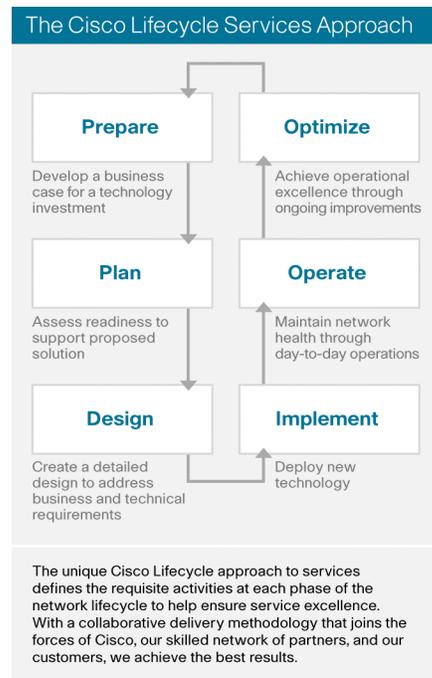


Cisco Digital Media for Signage Readiness Assessment Service

Prepare your infrastructure and operations staff for the successful integration of digital signage



Service Overview

Cisco® Digital Media System is a flexible and comprehensive solution for delivering high-performance digital signage that supports your organization’s marketing goals. However, digital signage can place unexpected demands on your infrastructure if the network isn’t prepared properly. Problems may include pixelated and stretched displays, with unreadable type and poor video resolution, or even no display at all. Network managers may also be concerned that this new bandwidth-intensive application will disrupt or slow performance of other business applications across the network.

Cisco Digital Media for Signage Readiness Assessment Service is a comprehensive service that reviews your business goals for digital signage and assesses your operational and network preparedness for a deployment that meets those goals. The assessment also considers

your future digital media projects, such as enterprise TV. The service combines Cisco best practices for digital signage deployments, Cisco product roadmaps, and the experience of Cisco Advanced Services engineers.

The goal of this service is to uncover anything that may affect the timetable, budget, and performance metrics for deploying the digital signage solution. The assessment encompasses software and hardware compatibility and configurations, documentation, management tools, and staff expertise. By identifying gaps in resources or equipment early in the planning process, you can prevent costly reworks and support issues after deployment. Cisco Digital Media for Signage Readiness Assessment Service can help ensure smooth integration of the new application into your infrastructure plus the confidence of your operations staff in preparing to manage the new technology.

Table 1 gives more details of the Cisco Digital Media for Signage Readiness Assessment Service.

Table 1. Cisco Digital Media for Signage Readiness Assessment Service

Activities	Deliverables
Review the digital signage solution feature and functionality requirements	Verification that the features and functions meet the business goals
Assess the content network technologies, platforms, versions, features, protocols, and methods <ul style="list-style-type: none"> • Review and analyze infrastructure documentation and requirements • Collect and review Cisco Digital Media Systems technical requirements and design goals 	Determination of current load conditions and future requirements based on current infrastructure Verification that the chosen platforms, features, and functions will meet the design objectives
Prepare analysis and recommendations	Readiness Assessment Report providing analysis and recommendations about areas of concern

Benefits

Cisco Media for Signage Readiness Assessment Service supports the success of your digital signage initiative by:

- Reducing costly reworks and delays in deployment through identification of network-related issues early in the planning cycle
- Confirming that the digital signage solution meets the requirements specified in the business strategy without degrading performance of other business applications
- Providing recommendations to prepare operations staff to support the solution efficiently and productively

Why Cisco Services

Cisco Services make networks, applications, and the people who use them work better together.

Today, the network is a strategic platform in a world that demands better integration between people, information, and ideas. The network works better when services, together with products, create solutions aligned with business needs and opportunities.

The unique Cisco Lifecycle approach to services defines the requisite activities at each phase of the network lifecycle to help ensure service excellence. With a collaborative delivery methodology that joins the forces of Cisco, our skilled network of partners, and our customers, we achieve the best results.

Availability

Cisco Digital Media for Signage Readiness Assessment Service is available globally. Service delivery details may vary by region.

For More Information

For more information about Cisco Digital Media Services, contact your local Cisco account representative.

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Making Networks Work
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