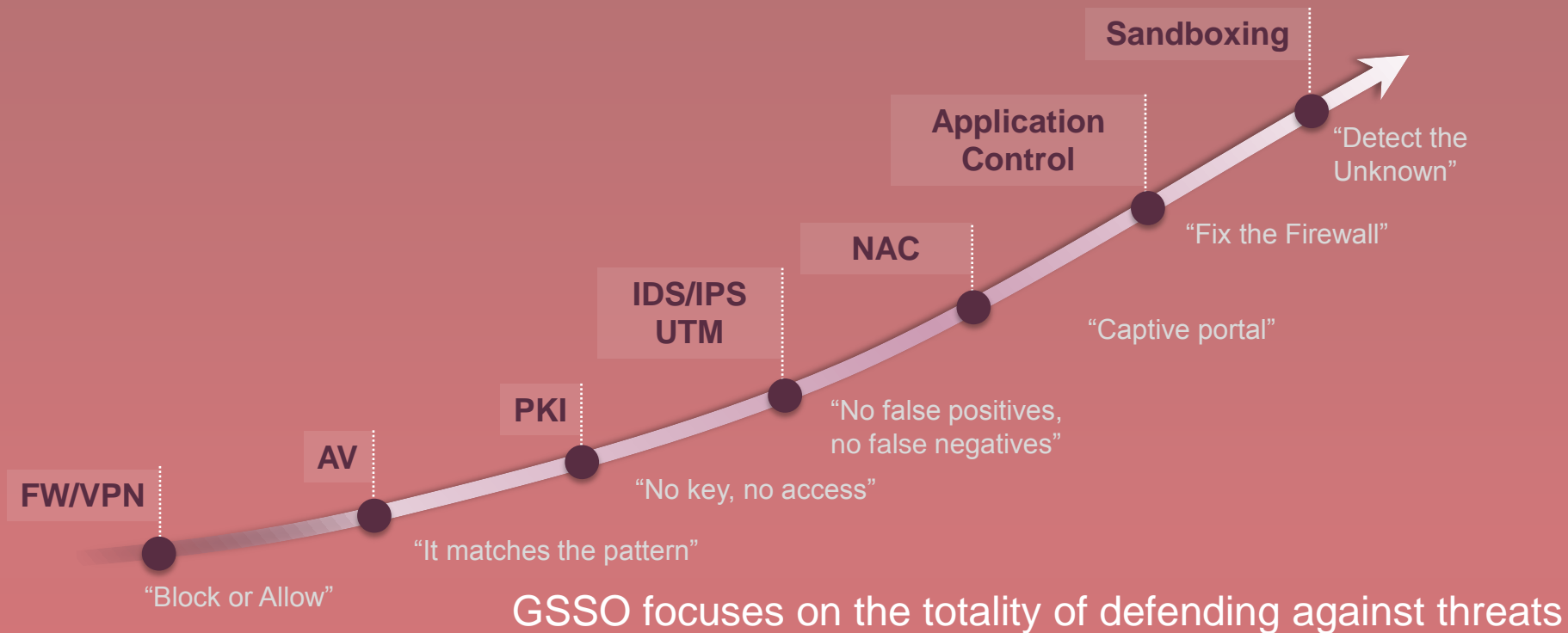
Threat Landscape Demands more than Application Control



