Cisco CSR Project in India

Parvathi (English subtitled)
It rained continuously for four days By six in the evening the water reached our houses.
By eight at night we had bundled up our clothes we took only what could fit into a bundle -
whatever was left went with the house everything we had – our chickens our cattle – was
all lost

Dharmendra Rangain
So we went to Raichur after about a month after the flood happened. There are six
villages, eleven schools, one thousand eight hundred students that we are reaching out to.
And we had from first standard, all the way to the tenth standard. So how do we really
reach out to them using the technology? The first thing was networking.

Using some of our expert teachers, and tying with the technology, and reaching out to
these remote teachers and villages, and having that exposure for the children so that
they're not deprived of any of the things that a city child is getting today.

Aanandita Bhatnagar
So, the villages that we've adopted are not really connected to any specialist healthcare.
So given that somebody's already sick and they need a specialist consultation, Health
Presence becomes even more powerful a tool in delivering that. Here they are, they can
interact with a doctor in the city and get a specialist consultation that'll not just save them
from that trip but also give them access to quality healthcare that we take for granted in
the cities.

Dr. Syed Nadeem
This Cisco Health Presence is very much helpful for the poor patients of remote areas like
this. We can get benefit for the poor patient by taking submission from the experts sitting
in Bangalore.

Aanandita Bhatnagar
How we could use our expertise as a technology company to change the lives for the
better. Construction was the more obvious thing to do, so construction of about three
thousand five hundred and seventy houses, two schools, and one public healthcare center
was what we undertook. Cisco believes in healthcare and education to be two pillars of
any community.