![CISCO]

Cisco Intelligent Transportation Solutions Blueprint

www.cisco.com

Citizen Experience

Provide citizen and passenger services anytime and anywhere via rich-media applications with personal device integration.

Operational Efficiencies

Deliver operational efficiencies through network-based voice, video and data solutions that increase workforce collaboration while reducing TCO.

Connected Airport

Downtown →

SLOW

Connected Seaport

Connected Roadway

Connected Transit

Cisco provides 21st century solutions and capability to every transportation segment.

Safety and Security

Mitigate safety and security risks through increased visibility, real-time collaboration, and accelerated incident response to protect infrastructures, employees and citizens.

Interoperability

Allow all stakeholders to effectively communicate using their devices of choice over a centrally managed IP infrastructure. Integrate voice, video and data for optimal efficiency.

Command and Control	Notification	Sensors	Partner Technologies	Analytics	GIS	Asset Tracking

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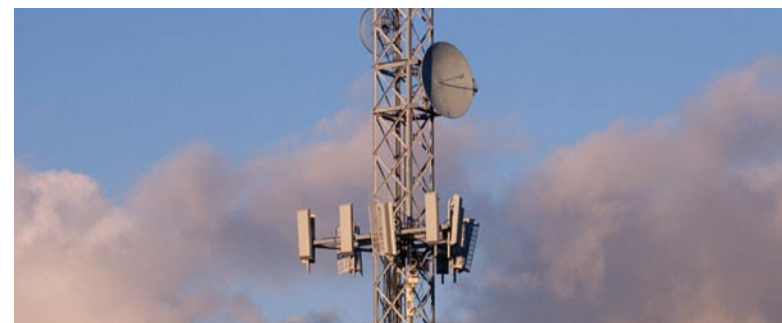## Cisco Products and Applications

RFID & Wireless
- Asset tracking
- Patron access
- Mobility services

Digital Signage
- Traffic information
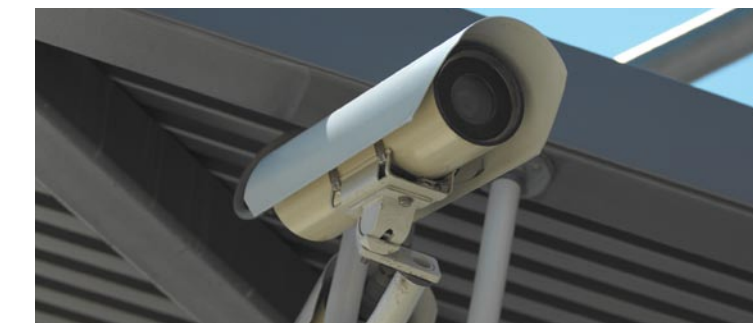- Amber alerts
- Community messages

Telepresence
- Organizational collaboration
- Response coordination
- Cost reduction

Unified Communications and Interoperability
- Emergency response
- 511 enhancement
- Device integration

IP Surveillance
- Situational awareness
- Intelligent traffic flow
- Accident reconstruction

Optical
- Device convergence
- Remote data center
- ITS enablement

Video
- Training
- Collaboration
- DMS integration

In Vehicle
- Improve response time
- First responder safety
- Situational awareness

Cisco Network as a Platform

Reliability	Security	Quality of Service	Optimization	Management

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End to End Network Services