The Pervasiveness of Malicious Traffic

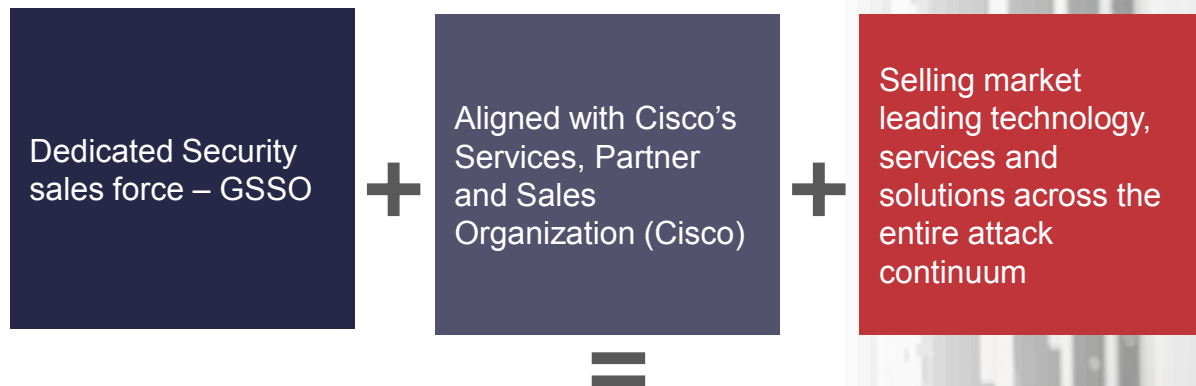


The Silver Bullet Does Not Exist



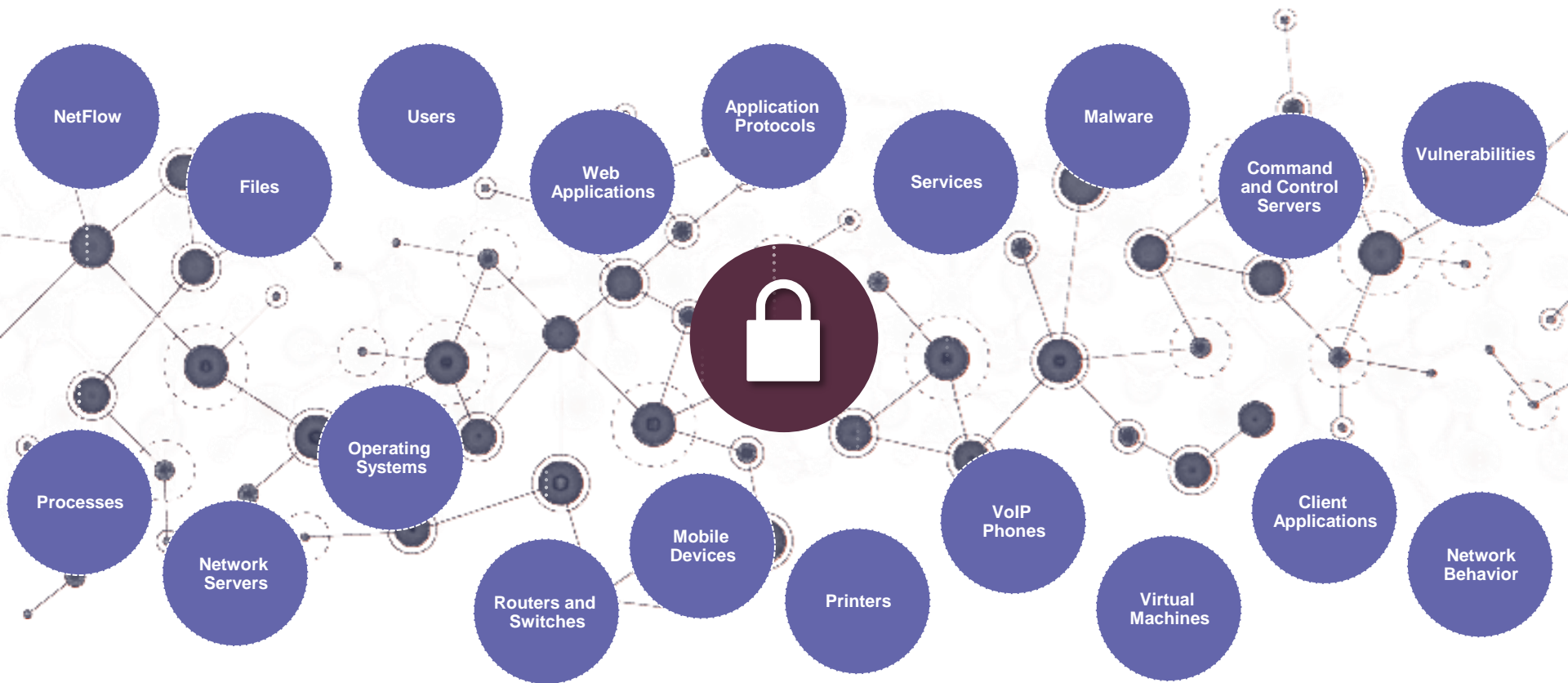
GSSO – Global Security Sales Organization

