



Cisco Safety and Security Site Assessment: Make the Most of Your Migration to IP

Converging physical security onto an open, IP-based platform makes it possible to overcome the challenges of managing multiple safety and security systems. In addition to simplifying operations, convergence also lowers costs and enables seamless collaboration. Where are you in the IP migration process?

- Not satisfied with your analog system, but can't get buy-in to bolster your overall security program?
- Ready to make the move to network-based safety and security, but don't know where to start?
- Already made the transition to network-centric security, but worried about operational and procedural breakdowns?
- Looking for new ways to apply existing technologies to enhance safety and security?
- Had a major incident but don't want to rush into a response without appropriate planning?

Wherever you are on your IP security journey, the Cisco Safety and Security Site Assessment can help you mitigate risks and maximize the value of convergence. Using interviews, document reviews, and site walkthroughs, we'll perform a quick and affordable site assessment, which includes:

- 1. Threat & Target Analysis.** We establish a baseline threat profile by assessing threats to your organization based on a variety of parameters. We then identify and prioritize likely targets to ensure that you are directing available resources toward the protection of your organization's most critical and vulnerable assets.
- 2. Safety & Security Program Evaluation.** We evaluate your existing physical security program (your facilities, systems, and processes) and assess how well you are protecting your people and your property against likely threats—because the simplest breakdowns can render the most sophisticated security systems useless.
- 3. Vulnerability Assessment and Recommendations.** We identify vulnerabilities and provide high-level recommendations for remediation. We also assess technology readiness to support these recommendations and help you establish priorities to guide decisions and balance benefits versus costs.

Benefits

- Understand probable threats and likely targets
- Gain insight into the strengths and weaknesses of your existing security program
- Receive actionable recommendations to remediate high-priority gaps
- Get a prioritized "hit list" that gives you the information you need to justify project budgets



Threat & Target Analysis

Because the effectiveness of any protection strategy can only be evaluated in light of what it is trying to accomplish, we start by working with you to assess the likely threats to your organization in order to establish a baseline threat profile commensurate with your risk tolerance and budget. We assess threats based on a variety of parameters including:

- Geographic region
- Site layout
- Business or mission of the facility
- Political factors

Our safety and security experts then perform a thorough evaluation of the potential targets of these threats. During this assessment, we identify likely targets based on:

- Vulnerability
- Attractiveness to intentional attacks
- Criticality to the organization
- Difficulty to recover from loss or damage

Safety & Security Program Evaluation

Using the baseline threat profile, our safety and security experts evaluate facility grounds, buildings, and existing physical security systems and processes to determine how well key assets are being protected. We also assess your security organization to determine how well they are prepared to detect, assess, and respond to incidents. Systems and processes evaluated during the safety and security program evaluation may include:

- Employee, guest, and vehicle access points
- Electronic access control and metal detectors
- Video surveillance (cameras, lighting, analytics, etc.)
- Incident detection, assessment, and response systems
- Incident management processes
- Training and drills

Vulnerability Assessment and Recommendations

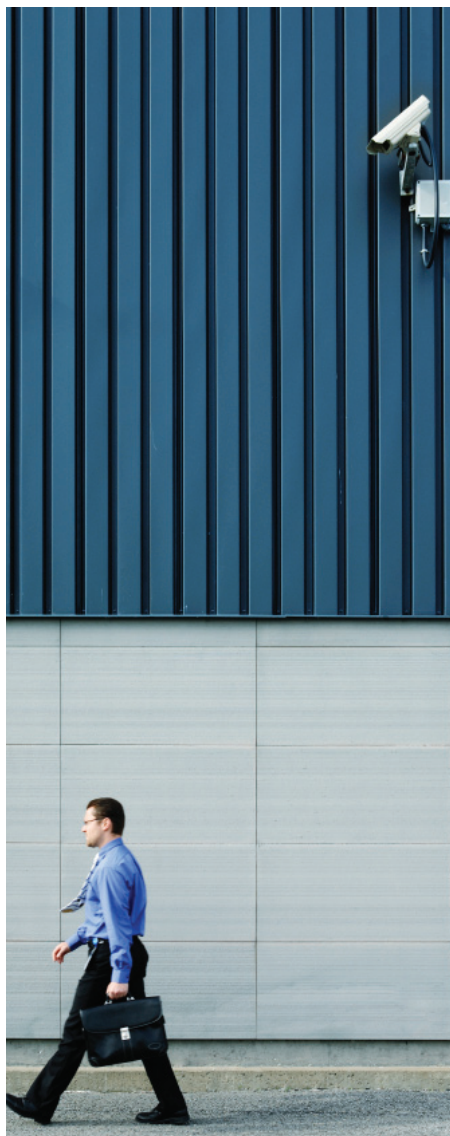
The findings of the threat, target, and physical security program assessments will be used to identify significant vulnerabilities as they pertain to likely physical safety and security incident scenarios. Assessment findings will also allow us to highlight key areas of improvement for identifying and effectively managing those incidents. We then:

- Present you with high-level recommendations on how you can address the most critical vulnerabilities: This will include specific remediation recommendations for addressing “low-hanging fruit,” as well as directional guidance on how to make more comprehensive infrastructure and process improvements.
- Assess your network’s ability to support recommendations: This high-level assessment will identify gaps in your existing infrastructure that could potentially impact safety and security remediation recommendations.
- Provide guidance on how you can justify a safety and security site improvement program: This high-level value proposition is designed to help you gain consensus and support for the project.

Why Cisco Services?

Cisco has been a trusted advisor and IP convergence thought leader for a quarter of a century. As we’ve built one of the industry’s broadest portfolios of network-centric safety and security solutions, we’ve developed safety and security expertise in every major sector. We’ve also built partnerships with like-minded leaders who follow the principles of open standards, so we can provide more options and more investment protection.

- **Extensive IP knowledge**—As a pioneer of the Internet, IP is in our DNA. We understand that we live in an IP world. We helped build this world, and we’re ready to put our expertise to work for you. *No one knows more about using the power of the network than Cisco.*
- **A robust service offering**—Cisco has a comprehensive portfolio of services that span the entire solution lifecycle. We can help you discover, design, deploy, and operate network-centric safety and security solutions. *Cisco is the only independent advisor that has the experience to take you from evaluation to fully realized safety and security transformation.*
- **Global capabilities and vertical expertise**—Cisco can help you establish and administer worldwide standards on a local, national, and global level. Because of our IP and IT expertise, Cisco understands the specific challenges in your industry and knows how best to mitigate your unique risks. *Our safety and security experts will work with you to ensure success by sharing best practices used in our own transformation and in the transformations of thousands of organizations in every major sector.*





For More Information About Cisco Security Services

Please contact your Cisco account team or pss-support@cisco.com to learn more or to engage Cisco to help you with your Safety and Security challenges.



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