

Silicon Valley Volunteer Fair

Karen Baker

Hi there, I'm Karen Baker and I'm a Secretary of Service and Volunteering, and I'm here today at Cisco's first Volunteer Fair.

Well, I think what's really unusual and unique about Cisco is that it's truly innovative, in the volunteerism realm. Because most companies that I have visited have, perhaps, one program, one approach to getting their employees involved. Today, I was at an extraordinary Fair, where you saw employees being able to really check out different non-profits, and shop for what was really going to be the right opportunity.

You've got three or four stellar programs. You've got the wonderful role that your Cisco Foundation plays, in matching employee giving with actual cash donations. You've got team approaches, not just individual volunteering. So, what I see in Cisco is kind of the three-sixty approach. You're doing volunteering, on steroids. You're doing it all kinds of ways, and with all kinds of innovative touches. And that's what I think is so exciting. It's kind of the Cisco way.

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