A New Way to Solve Real World Security Issues



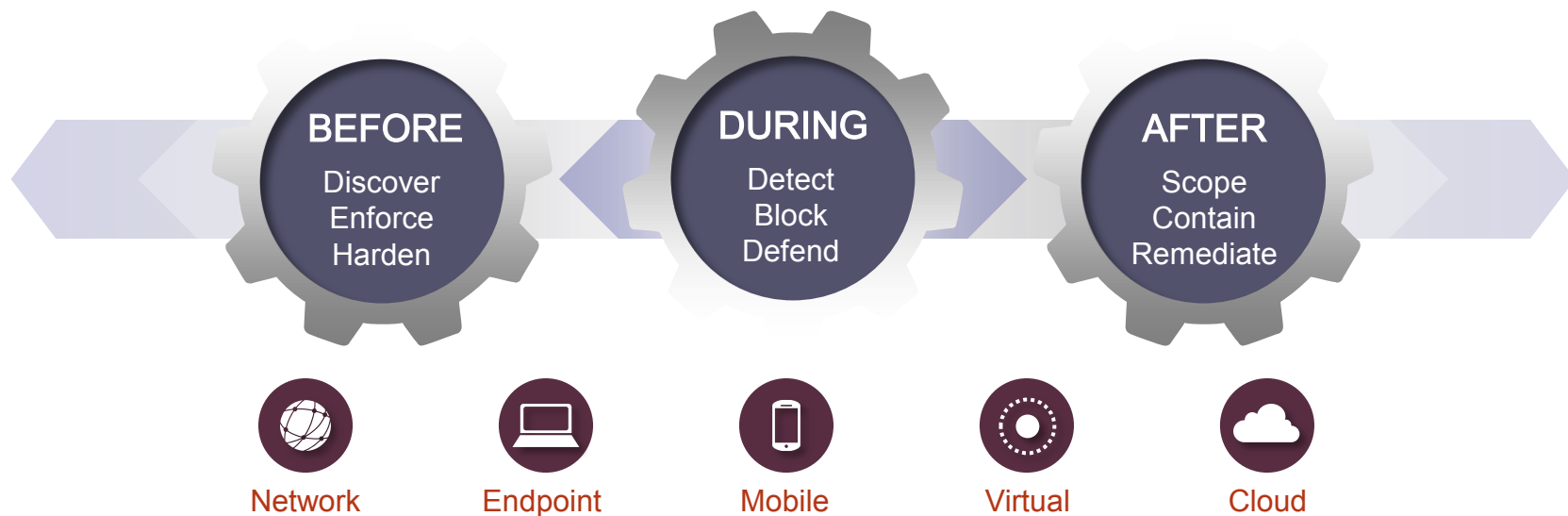
Unmatched differentiation
Market credibility that will amplify loyalty
Stronger solutions across all architectures

