**Ingram Micro – Cisco/AT&T Program** 

**Activation of Cisco Devices on AT&T**

Cisco is partnering with Ingram Micro Mobility in an awareness campaign designed to increase AT&T activations of the Cisco embedded products. The program will offer resellers of the AT&T embedded Cisco Modems a commission when sold with an accompanying activation of the device. The activations will be performed by Ingram Micro’s Mobility team or by the resellers themselves.

**Program Highlights:**

* $13 - $173 Activation Credit will be applied to the Reseller’s Ingram Micro account when purchased with activation on AT&T.
* AT&T activation must be processed by Ingram Micro Mobility Team.
* Hardware can be sourced through any authorized distributor.

**Cisco AT&T Embedded SKUs**

* **BA6661** – CISCO881G-A-K9
* **V07984 –** CISCO881GW-GN-A-K9 with mandatory PCEX-3G-HSPA-A

 

***Cisco Activation Program Compensation***

**Standard Commission**

|  |  |
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| **MRC Tier** | **Reseller Commission \*** |
| **$8.98 - $11.98** | **$13.00** |
| **$11.99 - $19.98** | **$22.00** |
| **$19.99 - $29.98** | **$31.00** |
| **$29.99 - $39.98** | **$47.00** |
| **$39.99 - $49.98** | **$63.00** |
| **$49.99 - $59.98** | **$75.00** |
| **$59.99 - $79.98** | **$110.00** |
| **$79.99 - $99.98** | **$126.00** |
| **$99.99 +** | **$173.00** |

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