

## End-of-Sale and End-of-Life Announcement for the Cisco Digital Media System 5.0

EOL6660

Cisco® announces the end-of-sale and end-of life dates for the Cisco Digital Media System 5.0. The last day to order the affected product(s) is September 29, 2009. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available until the termination date of the contract, even if this date exceeds the Last Date of Support shown in Table 1.

**Table 1.** End-of-Life Milestones and Dates for the Cisco Digital Media System 5.0

Milestone	Definition	Date
<b>End-of-Life Announcement Date</b>	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	March 31, 2009
<b>End-of-Sale Date</b>	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	September 29, 2009
<b>Last Ship Date: App. SW, HW, OS SW</b>	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	December 28, 2009
<b>End of SW Maintenance Releases Date: App. SW, HW, OS SW</b>	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	September 29, 2010
<b>End of Routine Failure Analysis Date: HW</b>	The last-possible date a routine failure analysis may be performed to determine the cause of product failure or defect.	September 29, 2010
<b>End of New Service Attachment Date: App. SW, HW, OS SW</b>	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	September 29, 2010
<b>End of Service Contract Renewal Date: HW, OS SW</b>	The last date to extend or renew a service contract for the product.	December 25, 2013
<b>End of Service Contract Renewal Date: App. SW</b>	The last date to extend or renew a service contract for the product.	December 26, 2011
<b>Last Date of Support: App. SW</b>	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	September 28, 2012
<b>Last Date of Support: HW</b>	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	September 28, 2014

HW = Hardware

OS SW = Operating System Software

App. SW = Application Software

**Table 2.** Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description
<b>DMM-DSM5.0-K9</b>	DMM Digital Signage Module V5.0 Perptl. SW Lic.	DMM-DSM5.1-K9	DMM Digital Signage Module V5.1 Perptl. SW Lic.
<b>DMM-DSM5.0-K9=</b>	DMM Digital Signage Module V5.0 Perptl. SW Lic., Spare	DMM-DSM5.1-K9=	DMM Digital Signage Module V5.1 Perptl. SW Lic., Spare
<b>DMM-ETVM5.0-K9</b>	DMM EnterpriseTV Module V5.0 Perptl. SW Lic.	DMM-ETVM5.1-K9	DMM Enterprise TV Module V5.1 Perptl. SW Lic.
<b>DMM-ETVM5.0-K9=</b>	DMM EnterpriseTV Module V5.0 Perptl. SW Lic., Spare	DMM-ETVM5.1-K9=	DMM Enterprise TV Module V5.1 Perptl. SW Lic., Spare
<b>DMM-LEM5.0-K9</b>	DMM VPM Live Event Module V5.0 Perptl. SW Lic.	DMM-LEM5.1-K9	DMM VPM Live Event Module V5.1 Perptl. SW Lic.
<b>DMM-LEM5.0-K9=</b>	DMM VPM Live Event Module V5.0 Perptl. SW Lic., Spare	DMM-LEM5.1-K9=	DMM VPM Live Event Module V5.1 Perptl. SW Lic.
<b>DMM-SNMP5.0-K9</b>	Digital Media Manager Ver. 5.0 SNMP Module Perptl. SW Lic.	There is currently no replacement product available for this product.	
<b>DMM-SNMP5.0-K9=</b>	Digital Media Manager Ver. 5.0 SNMP Module Perptl. SW Lic.	There is currently no replacement product available for this product.	
<b>DMM-VP5.0-K9</b>	DMM Video Portal Module V5.0 Perptl. SW Lic.	DMM-VP5.1-K9	DMM Video Portal Module V5.1 Perptl. SW Lic.
<b>DMM-VP5.0-K9=</b>	DMM Video Portal Module V5.0 Perptl. SW Lic., Spare	DMM-VP5.1-K9=	DMM Video Portal Module V5.1 Perptl. SW Lic., Spare
<b>DMM5.0-BASE-K9</b>	Digital Media Mgr Base V5.0 Perptl SW Lic.	DMM5.1-BASE-K9	Digital Media Mgr Base V5.1 Perptl SW Lic.
<b>DMP-4305G-5.0-K9</b>	Digital Media Player 4305G HW, 2GB SD Card, Acc. Kit, Global	DMP-4305G-5.1-K9	Digital Media Player 4305G HW, 2GB SD Card, Acc. Kit, Global
<b>DMP-4305G-5.0-K9=</b>	Digital Media Player 4305G HW, 4GB SD Card, Acc. Kit, Global	There is currently no replacement product available for this product.	
<b>DMP-4400G-K9</b>	Digital Media Player 4400G HW, 4GB SD Card, Acc. Kit, Global	DMP-4400G-5.1-K9	Digital Media Player 4400G HW, 4GB SD Card, Acc. Kit, Global
<b>DMP-SW5.0-K9</b>	Digital Media Player V5.0 Perptl. SW Lic.,	DMP-SW5.1-K9	Digital Media Player V5.1 Perptl. SW Lic.,
<b>DSM-FL-100</b>	DMP Feature License for Up To 100 DMPs	There is currently no replacement product available for this product.	
<b>DSM-FL-100=</b>	DSM Feature License for Up To 100 DMPs, Spare	There is currently no replacement product available for this product.	
<b>MCS-7825H3-K9-VP5</b>	HW Only MCS-7825-H3 with 2GB RAM and Two 160GB SATA HD	There is currently no replacement product available for this product.	
<b>MCS-7835H2-K9-DMM5</b>	HW Only MCS-7835-H2 with 2GB RAM and Two 72GB SAS HD	There is currently no replacement product available for this product.	
<b>MCS-7835H2-K9-VP5</b>	HW Only MCS-7835-H2 with 2GB RAM and Two 72GB SAS HD	There is currently no replacement product available for this product.	
<b>VP5.0-1000-K9</b>	Cisco Video Portal V5.0 Perptl. SW Lic. For 1,000 Concurrent	VP5.1-1000-K9	Cisco Video Portal V5.1 Perptl. SW Lic. For 1,000 Users
<b>VP5.0-500-K9</b>	Cisco Video Portal V5.0 Perptl. SW Lic. For 500 Concurrent	VP5.1-500-K9	Cisco Video Portal V5.1 Perptl. SW Lic. For 500 Users
<b>VPR5.0-K9</b>	Cisco Video Portal Reports V5.0 Perptl. SW Lic.	VPR5.1-K9	Cisco Video Portal Reports V5.1 Perptl. SW Lic.

## Product Migration Options

Customers are encouraged to migrate to the Cisco Digital Media System 5.1. Information about this product can be found at: <http://www.cisco.com/web/solutions/dms/index.html>.

Customers can use the Cisco Technology Migration Plan (TMP) to trade in products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, go to: <http://www.cisco.com/go/tradein/>. The Cisco TMP application requires all users to have a Cisco.com user ID.

Customers may be able to continue to purchase the Cisco Digital Media System 5.0 through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: <http://www.cisco.com/go/eos>.

Service prices for Cisco products are subject to change after the product End of Sale date.

## For More Information

For more information about the Cisco Digital Media System 5.1, visit <http://www.cisco.com/web/solutions/dms/index.html>, or contact your local account representative.

For more information about the Cisco End-of-Life Policy, go to: [http://www.cisco.com/en/US/products/prod\\_end\\_of\\_life.html](http://www.cisco.com/en/US/products/prod_end_of_life.html).

To subscribe to receive end-of-life/end-of-sale information, go to: <http://www.cisco.com/cgi-bin/Support/FieldNoticeTool/field-notice>.



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