

Cisco Desktop Collaboration Experience DX600 Series: Accelerate Innovation in Your Organization



A Smart Desk Endpoint for a New Era in Enterprise Collaboration

Supporting the capacity to innovate in today's global marketplace requires new levels of collaboration. That is why top analysts – including Gartner¹, Forrester², and Frost & Sullivan³ – have all cited growing interest in a new class of **multipurpose** desktop endpoints that go beyond basic voice communications.

The Cisco® Desktop Collaboration Experience DX600 Series (Figure 1) introduces the Cisco DX650 model. This smart desk endpoint is specifically designed for people who must collaborate effectively with colleagues, subject-matter experts, partners, suppliers, and customers. The DX650 builds on Cisco's expertise in mission-critical communications with a **revolutionary** user experience that can:

- Propel productivity with intuitive touch-screen navigation, high-definition voice and video (1080p @ 30 fps), and comprehensive unified communications capabilities that enable more effective communications
- Redefine workflows that simplify collaboration and accelerate access to experts with real-time web conferencing, presence, and secure instant messaging
- Fuel innovation with instant access to cloud apps, including social media and third-party applications from commercial marketplaces
- Personalize and customize user experience with support from the Android Operating System, including customizable unified communications widget apps for quickly reaching favorites and groups

Figure 1. Cisco Desktop Collaboration Experience DX650 IP Endpoint



Flexible Support for Different User Profiles and Collaboration Requirements

The Cisco DX650 is ideal for users who work in an office, at a desk, either full or part time, including those who regularly interact with geographically dispersed people. These users include:

- Senior and midlevel executives
- Information workers
- Workers in shared workspaces (that is, customer care agents, nurses at nurse stations, retail staff, etc.)
- Teleworkers

It also supports true multitasking with support for dual independent display (you can view content from a different application on an optional LCD monitor [that you supply]).

Unlock the Potential of Your People

The Cisco DX650 can help your company revolutionize desktop collaboration. With it you can:

- Move beyond basic telephony with a high-definition voice and video smart desk endpoint that can be integrated within your unified communications environments

- Move beyond “bolted-on” functions with the Cisco WebEx® meeting application, the industry's leading on-demand collaboration tool, and the Cisco Jabber™ messaging integration platform, for secure instant messaging and presence
- Move to the cloud with an on-demand, cloud-ready IP endpoint, taking advantage of cloud applications and services.

Because the Cisco DX650 is part of the comprehensive Cisco Collaboration Architecture, it can be:

- Scaled rapidly across a global enterprise
- Centrally managed and provisioned
- Secured end-to-end regardless of where you deploy it

Cisco provides options for deploying, managing, and securing applications including those standard with [Cisco Unified Communications Manager](#), [Cisco Mobile Collaboration Management Services](#), and third-party mobile device and application management vendors.

Energize Your Desktop Environments Today

Equipping users with the collaborative tools needed to enable innovation, productivity, and growth is critical to success in today's global economy. With the Cisco DX650, your business has a new tool to unlock the potential of its people. IT has a new way to meet user demands. And users have the integrated collaborative capabilities they need to accelerate business results.

¹ Gartner 2012 MarketScope for Telepresence and Group Video Systems

² Forrester Wave Report: Room-Based Videoconferencing

³ Frost & Sullivan, Global Enterprise Communications Platforms and Endpoints market, May 2012