



Cisco Business Video Services for Education

Transform the Learning Experience
with Video





Realize New Educational Possibilities with Video Applications

Cisco Helps Educational Institutions Build Media-Ready Networks

At Cisco, we believe that collaboration and creativity are the foundations for 21st century learning. One way to nurture these qualities in virtually any teaching environment is through the innovative use of video. Whether your educational institution is looking to bring remote subject-matter experts into the classroom, host district- and campuswide meetings, or create a more open, engaging learning environment, video can streamline and enhance both educational and administrative processes.

To help ensure an optimal video experience for all participants, schools and universities need a robust network platform capable of supporting media-rich applications. Cisco can provide the skills necessary to assess and build such a network to support your business and educational video requirements.

As a result of our ongoing commitment to enhancing education through technology, Cisco has the experience and expertise to assist educational institutions in overcoming the complexities and technical challenges of video applications. Together with our partners, we offer a complete set of services for video in education, which can help your school or university deliver, design, and deploy a media-ready network.

Additionally, our broad portfolio of services can assess network readiness and help you realize the full value of your video investment to support the most dynamic learning experiences possible.

Cisco TelePresence Services

Cisco TelePresence™ solutions create live, face-to-face communication experiences for your students, staff, and faculty. Cisco® TelePresence Services are an integral part of maintaining and optimizing your Cisco TelePresence experience. Accelerate deployment, increase student engagement, and facilitate teacher/professor collaboration with comprehensive support from TelePresence Services.

Cisco Video Surveillance Services

Protect students and teachers with improved video surveillance capabilities. The Cisco Video Surveillance platform is a flexible way to migrate from traditional analog or digital video to IP network digital video recorders in your network. This service helps you identify solution requirements, build flexibility into your surveillance infrastructure, and address all aspects of the deployment to achieve maximum security for students, faculty, and staff.

Cisco Media Transformation Services

Cisco Media Transformation products extend the reach of video to help educational institutions communicate critical information, facilitate training, and reduce costs. Cisco Media Transformation Services help equip and empower you to perform any-to-any media transformation and use advanced media adaptation to enhance school, campus, or districtwide communications.

Collaborate and Educate More Effectively

Video delivers a platform for new learning opportunities and rich real-time communications, which can profoundly affect educational and administrative processes. When video applications are integrated into your school district or university, you can:

- Enhance student, staff, and faculty engagement
- Support requirements for teacher development
- Foster next-generation virtual learning
- Maximize operational efficiencies
- Expand research and knowledge
- Strengthen safety and security

With a robust portfolio of video services, Cisco can help you realize new educational possibilities through video applications.





Cisco Digital Media Suite Services

Cisco Digital Media Suite is a comprehensive offering of social video, digital signage, and IPTV applications. Cisco Digital Media Suite Services help align technology with your educational requirements, accelerate deployment, and improve return on investment.

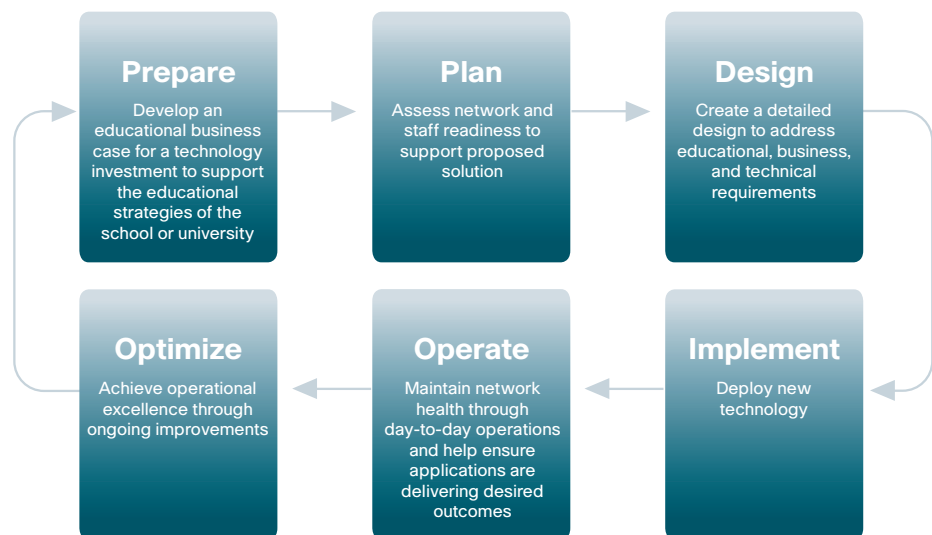
Content Services from Cisco

Our portfolio of Cisco Business Video Services for education also includes content services, which help you create dynamic digital signage to support your educational institution's communication goals and deliver the right visual experience:

- **Cisco Academy of Digital Signage**

The Cisco Academy of Digital Signage is a global qualification program that teaches media professionals to create and optimize content for digital signage.

