CISCO

Microsoft

A POWERFUL ALLIANCE

FIRST
TO INTEGRATE INTO WINDOWS SERVER 2012 HYPER-V EXTENSIBLE SWITCH W/ NEXUS 1000V

52%
REDUCTION OF POWER AND COOLING COSTS

Best of '11

BEST OF TechEd 2011/2012/2013

Best of '12   **Best of '13**

STRONGEST
INTEGRATION WITH MICROSOFT POWERSHELL VIA CISCO POWER TOOL OFFERING

> "Our previous servers were 2U with 128 gigs of RAM, holding around 35 virtual machines [VMs], but using 2.5 watts of power per VM," says Leonard [Gary, Dynamic Data Center Consultant]. "In comparison, the UCS blades are half a U [half slot] with 196 gigs of RAM, can hold around 50 virtual machines, and only use 0.85 watts of power per VM.
>
> Microsoft
> Partner Solutions Center

COMMUNITY CHOICE AWARD
MICROSOFT WINDOWS IT PRO 2011

TOP FIVE
SERVER VENDORS
(BASED ON WORLDWIDE REVENUE SHARE)

1   2   3   **4**   5

DID YOU KNOW?

CISCO IS #2 BLADE SERVER WORLDWIDE AFTER ONLY 3 YEARS

CISCO RANKED HIGHEST AMONG CUSTOMERS FOR PROMISE AND FULFILLMENT

PROMISE 74 / 85
FULFILLMENT 73 / 82

AVG. | CISCO

> "CIO's continue to tell us that they are increasingly evolving Cisco from a communications partner to a strategic IT partner."
>
> John Chambers
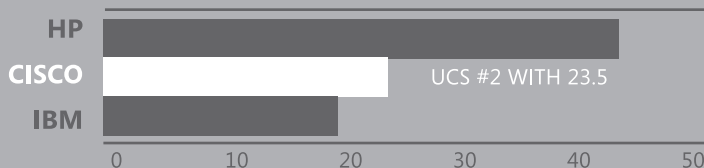> February 2013

2012 GARTNER MAGIC QUADRANT FOR BLADE SERVERS

70
WORLD RECORD PERFORMANCE BENCHMARKS

MAINTAINED #2
IN NORTH AMERICA AND #2 IN THE US

HP
CISCO — UCS #2 WITH 23.5
IBM

0   10   20   30   40   50

ACCOMPLISHING THE IMPOSSIBLE

CUSTOMERS HAVE SHIFTED OVER 24% OF THE X86 BLADE SERVER MARKET TO CISCO IN NORTH AMERICA

CISCO UNIFIED DATA CENTER FAST FACTS

DEPLOYMENT TIMES	DISASTER RECOVERY	INFRASTRUCTURE COSTS	IT STAFFING
90% LESS TIME	**50%** FASTER	**30%** LE$$	DEPLOY **2X** CAPACITY NO STAFF INCREASE

ELIMINATES TIME ASSOCIATED WITH ENVIRONMENT PROVISIONING
FROM 12 WEEKS TO 10 MINUTES

CISCO UNIFIED COMPUTING SYSTEM SAVES TIME

*ING DIRECT using FlexPod with Microsoft Private Cloud

* **IMPROVES DEVELOPER PRODUCTIVITY, WITH SELF-SERVICE PROVISIONING** REPLACING A PROCESS THAT PREVIOUSLY **TOOK EIGHT PEOPLE THREE MONTHS**