Cisco ASA 5510 AIP10 Price Reduction and New ASA 5500 IPS Solution Bundles

Cisco announces a $2000 list price reduction on the Cisco® ASA 5510 Adaptive Security Appliance with the Advanced Inspection and Prevention Security Services Module 10 (Cisco ASA 5510-AIP10); a $1000 list price reduction on Cisco Advanced Inspection and Prevention Security Services Modules 10 and 20 (AIP-SSM-10 and AIP-SSM-20); and two new Cisco ASA 5510 IPS solution bundles with Security Plus licenses.

The new lower prices are attractive to customers that need to enhance their firewall security or meet compliance mandates. The hardware-accelerated IPS modules—AIP-SSM-10 and AIP-SSM-20—provide proven protection against more than 30,000 threats. The Security Plus license delivers several key capabilities, including high-availability failover with active/active and active/standby support, higher firewall connection capacity, and two Gigabit Ethernet ports. The new ASA 5510 IPS solution bundles with Security Plus license greatly simplify ordering. And with the new Cisco ASA 5510-AIP20 Security Plus solution, customers get performance-matched IPS and firewall in a single, integrated appliance.

The lower prices are effective immediately. The Cisco ASA 5500 Series IPS solution bundles with Security Plus license are orderable now.

Product Description	Product ID
Price Drop	
ASA 5510 with AIP-SSM10	ASA5510-AIP10-K9 ASA5510-AIP10-K8
ASA 5510 with AIP-SSM10, DC power	ASA5510-AIP10-DCK9
AIP-SSM10	ASA-SSM-AIP-10-K9
AIP-SSM20	ASA-SSM-AIP-20-K9
New ASA 5500 IPS Solutions	
ASA 5510 with AIP-SSM10 and Security Plus license	ASA5510-AIP10SP-K9 ASA5510-AIP10SP-K8
ASA 5510 with AIP-SSM20 and Security Plus license	ASA5510-AIP20SP-K9 ASA5510-AIP20SP-K8

Intuitive, powerful, and secure, Cisco ASA 5500 Series IPS solutions provide market-leading firewall, IPS, and VPN in a single integrated appliance. Cisco IPS greatly enhances firewall security with proven protection against more than 30,000 threats and provides zero-day protection with Cisco anomaly detection technology. The Cisco ASA 5500 IPS Solution's IPS capabilities are uniquely hardware-accelerated, so turning on IPS does not impact the host firewall or VPN throughput. Management is simple with the easy-to-use Cisco IPS Manager Express.

These new lower prices and easy-to-order bundles make it easier for customers to save money, meet ever-increasing compliance requirements, and keep threats out—and confidential data in.

Additional Information

For more information, please visit the following sites.

- Cisco ASA 5500 Series IPS solutions: http://www.cisco.com/go/asaips
- Cisco IPS Manager Express: http://www.cisco.com/go/ime
- Cisco IPS solutions: http://www.cisco.com/go/ips

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