Visibility: See More – Protect More



Cyber Security Advanced Model

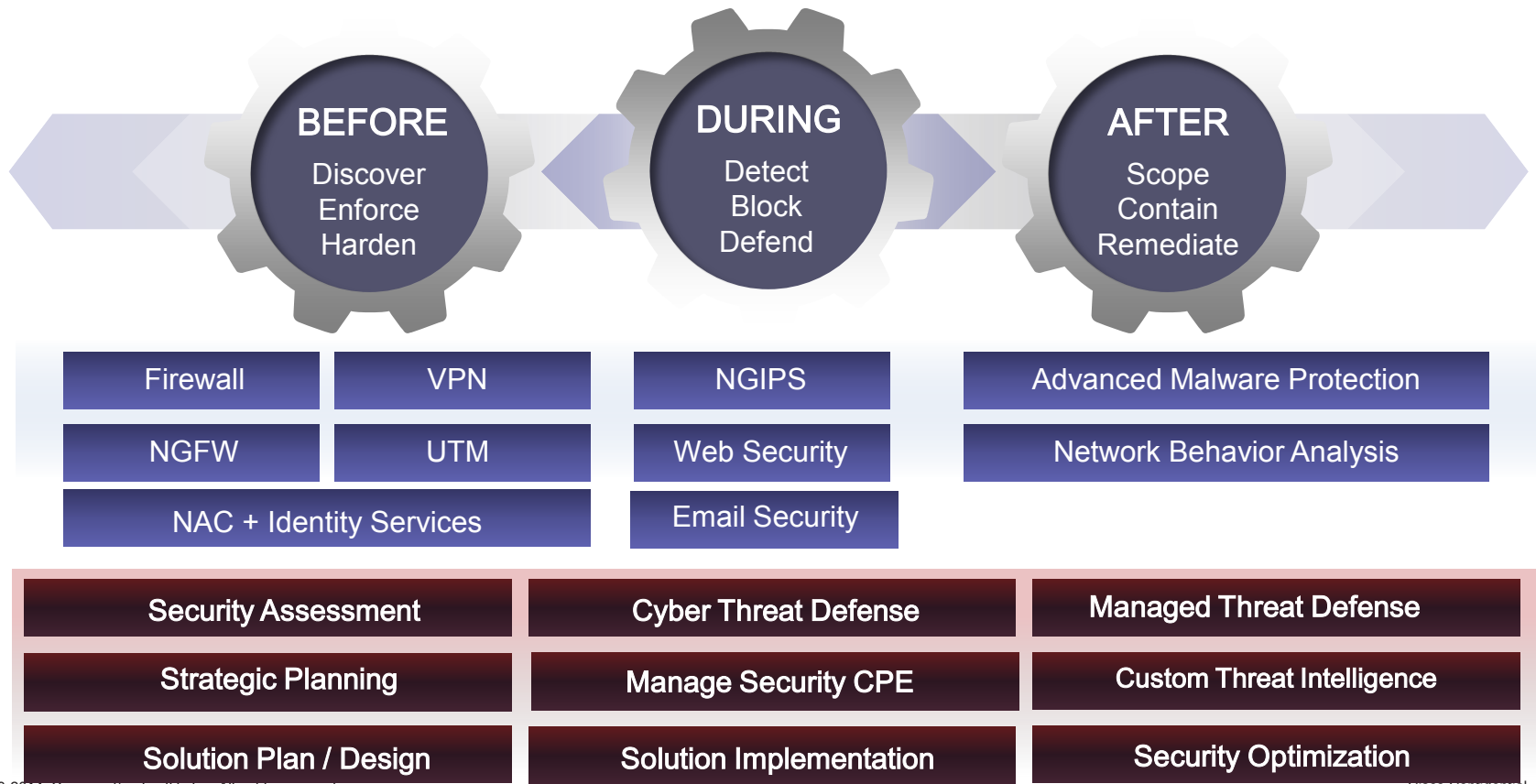
Attack Continuum



— ● —
Point in Time

∞
Continuous

Cyber Security Attach Continuum Approach



Strategic Imperatives

Visibility-Driven