Cisco Lifecycle Services



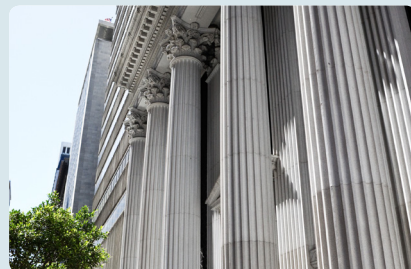
Cisco Business Video Services for education are based on the Cisco Lifecycle Services framework for effective solution development and delivery. Cisco builds its service offerings using this model to help ensure that all facets of your video solution are given the appropriate attention and expertise from the beginning until the end of your deployment.

Cisco Is Your Media Readiness Expert

Cisco and its partners are uniquely qualified to address rich media from an end-to-end perspective by taking advantage of deep expertise in IP networking, video, and consumer premises solutions. When you are ready to examine whether your network is ready to support video applications, Cisco will provide valuable assistance with the Cisco Medianet Readiness Assessment Service.

Get Started Today

Explore the possibilities of video in your educational institution with Cisco Business Video Services. Learn more at www.cisco.com/go/publicsectorservices.



Virtual Lecture Hall at Duke University

Duke University implemented a first-of-its-kind virtual lecture hall to connect its Fuqua School of Business students to professors, business leaders, and other guest lecturers around the globe. Cisco TelePresence provided the technology and expertise to build a custom, education-specific solution, which is now used to extend Duke University's in-person classroom environment across campuses and into the business world. In addition to Cisco TelePresence, the university is using other Cisco collaboration tools, such as Show and Share, IP phones, and unified messaging to provide a richer, more collaborative global network for its students and faculty.



Multimodal Learning at Darla Moore School of Business

The Darla Moore School of Business at the University of South Carolina deployed Cisco TelePresence and Cisco WebEx™ conferencing to bring international students together with subject-matter experts in a more cost-effective virtual classroom environment. Cisco planning, design, and implementation services helped develop and deploy video solutions that meet the school's technical, educational, and financial requirements. As a result, the Darla Moore School of Business was able to reduce costs associated with faculty traveling abroad, and create a more interactive learning experience with greater networking opportunities for students.

Cisco Business Video Services for Education

With services for educational video, Cisco helps schools and higher education institutions converge data, voice, and IP video to build a secure, robust, and service-ready network. Give students, faculty, and administrators the opportunity to collaborate, teach, and learn more effectively with real-time communications applications.

For more information, visit www.cisco.com/go/publicsectorservices.



Americas Headquarters
Cisco Systems, Inc.
San Jose, CA

Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
Singapore

Europe Headquarters
Cisco Systems International BV
Amsterdam, The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

© 2012 Cisco and/or its affiliates. All rights reserved. This document is Cisco Public. CCDE, CCENT, CCSI, Cisco Eos, Cisco Explorer, Cisco HealthPresence, Cisco IronPort, the Cisco logo, Cisco Nurse Connect, Cisco Pulse, Cisco SensorBase, Cisco StackPower, Cisco StadiumVision, Cisco TelePresence, Cisco TrustSec, Cisco Unified Computing System, Cisco WebEx, DCE, Flip Channels, Flip for Good, Flip Mino, Flipshare (Design), Flip Ultra, Flip Video, Flip Video (Design), Instant Broadband, and Welcome to the Human Network are trademarks; Changing the Way We Work, Live, Play, and Learn, Cisco Capital, Cisco Capital (Design), Cisco.Financed (Stylized), Cisco Store, Flip Gift Card, and One Million Acts of Green are service marks; and Access Registrar, Aironet, AllTouch, AsyncOS, Bringing the Meeting To You, Catalyst, CCDA, CCDP, CCIE, CCIP, CCNA, CCNP, CCSP, CCVP, Cisco, the Cisco Certified Internetwork Expert logo, Cisco IOS, Cisco Lumin, Cisco Nexus, Cisco Press, Cisco Systems, Cisco Systems Capital, the Cisco Systems logo, Cisco Unity, Collaboration Without Limitation, Continuum, EtherFast, EtherSwitch, Event Center, Explorer, Follow Me Browsing, GainMaker, iLynx, IOS, iPhone, IronPort, the IronPort logo, Laser Link, LightStream, Linksys, MeetingPlace, MeetingPlace Chime Sound, MGX, Networkers, Networking Academy, PCNow, PIX, PowerKEY, PowerPanels, PowerTV, PowerTV (Design), PowerVu, Prisma, ProConnect, ROSA, SenderBase, SMARTnet, Spectrum Expert, StackWise, WebEx, and the WebEx logo are registered trademarks of Cisco and/or its affiliates in the United States and certain other countries.

All other trademarks mentioned in this document or website are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1002R)