

# Cloud Communications Replaces Aging PBX for ScottsMiracle-Gro®



Cisco Cloud Partner:



## Challenge

- Unite 60 geographically dispersed sites on a common unified communications platform
- With little to no telecom expertise on hand, utilize a feature rich solution that provides the ability to scale users up and down as-needed
- Deploy a solution that provides reporting capabilities which enables a true audit of telecom expenditures

## Solution

- West IP rolled out its hosted voice platform, VoiceMaxx CE, a Cisco-Powered Hosted Collaboration Solution (HCS) that integrates with Cisco collaboration features such as integrated messaging (voicemail, email, fax through single interface), presence and instant messaging, mobility, WebEx and video.

## Business Value

- Enable a rich communications experience for in-office and remote workers across all 60+ locations
- Access real-time voice and video traffic data, enabling Scotts to make more informed decisions and drive down costs
- Move to an OPEX model which scales up or down for seasonality