Threat-Focused



Platform-Based



Network



Endpoint



Mobile

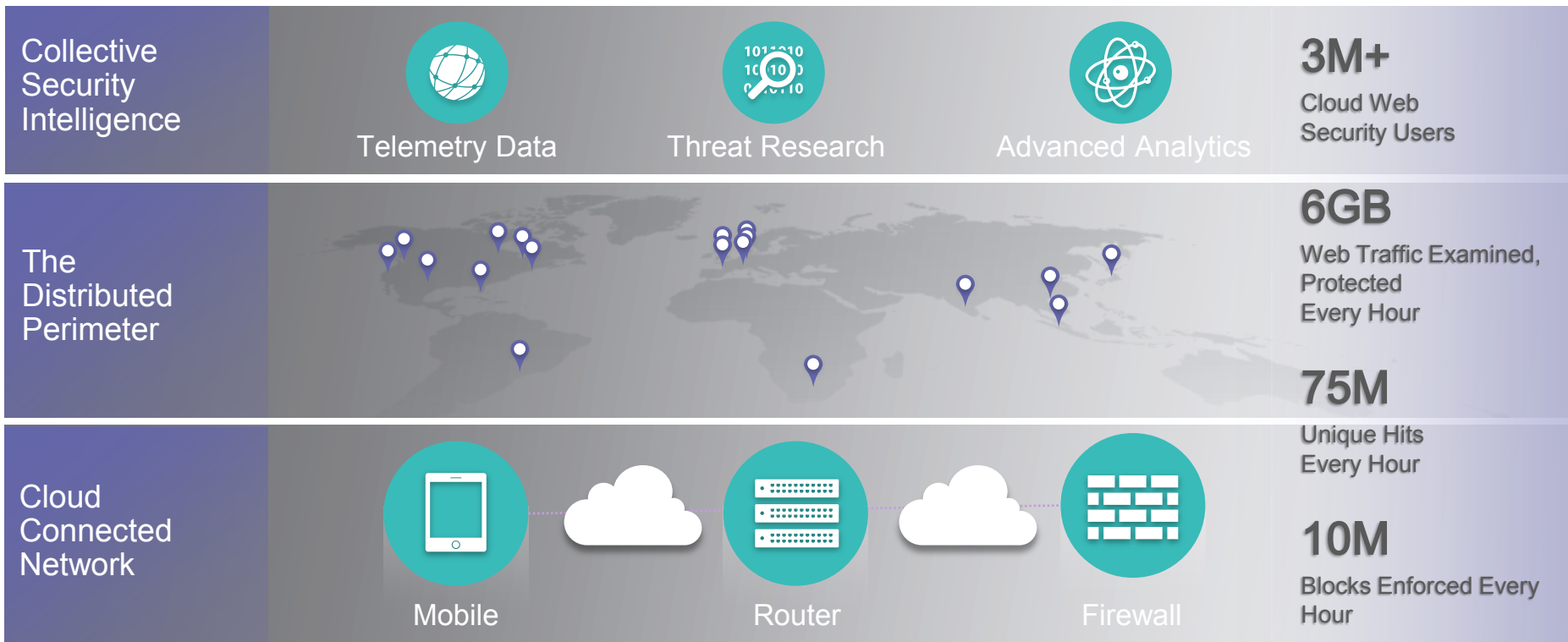


Virtual

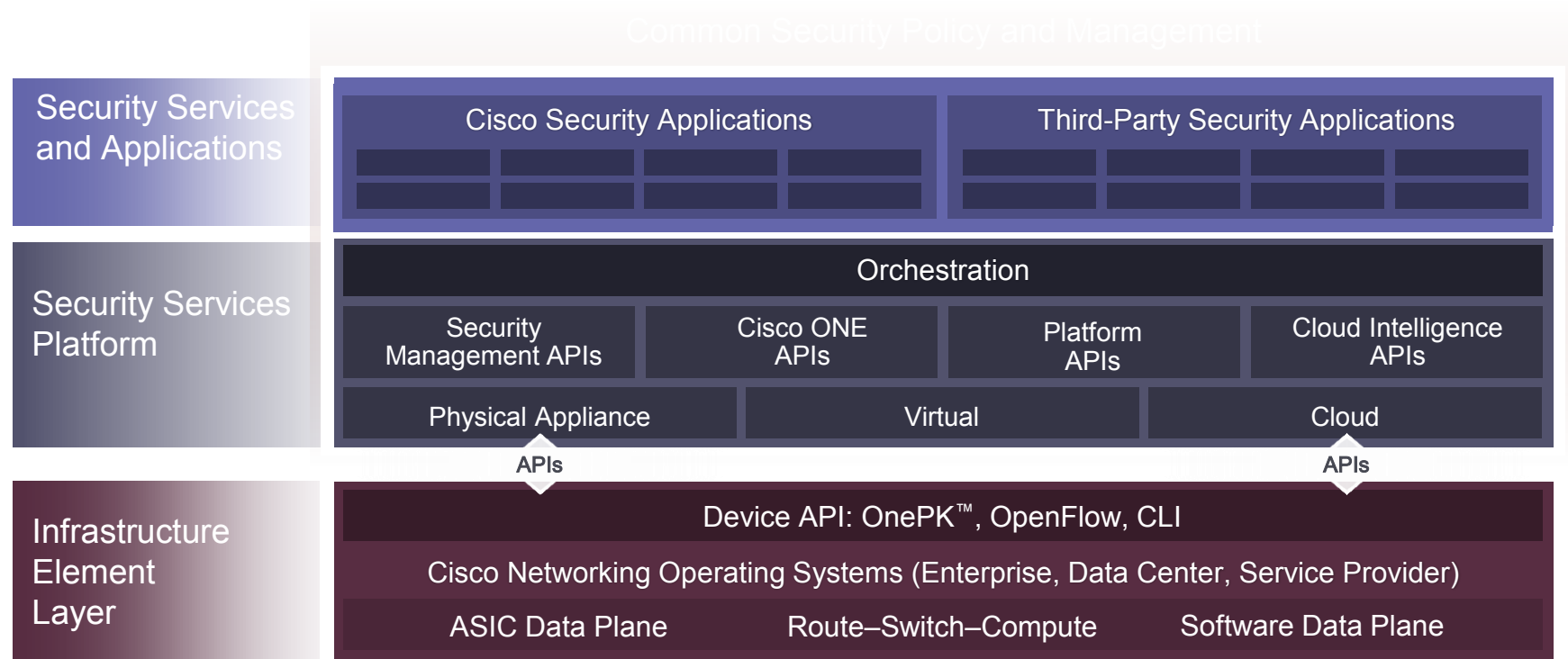


Cloud

The Security Perimeter in the Cloud



Platform-Based Security Architecture



Thank you.

