

Edna Conway Discusses Sustainable Value Chain Management

Hello, I am Edna Conway, Senior Director in Cisco's Customer Value Chain Management organization, where I have the privilege of leading our Sustainable Value Chain campaign.

Cisco products are designed, sourced, manufactured, tested, delivered and returned, reused, and recycled using our 95% outsourced value chain model.

In fiscal year 2010, we produced over 46 million Cisco products in partnership with more than 750 suppliers across North and Central America, Europe and Asia.

We encourage our value chain partners to focus on four pillars of sustainability. Labor and Worker rights; Effective Use and Preservation of Natural Resources, Health and Safety, and Security and Integrity including are Ethics and Protection of Intellectual Property.

These pillars are the foundation of a common supplier code of conduct, created together with our supplier and industry peers.

We hold ourselves accountable to these pillars by requiring supplier self-assessments, jointly conducted industry audits, and Cisco reviews of suppliers.

This past year, we made good headway toward our ambitious sustainability goals, including: Correcting all prior year sub-standard audit findings. Launching a preemptive Juvenile Labor Policy with our partners. And Embedding sustainability factors in our new Compliance Knowledge Center to drive informed decision-making throughout the Cisco Value Chain community.

I am pleased to report that our efforts were noticed. Research company AMR cited our sustainability practices as contributing to Cisco moving up to Number 3 in their annual supply chain ranking.

I encourage you to read more about Cisco's value chain sustainability practices in this report, and please share your insight and suggestions with me.

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